FEATURED IN THIS ISSUE

• Controlling Refinery Pollution on the Texas Gulf Coast
• Public Service Origins of the American Business Corporation
• Investment Profitability in Early-Nineteenth-Century American Banking
• Goldsmith's-Kress Library on Microfilm: A Review Article

EDITOR'S CORNER
BOOK REVIEWS
GROWTH OR A CLEAN ENVIRONMENT? RESPONSES TO PETROLEUM-RELATED POLLUTION IN THE GULF COAST REFINING REGION

JOSEPH A. PRATT

THE PUBLIC SERVICE ORIGINS OF THE AMERICAN BUSINESS CORPORATION

RONALD E. SEAVOY

PORTFOLIO MANAGEMENT AND PROFITABILITY IN EARLY-NINETEENTH-CENTURY BANKING

DONALD R. ADAMS, JR.

THE PURCHASING ETHIC AND THE SPIRIT OF CAPITALISM: A REVIEW ARTICLE

JOYCE APPLEBY

THE EDITOR'S CORNER

BOOK REVIEWS

Bairoch, Paul, Commerce Extérieur et Développement Économique de l'Europe au XIXe Siècle. Reviewed by Charles K. Warner

149

Baxandall, Rosalyn, Linda Gordon, and Susan Reverby, comps. and eds., America's Working Women: A Documentary History —1600 to the Present. Reviewed by Martha Moore Trescott

137

Bentley, John, We at Porsche: The Autobiography of Dr. Ing. h.c. Ferry Porsche. Reviewed by John B. Rae

122


136

Bodey, Hugh, Twenty Centuries of British Industry. Reviewed by James E. Brittain

146

Boswell, Jonathan, The Rise and Decline of Small Firms. Reviewed by Derek J. Oddy

117

Chandler, Alfred D., Jr., The Visible Hand. The Managerial Revolution in American Business. Reviewed by Alfred S. Eichner

98

(continued on next page)


Freudenberger, Herman, and Gerhard Mensch, *Von der Provinzstadt zur Industrieregion (Brünner-Studie): Ein Beitrag zur Politökonomie der Sozialinnovation, Dargestellt am Innovationsschub der Industriellen Revolution im Raume Brünn*. Reviewed by Thomas F. Huertas. 106


Hurst, James Willard, *Law and Social Order in the United States*. Reviewed by Tony Freyer. 150


Kerr, William G., *Scottish Capital on the American Credit Frontier*. Reviewed by Paul M. Edwards. 103

Knox, Andrew M., *Coming Clean: A Postscript After Retirement From Unilever*. Reviewed by Abraham Zaleznik. 108


Paterson, Donald G., *British Direct Investment in Canada, 1890–1914*. Reviewed by R. Craig McIvor. 120

(continued on next page)
CONTENTS (continued)

Prager, Frank D., ed., The Autobiography of John Fitch. Reviewed by Eugene S. Ferguson 139


Ramsay, G. D., The City of London in International Politics at the Accession of Elizabeth Tudor. Reviewed by Marjorie Chibnall 145


Vallenilla, Luis, Oil: The Making of a New Economic Order—Venezuelan Oil and OPEC. Reviewed by Winfield J. Burggraaff 133


The BUSINESS HISTORY REVIEW is published in the Spring, Summer, Autumn, and Winter. Address all communications, including manuscripts, change of address, and rights and permissions inquiries to BUSINESS HISTORY REVIEW, 215 Baker Library, Soldiers Field, Boston, Massachusetts 02163. Telephone 617-495-6534. Individual subscription rate, $15.00; Institutions, $20.00. Special subscription rate for students, $5.00. All subscriptions outside the U.S.A. and Canada, $20.00. Back issues and reprints of current articles also available; rates on request.

The BUSINESS HISTORY REVIEW does not assume responsibility for statements of fact or opinion made by its contributors.

The BUSINESS HISTORY REVIEW FIVE-YEAR INDEXES: VOLUME XXXVI (1962) THROUGH VOLUME XL (1966); VOLUME XLI (1967) THROUGH VOLUME XLV (1971); and VOLUME XLVI (1972) THROUGH VOLUME L (1976), can be obtained from our office at $4.00 each, postpaid. These guides provide detailed author, title, proper name, and subject entries to our articles, notes and reviews over their period of coverage.

Contents are currently indexed or abstracted in: Accountants' Index; America: History and Life; Book Review Index; Book Review Index to Social Science Periodicals, Business Methods Index; Business Periodicals Index; Current Contents; Behavioral, Social, and Management Sciences; Historical Abstracts; Index to Economic Journals; Journal of Economic Literature; Public Affairs Information Service Bulletin; and Social Sciences Index. Second-class postage paid at Boston, Massachusetts. Printed at Harvard University Printing Office.

Copyright © 1978 by the President and Fellows of Harvard College.
REPRINTS AVAILABLE

Business History Review

Volume 1–42 and General Index, Volumes 1–27. Boston, Mass., 1926–1968. Available as follows: clothbound complete, $656.00; paperbound complete, $516.00; per volume or unit paperbound, $20.00 (Volumes 1–24 reprinted in units of two or three volumes as follows: 1–3; 4–6; 7–9; 10–12; 13–15; 16–18; 19–20; 21–22; 23–24. Volumes 25–42 available separately.); General Index, Volumes 1–27, paperbound, $5.00.

Journal of Economic and Business History

Volumes 1–4 (all published). Cambridge, Mass., 1928–1932. Available as follows: clothbound complete, $120.00; paperbound complete, $100.00; per volume, paperbound, $25.00.

Order from:
KRAUS REPRINT CO.
A U.S. Division of Kraus-Thomson Organization Limited
Route 100
Millwood, New York 10546