



Journal of Social Policy and Social Policy and Society are seeking a Media Editor

The *Journal of Social Policy* and *Social Policy and Society* are the journals of the UK Social Policy Association and published by Cambridge University Press. Publishing four times a year, both journals include high-quality, original research on all aspects of international social policy. The Media Editor role will hold a position on both journals' editorial boards.

Media Editor

The Media Editor's main role will be the administration of social media accounts to promote *Journal of Social Policy* and *Social Policy and Society*, with appropriate support from the journal editors, the publisher and the SPA. The main platforms for promoting the journals will be a dedicated shared blog on Wordpress (set up and paid for by Cambridge) and Twitter feeds for each journal.

This role will require a strong background and experience in social policy as well as experience of using social media and knowledge of the various platforms. In addition to these requirements the primary considerations are good communication and editorial skills, commitment and enthusiasm. Previous experience in a similar role would be advantageous but not essential.

General Responsibilities

- 1) Maintain the journal's social media accounts (Twitter and Facebook) with regular posts (a minimum of two per week) related to the journal's scope and of interest to its readership;
- 2) Promote all new articles and issues via Twitter for both journals, liaising with Cambridge to implement free access offers where relevant;
- 3) Maintain and administer the new dedicated blog, aiming to publish a minimum of four blog posts per month. Posts can be self-authored or commissioned and include a variety of content types including articles or interviews and can include multimedia content;
- 4) Contact all journal authors encouraging them to contribute a blog post outlining their article;
- 5) To inform the Editors / Publisher of any potential marketing opportunities (specialist conferences, department events, etc.) which you come across;
- 6) To participate in meetings with the editors and editorial boards, addressing specific topics, when relevant. This is expected to be one full day to meet with both journal editorial boards in London with travel expenses provided;
- 7) To act as an ambassador in the promotion of the journals and all its related activities (meetings, etc.).

We anticipate that the role will take up around 20-25 hours per month at a competitive hourly rate and the Media Editor will hold a freelance contract with Cambridge.

How to Apply

Applicants are not limited to residents of any particular country, although a high level of proficiency in the English language is essential. Nor are they restricted to anyone with an academic affiliation, anyone with an interest in the area is encouraged to apply. The appointment will be on the recommendation of the editors, initially for two years with the possibility of extension.

Interested candidates should apply by **30th June 2017**. Please include a CV and a short statement (maximum two pages) explaining how you would approach the role and send your application by email to the publisher:

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