Error correction and social transformation in Creole studies and among Creole speakers: The case of Haiti

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F R O M ‘ E R R O R C O R R E C T I O N ’ T O ‘ C R I T I C A L R E F L E X I V I T Y ’

Mark Lewis asks that socially engaged linguists go beyond Labov’s (1982) principle of error correction (PEC) so that we can enlist critical race theory (CRT) to address ‘more difficult and fundamental questions of the sociohistorical conditions of a representation of language, challenging its premises and showing its connections to racial, economic, or other forms of violence’ (Lewis, this issue, p. 341). The ultimate goal is the actual transformation of the socioeconomic structures responsible for structural violence against speakers of stigmatized languages.

Though heartening, the article fails to acknowledge a long tradition of scholar activists, including Frantz Fanon, Paulo Freire, Pierre Bourdieu, and Michel Foucault, whose work has directly aimed toward ‘actual transformation’ through understanding of ‘power/knowledge’ systems (à la Foucault) that often include race, class, ethnicity, gender, sexuality, and other variables underlying various sorts of domination.

Lewis’ call for ‘critical reflexivity’ implicitly echoes my own plea, in this very journal, that ‘reflexive creolistics’ can help transform the material conditions of Creole speakers:
(i) through progress in our current knowledge about the history and structures of Creole languages and about the genealogy and sociology of Creole studies; and (ii) eventually through application of our improved knowledge to new and truly progressive paradigms in research, in education reform and language policy (DeGraff 2005:80).

My current work, as part of the MIT-Haiti Initiative for opening up quality education to all in Haiti,1 has simultaneously targeted both individual beliefs based on misrepresentations of Creole languages and pedagogical mispractices, with deeply entrenched sociohistorical bases, around the (mis)use of language in education. It is such misuse of language, among other practices, that often result in ‘racial, economic, or other forms of violence’.

FROM HAITI TO MIT TO MIT-HAITI

In Haiti, through the use of French as primary language in schools and other formal domains, those who speak Kreyòl only (i.e. the vast majority of eleven million Haitians) have been excluded from access to quality education and upward mobility. This ‘linguistic apartheid’ is often clothed in a local analogue of the ‘verbal deprivation’ theory whereby Kreyòl is misperceived or misrepresented as a structurally ‘impoverished’ or ‘broken’ or otherwise exceptionally lesser language that cannot express the complex concepts that are needed for formal administration and adequate education. In effect, then, beliefs and attitudes toward Kreyòl in Haiti are reminiscent of those about African-American English (AAE) in the US, even though Kreyòl in Haiti is spoken by all, while AAE is spoken by a minority of the US population. While AAE is often considered a proxy for race, Kreyòl in Haiti, especially the varieties spoken by monolingual Kreyòl speakers, is considered a proxy for class. As such, PEC-based efforts and limitations thereof in the Kreyòl context may provide some useful control (and perhaps recommendations) for their counterparts in the AAE context, especially keeping in mind that Kreyòl, unlike AAE, is already recognized as a co-‘official’ and ‘national’ language according to Haiti’s 1987 Constitution.

ERROR CORRECTION AND SOCIAL TRANSFORMATION IN THE MIT-HAITI INITIATIVE

This Initiative has moved well beyond error correction (i.e. beyond simple ‘public engagement’) to the extent that we are demystifying ‘marginalizing representations’ of Kreyòl and concretely addressing the ‘material conditions and social positions [that are] supported by these [marginalizing] representations’ (Lewis, this issue, p. 325). So, well in advance of Lewis’ analysis, we have already placed IDEOLOGIES and related institutional practices at the center of our efforts toward social change. In Haiti too, these ideologies are made concrete via representations ‘that are material,
perceivable, and often embedded in institutionalized practices such as, in the case of marginalized language practices in schools, curricula or teacher training materials’ (Lewis, this issue, pp. 328–329). In this particular case, the error has consisted, and often still consists, in using French to teach, examine, govern, and judge Haitians who mostly speak Kreyòl only.

