

**Call for papers for a special issue of  
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**Perspectives on Indigenous Entrepreneurship, Innovation and Enterprise**

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**Editors**

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**Submissions**

Papers may be empirical or conceptual. As the publication timeframe is compressed, contributing authors are encouraged to submit high quality papers that conform to formatting and standards of the JMO, which may be found [here](#). Papers will be double blind peer reviewed. Please submit papers to Dr Jason Mika via email: [j.p.mika@massey.ac.nz](mailto:j.p.mika@massey.ac.nz).

**ANZAM Indigenous Issues Special Interest Group**

This special issue is an initiative of the ANZAM Indigenous Issues Special Interest Group whose formation was endorsed by the ANZAM board at their meeting on 13 June 2013. The special issue is also supported by Te Au Rangahau, the Māori Business & Leadership Centre at Massey Business School. We acknowledge the ANZAM board and founding co-convenors of the SIG, Professor Jarrod Haar and Professor Edwina Pio of AUT, in the SIG's formation. This special issue furthers one of the SIG's aims to contribute high quality indigenous-focused research outputs and scholarship to ANZAM events and JMO.

**Call for papers**

Entrepreneurship scholars have long recognized that entrepreneurship is influenced by context (Welter, 2011). What it means to be an entrepreneur, who can be an entrepreneur and what we expect of them in terms of legitimate behaviour is negotiable and fluid within different social contexts, times and places (Warren, 2004; Downing, 2005; Watson, 2009; Lounsbury and Glynn, 2001). Peredo et al (2004) and Hindle and Moroz (2010) argue for the notion of indigenous

entrepreneurship as a separate field, where there is a need to reconcile history and understand indigenous values. In this perspective, entrepreneurship has often been aligned with the history of an indigenous people which may have been disrupted through colonisation, typically by Europeans (Foley, 2003; Ivory, 2003). Correspondingly, Anderson and Giberson (2003) point out the strong tie between process and place for indigenous entrepreneurship. The imperative now is to move forward from past injustices and develop new perspectives on entrepreneurship, innovation and enterprise that realise the potential of indigenous people. Indigenous entrepreneurs represent a growing segment of the business community in many countries, but face sometimes stark challenges in starting and running enterprises. The success of indigenous entrepreneurs matters because they draw upon their indigeneity as sources of inspiration and innovation, contribute to the collective wellbeing of indigenous peoples, and some represent world class exemplars of sustainable ways of doing business (Mika, 2015; 2016).

Recognising the importance of context, place and history, our call focuses on indigenous entrepreneurship in Australia, New Zealand and the Pacific Islands, but also extends to contributors from other countries of the Asia-Pacific region.

There is some consensus in the literature that entrepreneurship has always been part of indigenous society but how this should be expressed is subject to debate, as populations face challenges of identity, urbanization, marginalization and social and environmental sustainability (Foley, 2006). Research on these multifaceted aspects of indigenous entrepreneurial lives in this region is in its infancy. Consequently, the goal of this Special Issue, better understanding of the entrepreneurial process and outcomes in relation to indigenous communities, endeavours and entities may offer new and valuable insights, not only for researchers and providers analyzing and working with indigenous entrepreneurs, but also for policy makers, as well as for families and individuals aspiring to entrepreneurship.

Topics for this call include (but are not limited to):

- The relevance, design, take up and evaluation of enterprise assistance by indigenous communities;
- Studies on entrepreneurial identity and culture, particularly achieving legitimacy in the indigenous community;
- Entrepreneurial education and learning in indigenous communities;
- The start-up and management of small and medium enterprises in indigenous communities;
- Perceptions of the relationship between entrepreneurship and innovation in indigenous communities;
- The influence of institutional fields, formal and informal, tribal and non-tribal on indigenous entrepreneurship, innovation and enterprise;
- Regional and urban entrepreneurship;
- Social and community entrepreneurship; and
- Challenges of sustainability and the environment.

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