Iodine concentration of organic and conventional milk: implications for iodine intake

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Abstract
Iodine is required for adequate thyroid hormone production, which is essential for brain development, particularly in the first trimester of pregnancy. Milk is the principal source of iodine in UK diets, and while small studies in Europe have shown organic milk to have a lower iodine concentration than conventional milk, no such study has been conducted in Britain. In view of the increasing popularity of organic milk in the UK, we aimed to compare the iodine concentration of retail organic and conventional milk and to evaluate regional influences in iodine levels. Samples of organic milk (n 92) and conventional milk (n 80), purchased from retail outlets in sixteen areas of the UK (southern England, Wales and Northern Ireland), were analysed for iodine using inductively coupled plasma MS. The region of origin of the milk was determined from information on the label. Organic milk was 42·1 % lower in iodine content than conventional milk (median iodine concentration 144·5 v. 249·5 ng/g; P < 0·001). There was no difference in the iodine concentration of either conventional or organic milk by area of purchase. However, a difference was seen in iodine concentration of organic milk by region of origin (P < 0·001). The lower iodine concentration of organic milk has public-health implications, particularly in view of emerging evidence of iodine deficiency in UK population sub-groups, including pregnant women. Individuals who choose organic milk should be aware that their iodine intake may be compromised and should ensure adequate iodine intake from alternative sources.

Key words: Iodine: Organic produce: Milk: United Kingdom

Iodine is needed for the production of thyroid hormones that are vital during pregnancy and infancy owing to their role in brain and neurological development(13). While severe iodine deficiency can cause gross mental deficiency and infant mortality(1), there is emerging evidence that mild-to-moderate maternal iodine deficiency is associated with impaired infant development, including lower intelligence quotient (IQ) and increased incidence of attention deficit hyperactivity disorder(2). For these reasons, pregnant women are vulnerable to iodine deficiency(13).

The iodine content of foods is dependent on the source of the food, whether from sea or land, the soil content (affected by geology, geography, pH and soil leaching) and farming practice(13). In the UK, milk and dairy products are the most important sources of dietary iodine, contributing as much as 42 % of adult intake(3). Higher milk-iodine concentration and increased milk consumption have been cited as the reasons for the eradication of endemic goitre in the UK in the 1960s, which was labelled as an ‘accidental public health triumph’ by Phillips(4). Iodine sufficiency has been assumed in the UK for many years(5,6) and iodised salt is scarcely available(7).

However, there is emerging concern that the iodine status of the population, particularly of young women(8–10) and pregnant women(7), may be inadequate. Although conventional milk is the usual choice, organic milk is increasing in popularity because of perceived health and environmental benefits(11). Due to the strict organic farming regulations that govern the use of mineral supplements in livestock feed(12,13), organic milk may contain lower concentrations of trace minerals, thereby reducing or even reversing the potential health benefits. Studies in Europe have shown conventional milk to have a higher iodine concentration than organic milk(14,15), but no such study has been explicitly conducted in Britain.

The present study therefore aimed to compare the iodine content of organic and conventional milk available for purchase in the UK. A secondary aim was to determine regional variations in milk-iodine content. Our hypotheses were that (1) the iodine concentration of organic milk would be lower than that of conventional milk owing to organic farming practices and (2) milk-iodine concentration would differ between...
regions due to likely variations in soil-iodine content and farming practice across the UK.

Materials and methods

Sampling

Samples of supermarket semi-skimmed (<2 % fat) own-brand conventional and own-brand organic milk were purchased from five leading supermarkets (total market share 79·4 %) in sixteen areas (largely identifiable as counties) of the UK (fourteen of which were in the south of England, one in Wales (Cardiff; Fig. 1) and one in Northern Ireland (County Antrim)) in June, July and August 2009. The areas were combined into four regions for analysis: South East (n = 8), South West (n = 6), Wales (n = 1; Fig. 1) and Northern Ireland (n = 1). In addition to own-brand supermarket milk, three samples of popular milk brands were purchased, the majority of which were organic. Fewer samples of branded milk were purchased reflecting their lower UK market share. As milk-iodine content is known to vary by season, sampling was restricted to one season so that milk purchased at the beginning and end of the collection period would be comparable. Semi-skimmed milk was selected as it is the most popular choice in the UK and its iodine concentration does not differ from that of skimmed or full-fat milk. Milk was deemed to be organic based on the label claim and if it had an organic certification symbol, such as that of The Soil Association.

The areas sampled were chosen for logistical reasons but also because the inclusion of areas in the South East allowed the assessment of milk from densely populated regions, while the South West is both a region of major dairy farming and has a history of high goitre rates. Northern Ireland and Wales were sampled to investigate potential regional variations, although sampling in Northern Ireland was restricted, as only two of the five chosen supermarket chains operated there.

