

British Journal of Nutrition

G C Burdge

University of Southampton



Publication Frequency

Volumes 119-120 in
2018: Two issues per
month

Readership

- Research and clinical practice workers in nutrition and related fields.

Terms and Conditions

- Cambridge University Press reserves the right to refuse or withdraw any advertisement submitted for publication.
- All advertisements are subject to editorial approval.
- Payment for all advertising must be made within 30 days of date of invoice.

Background

British Journal of Nutrition is a leading international peer-reviewed journal covering research on human and clinical nutrition, animal nutrition and basic science as applied to nutrition. The journal recognises the multidisciplinary nature of nutritional science and includes material from all of the specialities involved in nutrition research, including molecular and cell biology and the emerging area of nutritional genomics.

2016 Impact Factor (Journal Citation Reports © Clarivate Analytics): 3.706
20 / 81 Nutrition and Dietetics

Advertising Rates 2018

Advertising Type	Size/dimensions (w x h)	Cost
Full Page B&W, non-bleed:	250 x 170 mm	£770
Half Page Horizontal B&W, non-bleed:	125 x 170 mm	£480
Half Page Vertical B&W, non-bleed:	85 x 250 mm	£480

Recommended submission format (print ads): High-res print quality PDFs with embedded fonts, plus supporting files and fonts.

All print advertisements are required 8 weeks before the 1st of the publication month.

For inserts please inquire.

Online Advertising on Cambridge Core: cambridge.org/BJN

Please inquire about rates and bundle packages.

Average monthly views (9,204) and unique visitors (4,219) to the BJN Homepage during 2017

Average monthly views (105,324) and unique visitors (47,428) to the BJN during 2017

£ 250 per month

Recommended submission format (online ads): Files should be supplied as email attachments in GIF or JPG; must be in RGB; file sized at 300 w x 250 h pixels and must not exceed 50k. Please include url along with the file.

All online advertisements are required 10 days before the 1st of the run month.

Discount

- 10% series discount for 3 or more bookings
- 15% discount for Agencies

Bundle Deal

Reach a wider audience with our bundle packages. Print and online combinations are available, as well as packages including titles in similar subject areas.

Please inquire at the contact information listed below.

Contact

Advertising Sales Team
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