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BEQ's purpose is to publish scholarly articles from a wide variety of disciplinary orientations on the general subject of the application of ethics to the business community. The journal will address theoretical, methodological, and issue-based questions that can advance ethical inquiry or improve the ethical performance of business organizations. With the contemporary focus on international business, the journal is particularly interested in articles that discuss global business and economic concerns. The journal will also be interested in the value dimensions of gender, race, ethnicity, nationality and culture, and how these factors affect and are affected by business questions.

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