In Haiti, like in the Ann Arbor case recapitulated by Lewis, ‘error correction fails to achieve its goals’ (Lewis, this issue, p. 327). Lewis’ statement that ‘[mis]representations of language [are] always linked to the interests of differently positioned social actors and often embedded within institutionalized practices’ (Lewis, this issue, p. 328) echoes both Foucault’s ‘power/knowledge’ framework (1980) and Myers-Scotton’s concept of ‘élite closure’ (1993). The latter is ‘a type of social mobilization strategy by which those persons in power establish or maintain their powers and privileges via linguistic choices’ (Myer-Scotton 1993:149). In Haiti, French is a means of control and exclusion by a minority of French-Kreyòl bilinguals, to the detriment of the Kreyòl-speaking monolingual majority. What’s most needed, over and beyond ‘dissemination of knowledge’, are concrete actions that can change attitudes and practice, and that can include the use of Kreyòl in education and other avenues where economic and political power and social prestige are created and transmitted. These actions should be designed toward breaking ‘élite closure’ (à la Myers-Scotton), creating new ‘régimes of truth’ (à la Foucault), and opening up quality education and other socioeconomic opportunities for those who have been excluded.

It is thus that the MIT-Haiti Initiative’s engagement in Haiti is all about social change. As we engage in situ with Haitian educators and as we document the use of Kreyòl for improving education (Dizikes 2015; DeGraff 2017b; DeGraff & Stump 2018), we also share our results among the general public via various sorts of outreach, including social media, thus reaching to stakeholders that have the most to gain from the paradigm shift that is being ushered, namely teachers, students, and their parents. Our objective, indeed, is to change the material conditions of those that are most affected by the exclusion of Kreyòl in Haitian classrooms.

Kreyòl proverbs as resource for error correction and social change

Kreyòl proverbs suggest that Kreyòl speakers already understand the role of ideologies in creating and maintaining hierarchies of power. Consider proverbs like Pale franse pa vle di lespri ‘That you speak French does not mean that you’re intelligent’ and Kreyòl se lang rasin; franse se lang achte ‘Kreyòl is our ancestral language whereas French is a language that you buy’. They suggest a materialist perspective on the Kreyòl vs. French divide in Haiti—‘materialist’ in Lewis’ sense, that is, as ‘a means by which society allocates privilege and status’ via hierarchies that
determine who gets tangible benefits’ (Delgado & Stefancic 2001:17, quoted in Lewis, this issue, p. 329).

These hierarchies are not (only) racial, but they are also delineated by levels of mastery of French. In Haiti, the phrase Franse mawon ‘Brown French’ refers to varieties of French whose linguistic structures reveal a noticeable Kreyòl influence. The discursive link between ‘incorrect French’ and ‘Brown French’ (‘brown’ as in ‘brown skin’ or as in marronage—‘escape from slavery’) reveals connections among race, slavery, colonization, language, and class. It thus seems that we Haitians are, not ‘idealist’, but ‘materialist’ and ‘race-critical theorists’ in our understanding of the material privileges afforded by French-based ‘élite closure’ in Haiti. We certainly understand that the distribution of these privileges is rooted in Haiti’s colonial history with its brutal race- and class-based hierarchies.

INDIVIDUAL BELIEFS, LANGUAGE IDEOLOGIES, AND INSTITUTIONAL TRANSFORMATION GO HAND IN HAND—OR LET’S NOT THROW OUT THE BABY WITH THE BATH WATER

The MIT-Haiti Initiative’s long-term objectives are a pipe dream if the state and the business sectors continue to discriminate against Kreyòl-only speakers in spite of official agreements to promote Kreyòl. Meanwhile the Initiative is helping create the foundations for a more level playing field where Kreyòl-speaking communities can eventually have access to quality education. It is the increased possibility for such access that addresses, and requires, the need for deep transformation at the political and institutional level as well—very much in the manner advocated by Lewis and many others before him, going all the way back to Marx (Engels 1886). These political and institutional transformations go hand in hand with changes in attitudes at the individual level. Indeed once teachers and students understand the benefits of teaching and learning in their native language and once they have experienced the power of the native language as an indispensable tool toward equal access to quality education, they are likely to become, as the Haitian proverb would have it, like zonbi ki goute sèl (i.e. like ‘zombies who have tasted salt’—and who have recovered their full agency as socially conscious human beings). As such, they will be more disposed to work toward institutional change in favor of education in the mother tongue.

