CAMBRIDGE

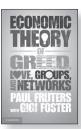


Outstanding Scholarship from Cambridge

An Economic Theory of Greed, Love, Groups, and Networks

Paul Frijters *With* Gigi Foster

\$99.00: Hb: 978-1-107-02627-8 \$34.99: Pb: 978-1-107-67894-1: 445 pp.



Second Edition!

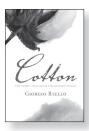
Financial Markets and Institutions

A European Perspective

Jakob de Haan, Sander Oosterloo, and Dirk Schoenmaker



\$109.00: Hb: 978-1-107-02594-3 \$49.00: Pb: 978-1-107-63592-0: 496 pp.



Cotton

The Fabric that Made the Modern World

Giorgio Riello

\$35.00: Hb: 978-1-107-00022-3: 434 pp.

DOING

CAPITALISM

INNOVATION

WILLIAM H. JANEWAY

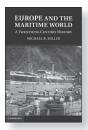
Doing Capitalism in the Innovation Economy

Markets, Speculation and the State

William H. Janeway

\$34.99: Hb: 978-1-107-03125-8: 340 pp.

2013 Hagley Business History Prize



Europe and the Maritime World A Twentieth Century History

Michael B. Miller \$99.00: Hb: 978-1-107-02455-7: 447 pp.

Prices subject to change.

www.cambridge.org/us



Insurance and Behavioral Economics

Improving Decisions in the Most Misunderstood Industry

Howard C. Kunreuther, Mark V. Pauly, and Stacey McMorrow

\$90.00: Hb: 978-0-521-84572-4 \$29.99: Pb: 978-0-521-60826-8: 338 pp.

NTERNATI@NAI

HARRY GARRETSEN : Charles van Marre

Second Edition! International Economics and Business

Nations and Firms in the Global Economy

Sjoerd Beugelsdijk, Steven Brakman, Harry Garretsen, and Charles van Marrewijk

\$130.00: Hb: 978-1-107-03672-7 \$60.00: Pb: 978-1-107-65416-7: 584 pp.



Outsourcing Economics

Global Value Chains in Capitalist Development

William Milberg and Deborah Winkler

\$99.00: Hb: 978-1-107-02699-5 \$36.99: Pb: 978-1-107-60962-4: 384 pp.



CAMBRIDGE



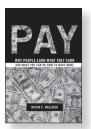
Outstanding Scholarship from Cambridge

Pay

Why People Earn What They Earn and What You Can Do Now to Make More

Kevin F. Hallock

\$30.00: Hb: 978-1-107-01498-5: 238 pp.



SOLVAY HISTORY OF A MULTINATIONAL FAMILY FIRM Revent Revent (Revent Couple) First Revent

Solvay

History of a Multinational Family Firm

Kenneth Bertrams, Nicolas Coupain, and Ernst Homburg

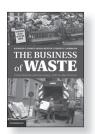
\$99.00: Hb: 978-1-107-02480-9: 646 pp.

The Business of Waste

Great Britain and Germany, 1945 to the Present

Raymond G. Stokes, Roman Köster, and Stephen C. Sambrook

\$99.00: Hb: 978-1-107-02721-3: 338 pp.



The Merchants' Capital

New Orleans and the Political Economy of the Nineteenth-Century South

Scott P. Marler Cambridge Studies on the American South \$95.00: Hb: 978-0-521-89764-8: 336 pp.





Second Edition! The Shadow Economy An International Survey Friedrich Schneider and Dominik H. Enste \$99.00: Hb: 978-1-107-03484-6: 223 pp.

The Third Industrial Revolution in Global Business

Edited by Giovanni Dosi and Louis Galambos

Comparative Perspectives in Business History \$90.00: Hb: 978-1-107-02861-6: 352 pp.





Prices subject to change.

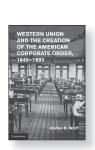
The Many Panics of 1837 People, Politics, and the

Creation of a Transatlantic Financial Crisis

Jessica M. Lepler \$85.00: Hb: 978-0-521-11653-4 \$29.99: Pb: 978-1-107-64086-3: 272 pp.

www.cambridge.org/us

CambUP_Econ



Western Union and the Creation of the American Corporate Order, 1845–1893

Joshua D. Wolff \$90.00: Hb: 978-1-107-01228-8: 310 pp.

