

## EDITORIAL

This is the final issue of the Bulletin: we regret that it appears so belatedly as to be in one sense an anachronism. As most of our readers will already know, it has been replaced by the Journal of American Studies which Cambridge University Press is publishing for the British Association for American Studies; the first number appeared in April 1967. The delay in bringing out this issue of the Bulletin is something for which we apologise most sincerely to our readers and to our contributors. It has been occasioned by the necessity to meet our obligations to Cambridge University Press in respect of the Journal and by our optimistic under-estimating of the gestatory process. If the Association were in a position to employ a full-time staff the story would have been different; for full-time academics to produce one journal as a side-activity is difficult enough: to bring out two simultaneously has proved well-nigh impossible, and we are very conscious of and grateful for the patience and indulgence of B.A.A.S. members.

That the Journal should have seemed a viable proposition to a University Publisher is a tribute to the quality of the contributions which the Bulletin has been able to publish. It is a tribute also to our predecessors in the editorial chair whose devoted efforts in the early stages gave the present incumbent the relatively easy task of taking over a going concern. We would like to record our own and the Association's gratitude to Marcus Cunliffe for launching the original Bulletin in its mimeographed form, and to George Shepperson, under whose energetic direction the transition to its present format was achieved. Our warmest thanks are due also to the Photographic Unit of the University of Nottingham who have been responsible for the production of the Bulletin (New Series) in a form that was attractive and at the same time economically possible for a young, though growing, Association: their efficient and cheerful co-operation has been such that, proud as we are of the Journal, we can only regret that it means severing our connection with them.

The Journal begins under the same editorship as the Bulletin, but we welcome the setting up of a distinguished Editorial Board which will relieve us of the necessity of imposing on the good nature of friends and colleagues whose advice in the past has been so frequently sought and so generously given. The success of the Journal, as of any publication, will depend upon its contents. The improvement in format, the wider circulation, the possibility of providing offprints - these and other factors will, we hope, attract to the Journal contributions more numerous and of an even higher standard than we have been privileged to publish in the Bulletin, and the attention of potential contributors is invited to the particulars given on the next page.