

MRS Bulletin

Advertising

The following advertising rates are based on total insertions used in one calendar year. Rates are rounded to the nearest whole dollar and subject to change on 60-days written notice. Agency commission of 15% of gross billing is allowed on advertisements 1/6 page or larger.

2016 Display Rates (Gross) | Full Color

	1x	4x	6x	12x
2-Page Spread	\$5,700	\$5,000	\$4,600	\$4,200
Full Page	3,525	3,225	3,025	2,750
2/3 Page	3,100	2,900	2,700	2,550
1/2 Page	2,700	2,500	2,400	2,300
1/3 Page	2,200	2,100	2,000	1,600
1/4 Page	1,800	1,700	1,600	1,300
Banner	1,400	1,200	1,100	1,000

- Submit display ads to kaufold@mrs.org

2016 Classified Rates (Gross) | Full Color

	1x	2x	3x	6x
Full Page*	\$2,200	\$2,050	\$1,800	\$1,600
2/3 Page	1,850	1,700	1,500	1,300
1/2 Page	1,600	1,450	1,250	1,050
1/3 Page	1,250	1,150	1,050	900
1/4 Page	1,000	950	900	825
1/6 Page	900	850	825	800
Column Inch	250			

*Only available as Full Page (No Bleed)

- Submit classified ads to watterson@mrs.org for quote
- Classified advertising includes employment opportunities and job positions only
- Print ads receive a 60-day online posting on the MRS Job Board (jobs.mrs.org) at no additional charge. Ads will stay near the top of the search results for the duration and will be highlighted in yellow to maximize views.
- Classified ad rate includes composition; company logo included in print ad at no additional charge
- A listing of classified ads is included in Materials360® electronic newsletter, which is sent to over 65,000 readers
- Online only postings are available on MRS Career Central. Visit jobs.mrs.org for a complete list of recruitment products and pricing.

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Advertising Specifications

2-Page Spread	Imperial (in)		Metric (mm)	
	width	height	width	height
Active Area	15	9.875	381	250.825
Ad Size	16.25	10.875	412.75	276.225
Bleed Area	16.5	11.125	419.1	282.575

Full Page (w/ Bleed)				
	width	height	width	height
Active Area	7.5	9.875	190.5	250.825
Ad Size	8.125	10.875	206.375	276.225
Bleed Area	8.375	11.125	212.725	282.575

Full Page (No Bleed)				
	width	height	width	height
Ad Size <i>Display</i>	7	9.5	177.8	241.3
Ad Size <i>Classified</i>	6.75	9.125	171.45	231.775

2/3 Page				
	width	height	width	height
Ad Size	4.375	9.125	111.125	231.775

1/2 Page				
	width	height	width	height
Vertical	3.25	9.125	82.55	231.775
Horizontal	6.75	4.5	171.45	114.3

1/3 Page				
	width	height	width	height
Vertical	2.125	9.125	53.975	231.775

1/4 Page				
	width	height	width	height
Ad Size	3.25	4.5	82.55	114.3

1/6 Page				
	width	height	width	height
Ad Size	2.125	4.5	53.975	114.3

Banner				
	width	height	width	height
Ad Size	6.75	1.25	171.45	31.75

Ad Sizes

2-Page Spread



Full *DISPLAY*



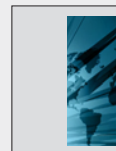
Full *CLASSIFIED*



2/3



1/2 Vertical



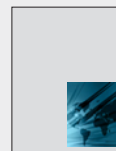
1/2 Horizontal



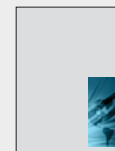
1/3 Vertical



1/4



1/6



Banner

