The Journal of Economic History is devoted to the interdisciplinary study of history and economics, and is of interest not only to economic historians but to social and demographic historians, as well as economists in general. The journal has broad coverage, in terms of both method and geographic scope. Topics include money and banking, trade, manufacturing, technology, transportation, industrial organization, labor, agriculture, servitude, demography, education, and the role of government and regulation. In addition, an extensive review section includes the latest books in economic history and related fields.
CAMBRIDGE JOURNALS
DIGITAL ARCHIVE

- Archives are available for over 250 of our journals
- Featuring content published from 1770 to 2011
- Available as full, HSS and STM packages, smaller collections, annual top ups and as individual titles

Ask your librarian to visit journals.cambridge.org/archives to find out more
A Concise History of International Finance
From Babylon to Bernanke
Larry Neal

“...This is the most impressive, most comprehensive, and most up-to-date single volume history of finance there is. Its central argument about the beneficial effects of financial innovation – along with the many cautionary tales of how and why things go sour, of the consequences of adequate mechanisms for ensuring commitment and responsibility – make it at once a classic, whose influence will endure a long time.”

– Harold James, author of The End of Globalization: Lessons from the Great Depression

$89.99 £59.99: HARDBACK: 978-1-107-03417-4

The Rise of the Global Company
Multinationals and the Making of the Modern World
Robert Fitzgerald

“This is a definitive new book in the field of international business. Covering the period from the 1870s to the twenty-first century, the book is characterized by its wide time-span and depth of analysis. Its detailed account of the rise of the global company contributes to a comprehensive understanding of globalization – one of the most important phenomena today.”

– Etsuo Abe, Meiji University

$99.99 £64.99: HARDBACK: 978-0-521-84974-6
GUIDELINES FOR CONTRIBUTORS

Business History Review seeks articles drawn from rigorous primary research that address major debates and offer comparative perspectives. We consider the history of entrepreneurs, firms, and business systems, and the subjects of innovation, globalization, and regulation. We are also interested in the relation of businesses to political regimes and the environment.

Manuscripts are considered for publication on the understanding that they are not currently under consideration elsewhere and that the material—in substance as well as form—has not been previously published.

Manuscripts should be submitted by e-mail to bhr@hbs.edu.

Authors of accepted manuscripts will receive a copy of the issue in which their article appears and a pdf file.

We encourage BHR authors to make their abstracts available on SSRN after the publication of their articles.

MANUSCRIPT PREPARATION

Authors must remember not to identify themselves in the body of the manuscript; specifically, references to their own work in the text should be in the third person, and citations should be written without possessive pronouns—not “See my . . .”

We use the 16th edition of The Chicago Manual of Style (2010) and spell and hyphenate words according to Merriam-Webster’s Collegiate Dictionary.

Send a bio of three to four sentences, stating affiliation and recent publications.

Be sure to include an abstract of no more than 100 words outlining the main point(s) of the paper and placing the article in context. Subheads should be used to divide the manuscript into three or four sections (or more, depending on length).

Articles should not be more than 10,000 words in length, including footnotes.

Each table and figure must be accompanied by a complete source.

When submitting figures, make sure to include the data files. Tables should be prepared in a Word format to facilitate in-house editing.

Authors are responsible for obtaining all illustrative materials and permissions for reproduction, and for writing captions.

The journal encourages authors to use gender-neutral prose in all cases where it is not anachronistic to do so; male nouns and pronouns should not be used to refer to people of both sexes.

We use the day-month-year form for dates in citations, as 11 February 2007.

Double quotation marks should be used for journal article titles and direct quotation; single quotation marks are used for quoted material inside quotations.

SAMPLE CITATIONS


Note that we do not include the publisher in book citations. We do not use loc. cit., op. cit., or idem., but ibid. (not italicized) may be used.

EDITORIAL OFFICE

Business History Review
Harvard Business School
Soldiers Field
Boston, MA 02163, USA
Tel.: +1 617-495-1003
Fax: +1 617-495-2705
E-mail: bhr@hbs.edu
www.hbs.edu/businesshistory/publications

BUSINESS OFFICE

Cambridge University Press
The Edinburgh Building
Shaw’s Yard
Cambridge CB2 8RU, UK
Tel.: +44 1223 32 6498
Fax: +44 1223 32 5801
E-mail: journals@cambridge.org
www.journals.cambridge.org/bhr

https://doi.org/10.1017/S0007680516000398 Published online by Cambridge University Press

© 2016 by The President and Fellows of Harvard College. All rights reserved.
ISSN 0007-6805
Periodical postage paid at Boston, Mass., and additional offices.
Ann-Kristin Bergquist and Magnus Lindmark, Sustainability and Shared Value in the Interwar Swedish Copper Industry

Susana Martínez-Rodríguez, Creating the Sociedad de Responsabilidad Limitada: The Use of Legal Flexibility in Spanish Company Law, 1869–1953

Peter Scott and James T. Walker, Bringing Radio into America’s Homes: Marketing New Technology in the Great Depression

Paul J. Miranti, Innovation’s Golden Triangle: Finance, Regulation, and Science at the Bell System, 1877–1940

David Chambers and Ali Kabiri, Keynes and Wall Street

Review Essay