The origin of milk was categorised as being from Wales, the West Country, Scotland, Northern Ireland or of unknown origin. The origin was determined from the label: where the geographical source of the milk was stated (e.g. milk from the West Country), this was assumed to be the case but otherwise, the European Union (EU) identification mark was used to trace the milk to the processing dairy and in conjunction with Internet sources, the origin was determined where possible.

Sample analysis

Sample preparation and analysis were performed at LGC Limited, Teddington, Middlesex, UK. Sample aliquots were stored at −80 °C before being transported to LGC Limited. An aliquot of 0·5 g was mixed with 5 ml of 5 % tetramethylammonium hydroxide (TMAH) solution, prepared by dissolving solid TMAH (≥ 97 % Sigma Aldrich, Gillingham, Dorset, UK) in ultrapure water. The vial was then placed in an oven at 90 °C for 3 h. To each sample, 0·5 ml of the internal standard was added (1300 ng/ml tellurium in 1 % TMAH; Romil, Cambridge, UK) and the samples were made up to 50 g with 1 % TMAH solution. The digested samples were analysed for iodine concentration by inductively coupled plasma MS (Element2; ThermoFisher Scientific, Bremen, Germany) by external calibration using a stock standard, prepared in-house gravimetrically from high-purity potassium iodide (99·99 % Alfa Aesar, VWR, Lutterworth, Leicestershire, UK) in 5 % TMAH solution. Subsequent dilutions were performed in 1 % TMAH solution. The uncertainty of the method was calculated as ± 10 % according to in-house United Kingdom Accreditation Service accredited methods, which are in accordance with International Organization for Standardization 17 025 and Eurachem/CITAC.
Summary statistics (split by milk type) of iodine concentration for all samples, supermarket own-brand, other brands and by known region of origin.

An independent t test showed that the iodine concentration of organic milk was significantly lower than that of conventional milk ($P<0.001$), the median value of organic milk being 42.1 % lower than that of conventional milk. The difference remained when the analysis was restricted to supermarket own-brand milk samples ($n = 154$; $P<0.001$). Branded organic milk samples ($n = 15$) were significantly lower in iodine concentration than the supermarket own-brand conventional milk samples ($n = 77$, $P<0.001$; Table 1).

### Analysis by area of purchase

One-way ANOVA showed that there was no difference in iodine concentration among the sixteen areas of purchase of either supermarket own-brand organic or conventional milk samples ($P = 0.75$ and 0.49, respectively) or among the four regions ($P = 0.36$ and 0.66, respectively), i.e. the three regions shown in Fig. 1 and Northern Ireland.

### Analysis by region of origin of the milk

Organic milk from the West Country, Wales and of unknown origin was significantly lower in iodine than conventional milk of the same origin ($P<0.001$; Table 1). Due to the small number of samples originating from Wales and Northern Ireland, these regions were excluded from the one-way ANOVA for analysis by milk origin. Though no sampling was carried out in Scotland, eight of the organic milk samples were of Scottish origin. The iodine concentration of organic samples differed by region of origin ($P<0.001$; Table 1); post hoc testing revealed that Scottish organic milk was significantly lower in iodine than conventional milk of the same origin ($P<0.001$; Table 1).
significantly higher in iodine than both organic milk from the West Country \((P<0.001)\) and organic milk of unknown origin \((P<0.001)\). Conventional milk from the West Country exhibited a lower iodine concentration than milk of unknown origin, but the difference did not reach significance \((P=0.051)\). To prevent Scottish milk samples from skewing the results, statistical testing was repeated with Scottish milk excluded; the difference in iodine concentration between organic and conventional milk remained significant \((P<0.001)\) but the difference between the median values increased to 43.1\% (data not shown).

Discussion

This is the first sizeable study to evaluate differences in iodine concentration between organic and conventional milk. The main finding of the present study, that organic milk has a significantly lower iodine concentration than conventional milk, supports both our original hypothesis and the findings of other, smaller studies (fewer than twenty organic samples), in Denmark\(^{14}\) and Norway\(^{15}\). Iodine concentrations of the Norwegian and Danish summer organic milk samples were 31.8 and 40.8\% lower than those of conventional milk, respectively, the latter being close to the 42.1\% found in the present study.

Milk-iodine concentration in the UK has increased from the levels in the 1920s\(^{4}\) through the use of iodine-supplemented feeds in dairy herds to protect livestock against deficiency\(^{4,10}\). Milk is also contaminated with iodine through the use of iodophor disinfectants used in sanitisation and teat dipping\(^{24}\). The UK has never introduced a formal iodisation programme to ensure optimal iodine status, despite goitre being historically endemic up until the 1960s\(^{4,25}\). Instead, the country has experienced iodisation through an adventitious increase in milk-iodine concentration\(^{4}\). The present finding that the iodine content of summer organic milk is over 40\% lower than that of conventional milk is a concern from a public-health perspective.

