BANKERS AND PASHAS

INTERNATIONAL FINANCE AND ECONOMIC IMPERIALISM IN THE EGYPT OF THE 1860's

By DAVID S. LANDES. Starting with the recently discovered correspondence of two financial titans of the 1860's, this book explores the world of international finance and expansive industrialism which took European interests into Egypt. The study of this penetration illuminates many issues of urgent concern now. The Suez Canal, for example — its inception, construction, and finance rescued from popular legend — regains all the importance it possessed in European diplomacy a century ago. And the ever-continuing East-West problems of material and technological disparity, political inequality, business maneuvering, and above all lack of social and cultural understanding, are shown here in a meaningful historical perspective. \$6.00

TRADE UNION LEADERSHIP

By VICTOR L. ALLEN. Based on the life and experiences of the late Arthur Deakin, General Secretary of Britain's Transport and General Workers' Union, this descriptive analysis of the power of a trade union leader is relevant far beyond the limits of a single union or nation. Its material on leadership ethics, union development, problems and administration has universal validity while the story of Mr. Deakin's anticommunist campaign is of particular interest and importance. \$6.00

LABOR PROBLEMS IN THE INDUSTRIAL DEVELOPMENT OF INDIA

By CHARLES A. MYERS. What problems arise when an underdeveloped country with traditions of political liberty undertakes planned industrialization? This widely applicable study of India's five-year plans discusses the history of industrial development, and analyzes the problems arising from overpopulation and resultant low wage levels, the beginnings of labor organization and its management counterpart, and, finally, the role of government in a situation of labor protests versus planned economic goals. \$6.50



Through your bookseller, or from

HARVARD UNIVERSITY PRESS

79 GARDEN STREET, CAMBRIDGE 38, MASSACHUSETTS

The Business History Review

A quarterly journal specializing in the history of business

Development of administrative methods

Roles of management and labor in industrial expansion

Growth of business functions, such as marketing and investment banking

Relation of business attitudes and actions to social change

Biographies of leading businessmen

Histories of important business firms

For further information write to The Business History Review, 214–16 Baker Library; Soldiers Field; Boston 63, Massachusetts.