In effect, then, these two levels of change complement each other: (i) the individual changes of beliefs and attitudes vis-à-vis Kreyòl for education and administration (i.e. changes related to individual-level mental states), and (ii) the institutional transformation that will cement the use of Kreyòl in this formal capacity.

In fact, one may also claim that attitude changes (via ‘error correction’ about Creole languages) may well be at least as important among professional linguists as they are among the general public, considering that it is the job of linguists to analyze, document and represent language accurately. Yet, it is also linguists
(fortunately, some, not all, linguists) who ‘relegate Creole languages to some non-
‘regular’, non-‘normal’, and/or ‘deficient’ typology with properties that seem unex-
pected from any natural language. Such stereotypes actually reinforce the status of
Creoles as languages that are unfit for education and for general use in Creolophone
communities (or any human society whatsoever)’ (DeGraff 2001:104). So my work
already documents ‘how academic scholarship has produced and continues to
produce knowledge about language in ways linked to existing systems of marginal-
ization’ (cf. Lewis, this issue, p. 340).

My 2005 article in *Language in Society* aimed at demystifying ‘existing systems
of marginalization’ within Creole studies. In fact, the rationale for my attempts at
error correction with respect to what I have called *Creole exceptionalism* is straight-
forwardly rooted in my understanding of the very emergence of these misrepresen-
tations of Creole languages as ‘a rather banal consequence of European imperialism
in Africa and the Americas’ (DeGraff 2005:569), that is, a ‘rather banal’ correlate of
the racism that was part and parcel of such imperialism (see e.g. Trouillot 1995,
DeGraff 2005). In my papers on Creole exceptionalism, I’ve enlisted analyses by
Frantz Fanon (1952, 1959, 1961), Pierre Bourdieu (1982; see also Bourdieu &
Wacquant 1992), Michel Foucault (1980), and so on, in considering such
‘errors’ a straightforward consequence of the mutually reinforcing interaction
between systems of power and systems of knowledge. These analyses, with implicit
foundations in critical race theory, are, by necessity, ‘materialist’ as they locate the
origins of these ‘errors’ squarely in the functioning of institutions such as schools,
universities, and state institutions.

Thus, my own understanding, for quite some time now, is that the dogmas of
Creole exceptionalism and the corollary exclusion of Creole languages in formal
institutions, alongside many other ‘errors’ to be corrected about Black and
Brown people around the globe, are consequences of geopolitical and race- and
class-based power grabs. It is this understanding that has led me to launch the
MIT-Haiti Initiative. Now I am collaborating with the Boston Public Schools as
we correct these institutional mechanisms whereby speakers of Creole and of
other non-English languages are viewed as deficient. One such effort is the
recent launching, in 2017–2018, of a Kreyòl/English Dual Language Program in
a Boston neighborhood with a large population of Haitian immigrants—many of
whom have, in the past, been viewed as deficits instead of assets, because of
their native languages. In these programs, immigrants’ home languages such as
Kreyòl are viewed as assets for enhancing these children’s academic success
(García Mathewson 2017; Vaznis 2017).

All of this constitutes a tall order. But social change around the (mis)use of
Creole languages is in progress in Haiti and beyond, at both the individual and
the institutional levels, toward equal opportunity in academic and socioeconomic
terms (Dizikes 2015; DeGraff 2015a,b, 2017a,b; DeGraff & Stump 2018). More
generally, what Lewis exhorts us to do for social change around AAE speakers is
already happening in the work of Smitherman (2000), Labov (1982), Devonish
To end, I quote my late mentor Ken Hale who understood long ago that one criterion for the success of linguistics is its concrete influence toward social change among the communities we study:

In carrying out field research, linguists are inevitably responsible to the larger human community which its results could affect… What matters is eventual success, and that will be measured by the extent to which work on the language is integrated in a meaningful way into the life of the community of people who speak it. (Hale 2001:76, 100)

NOTE

http://haiti.mit.edu,
http://linguistics.mit.edu/linguistics_haiti/
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