

# The Journal of Economic History

Published for the Economic History Association

## Editors

Paul W. Rhode, *University of Michigan, USA*  
Ann Carlos, *University of Colorado, Boulder, USA*

*The Journal of Economic History* is devoted to the interdisciplinary study of history and economics, and is of interest not only to economic historians but to social and demographic historians, as well as economists in general. The journal has broad coverage, in terms of both method and geographic scope. Topics include money and banking, trade, manufacturing, technology, transportation, industrial organization, labor, agriculture, servitude, demography, education, and the role of government and regulation. In addition, an extensive review section includes the latest books in economic history and related fields.

## The JOURNAL OF ECONOMIC HISTORY

VOLUME 74

MARCH 2014

NUMBER 1

PUBLISHED BY  
THE ECONOMIC HISTORY ASSOCIATION  
THE CALIFORNIA INSTITUTE OF TECHNOLOGY

Reviews  
The Black Slave's Burden: The Cost of Colonization of French West Africa  
Trade Policy, Trade and its Consequences  
Brazil's 1825 Slave Manumission: The Long Run Implications: Evidence from the Slave Arrival of German Expatriates in Puerto Germany  
Industrial  
Manufacturing's Role in U.S. Industrialization, 1790–1900  
Global  
Industrialisation or Social Transition? Industrial Investment in Colonial India  
Innovation  
"It's Not in the Jones Store": The Impact of World War II on Women's Education, Birth Rates, and Fertility  
Policy and Institutions  
Does Import Protection Promote Economic Change in the Islamic Middle East, 700–1300  
Democracy and Globalization  
Structural Change in Argentina, 1857–1960: The Role of Import Substitution Industrialization  
North, South, East, West

CAMBRIDGE  
UNIVERSITY PRESS

*The Journal of Economic History*  
is available online at:  
<http://journals.cambridge.org/jeh>

To subscribe contact  
Customer Services

### Americas:

Phone +1 (845) 353 7500  
Fax +1 (845) 353 4141  
Email  
[subscriptions\\_newyork@cambridge.org](mailto:subscriptions_newyork@cambridge.org)

### Rest of world:

Phone +44 (0)1223 326070  
Fax +44 (0)1223 325150  
Email [journals@cambridge.org](mailto:journals@cambridge.org)

## Free email alerts

Keep up-to-date with new material – sign up at

[journals.cambridge.org/jeh-alerts](http://journals.cambridge.org/jeh-alerts)

For free online content visit:  
<http://journals.cambridge.org/jeh>



CAMBRIDGE  
UNIVERSITY PRESS

CAMBRIDGE

JOURNALS

# CAMBRIDGE JOURNALS DIGITAL ARCHIVE

- ▶ Archives are available for over 250 of our journals
- ▶ Featuring content published from 1770 to 2011
- ▶ Available as full, HSS and STM packages, smaller collections, annual top ups and as individual titles

Ask your librarian to visit  
[journals.cambridge.org/archives](http://journals.cambridge.org/archives) to find out more



CAMBRIDGE  
UNIVERSITY PRESS

# CAMBRIDGE

## NEW IN THE NEW APPROACHES TO ECONOMIC AND SOCIAL HISTORY SERIES!

### A Concise History of International Finance

From Babylon to Bernanke

Larry Neal

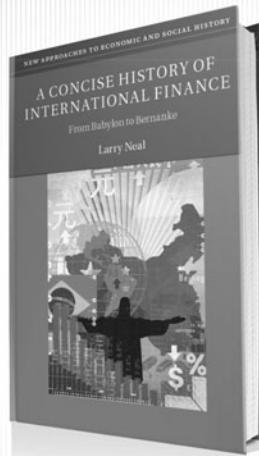
"This is the most impressive, most comprehensive, and most up-to-date single volume history of finance there is. Its central argument about the beneficial effects of financial innovation – along with the many cautionary tales of how and why things go sour, of the consequences of adequate mechanisms for ensuring commitment and responsibility – make it at once a classic, whose influence will endure a long time."

– Harold James, author of

*The End of Globalization:  
Lessons from the Great Depression*

\$89.99 £59.99: HARDBACK: 978-1-107-03417-4

\$29.99 £19.99: PAPERBACK: 978-1-107-62121-3



### The Rise of the Global Company

Multinationals and the Making of the Modern World

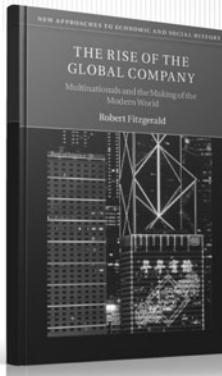
Robert Fitzgerald

"This is a definitive new book in the field of international business. Covering the period from the 1870s to the twenty-first century, the book is characterized by its wide time-span and depth of analysis. Its detailed account of the rise of the global company contributes to a comprehensive understanding of globalization – one of the most important phenomena today."