The UK adult reference nutrient intake for iodine is 140\(\mu\)g/d\(^{26}\), with no increment for pregnancy, a recommendation that is clearly outdated in the light of current WHO advice for pregnancy of 250\(\mu\)g/d\(^{27}\). Given that milk and dairy products are the primary source of iodine in the UK, those who switch to organic milk, with its lower iodine concentration, are likely to have a reduced iodine intake. This is of particular concern during pregnancy when a woman needs additional iodine for three reasons: (1) her production of thyroid hormone increases by 50\% in order to have sufficient supplies for her own and her baby’s needs; (2) she needs to compensate for increased renal clearance of iodine; and (3) she needs to provide iodine for the fetus to use after the onset of fetal thyroid function\(^{11}\). Consumption of organic milk may reduce the chance of a woman meeting the higher iodine requirement of pregnancy. Based on our median milk iodine values, a portion (200g) of conventional milk would provide approximately 50\(\mu\)g compared with only 29\(\mu\)g in a portion of organic milk; iodine intakes would probably be further compromised if other organic dairy products were consumed.

Although only a small proportion of liquid milk sold in the UK is organic\(^{26}\), sales of organic milk increased more than 50-fold over the 10-year period between 1997 and 2007\(^{29}\), and remained strong during the recent economic recession\(^{11,20}\). Increased advertising and promotion of organic milk is planned in the UK\(^{28}\) and with a possible rise in organic milk use, there is potential for exacerbation of the mild iodine deficiency described in the UK, notably in schoolgirls\(^{20}\), pregnant women\(^{7,8,30}\) and women of child-bearing age\(^{8,9}\).

The lower iodine concentration in organic milk can be explained by differing practices on organic and conventional farms. Organic farming regulations do not allow the routine use of vitamin and mineral preparations\(^{12,15}\). Regulations also stipulate that at least 60\% of the feed on organic farms must be fresh or conserved forage\(^{12}\), thus limiting the use of concentrates and relying on soil minerals, which can be low in some areas. Due to these restrictions, deficiencies in some minerals, including iodine, can occur in organically farmed livestock\(^{33}\). Nitrogen-fixing crops, such as clover, are important in organic farming and are used in place of artificial fertilisers\(^{28}\). White clover contains cyanogenic glucosides\(^{34}\) that are thought to exhibit goitrogenic properties\(^{1}\) and, as suggested by Rasmussen et al.\(^{14}\), greater use of goitrogenic feed could lower milk-iodine concentration through the inhibition of the sodium-iodide symporter in the mammary gland of the cow. As iodophor disinfectants and teat dips are permitted in both organic\(^{12}\) and conventional farming\(^{35}\), it is unlikely that the difference in iodine concentration can be explained by their use.

Our hypothesis concerning regional differences in milk-iodine concentration was only partially supported. Although regional differences were found when milk was broadly grouped by milk origin, no difference was found by area of purchase. The latter finding may be explained by the supply-chain logistics in the milk industry, where milk is bulked in the processing dairy and delivered to stores within the same supermarket chain in neighbouring areas\(^{21}\). The inclusion of Scottish milk was unintentional and was revealed through interpretation of the EU identification mark\(^{22}\). The finding that Scottish milk is higher in iodine than that from the West Country is interesting in that, historically, goitre and cretinism were common in the West Country but their incidence was lower in Scotland\(^{25}\). As the present study did not collect details on farming methods (e.g. soil and feed type), it is not possible to explain the difference in iodine concentration between regions.

The present study has a number of limitations: samples were only collected in the summer months, so findings may not be representative of the levels in winter milk. However, as conventionally reared cattle are less reliant on mineral-supplemented feed during the summer\(^{4,18}\), any difference observed between the sample groups in the summer is likely to be matched, or exceeded during the winter. Milk was largely purchased from the south of England, and while this could be considered a limitation, the results indicate that the region of origin was a greater influence on iodine concentration than area of purchase. However, sample sizes for
regional analysis were small and unequal and therefore regional differences should be interpreted cautiously. Furthermore, the present study used retail milk, which is pooled from farms, thus substantially masking regional differences.

In conclusion, the fact that organic milk has a lower concentration of iodine than conventional milk is a public health concern. When individuals make the decision to switch to organic produce they often start with milk(260), believing this to be the best choice. Individuals who make such a choice should be aware that their iodine intake may be compromised, which may have implications for brain development during pregnancy and infancy. The authors are not suggesting that all individuals should switch to conventional milk, as there may be other benefits to organic produce in terms of lower levels of pesticide residues(36). Rather, individuals consuming organic milk (particularly pregnant women) should be aware of alternative food sources of iodine to ensure that requirements are met. Where these foods are not consumed, a nutritional supplement containing iodine should be considered (although kelp products are not recommended as they may contain excessive levels of iodine(375)).

It would be prudent for the organic dairy industry to take seriously the deficit in iodine content of organic milk that the present study has revealed. The restrictions imposed by organic farming methods have nutritional implications both for organically raised animals(353) and for populations eating their produce. Though these restrictions may affect other trace mineral concentrations, the issue is likely to be most serious for iodine as a consequence of milk and dairy products being the principal source of iodine in the UK diet.

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