– Etsuo Abe, *Meiji University*

\$99.99 £64.99: HARDBACK: 978-0-521-84974-6

\$29.99 £19.99: PAPERBACK: 978-0-521-61496-2



CAMBRIDGE  
UNIVERSITY PRESS  
[www.cambridge.org](http://www.cambridge.org)

## GUIDELINES FOR CONTRIBUTORS

*Business History Review* seeks articles drawn from rigorous primary research that address major debates and offer comparative perspectives. We consider the history of entrepreneurs, firms, and business systems, and the subjects of innovation, globalization, and regulation. We are also interested in the relation of businesses to political regimes and the environment.

Manuscripts are considered for publication on the understanding that they are not currently under consideration elsewhere and that the material—in substance as well as form—has not been previously published.

Manuscripts should be submitted by e-mail to bhr@hbs.edu.

Authors of accepted manuscripts will receive a copy of the issue in which their article appears and a pdf file.

We encourage *BHR* authors to make their abstracts available on SSRN after the publication of their articles.

### MANUSCRIPT PREPARATION

Authors must remember not to identify themselves in the body of the manuscript; specifically, references to their own work in the text should be in the third person, and citations should be written without possessive pronouns—not “See my . . .”

We use the 16th edition of *The Chicago Manual of Style* (2010) and spell and hyphenate words according to *Merriam-Webster’s Collegiate Dictionary*.

Send a bio of three to four sentences, stating affiliation and recent publications.

Be sure to include an abstract of no more than 100 words outlining the main point(s) of the paper and placing the article in context. Subheads should be used to divide the manuscript into three or four sections (or more, depending on length).

Articles should not be more than 10,000 words in length, including footnotes.

Each table and figure must be accompanied by a complete source.

When submitting figures, make sure to include the data files. Tables should be prepared in a Word format to facilitate in-house editing.

Authors are responsible for obtaining all illustrative materials and permissions for reproduction, and for writing captions.

The journal encourages authors to use gender-neutral prose in all cases where it is not anachronistic to do so; male nouns and pronouns should not be used to refer to people of both sexes.

We use the day-month-year form for dates in citations, as 11 February 2007.

Double quotation marks should be used for journal article titles and direct quotation; single quotation marks are used for quoted material inside quotations.

### SAMPLE CITATIONS

BOOK: Thomas K. McCraw, *Prophet of Innovation: Joseph Schumpeter and Creative Destruction* (Cambridge, Mass., 2007), 205–21.

JOURNAL: Naomi R. Lamoreaux, “Scylla or Charybdis? Historical Reflections on Two Basic Problems of Corporate Governance,” *Business History Review* 83 (Spring 2009): 9–34.

Note that we do not include the publisher in book citations. We do not use loc. cit., op. cit., or idem., but ibid. (not italicized) may be used.

### EDITORIAL OFFICE

*Business History Review*  
Harvard Business School  
Soldiers Field  
Boston, MA 02163, USA  
Tel.: +1 617-495-1003  
Fax: +1 617-495-2705  
E-mail: bhr@hbs.edu  
[www.hbs.edu/businesshistory/publications](http://www.hbs.edu/businesshistory/publications)

### BUSINESS OFFICE

Cambridge University Press  
The Edinburgh Building  
Shaftesbury Road  
Cambridge CB2 8RU, UK  
Tel.: +44 1223 32 6498  
Fax: +44 1223 32 5801  
E-mail: [journals@cambridge.org](mailto:journals@cambridge.org)  
[www.journals.cambridge.org/bhr](http://www.journals.cambridge.org/bhr)

# BUSINESS HISTORY REVIEW

*Ann-Kristin Bergquist and Magnus Lindmark*, Sustainability and Shared Value in the Interwar Swedish Copper Industry

*Susana Martínez-Rodríguez*, Creating the *Sociedad de Responsabilidad Limitada*: The Use of Legal Flexibility in Spanish Company Law, 1869–1953

*Peter Scott and James T. Walker*, Bringing Radio into America's Homes: Marketing New Technology in the Great Depression

*Paul J. Miranti*, Innovation's Golden Triangle: Finance, Regulation, and Science at the Bell System, 1877–1940

*David Chambers and Ali Kabiri*, Keynes and Wall Street

## REVIEW ESSAY

*Stephanie Decker*, A review of *Marcelo Bucheli and R. Daniel Wadhwani, editors*, Organizations in Time: History, Theory, Methods

HARVARD BUSINESS SCHOOL  
BOSTON MA 02163  
[BHR@HBS.EDU](mailto:BHR@HBS.EDU)

CAMBRIDGE  
UNIVERSITY PRESS