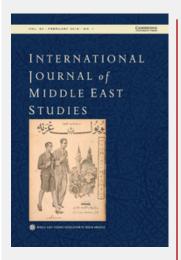
MES

# International Journal of Middle East Studies

# **Akram Khater**

North Carolina State University



## **Publication Frequency**

Volume 50 in 2018: February, May, August and November. PART OF XMS PACKAGE WITH RMS

### Readership

- Members of the Middle East Studies Association (MESA)
- Historians
- Economists
- Politicians
- Middle Eastern specialists

# **Terms and Conditions**

- Cambridge University
  Press reserves the right to
  refuse or withdraw any
  advertisement submitted
  for publication.
- All advertisements are subject to editorial approval.
- Payment for all advertising must be made within 30 days of date of invoice.

Background

Published under the auspices of the Middle East Studies Association. The International Journal of Middle East Studies publishes original research on politics, society, and culture in the Middle East from the seventh century to the present day. The journal also covers Spain, southeast Europe, parts of Africa, South Asia, and the former Soviet Union, as well as other regions, for subjects of relevance to the Middle East. Contributions are welcome from across disciplines, including anthropology, comparative religion, cultural studies, economics, history, law, literature, philosophy, politics, sociology, and theology.

**2016 Impact Factor** (Journal Citation Reports © Clarivate Analytics): **0.672** 29 / 69 Area Studies

# **Advertising Rates 2018**

Advertising Type	Size/dimensions (w x h)	Cost
Full Page B&W, non-bleed:	5.5 x 8in	\$ 1345
Half Page Horizontal B&W, non-bleed:	5.5 x 4in	\$ 1020
Half Page Vertical B&W, non-bleed:	2.75 x 8in	\$ 1020

Recommended submission format (print ads): High-res print quality PDFs with embedded fonts, plus supporting files and fonts.

All print advertisements are required 8 weeks before the 1st of the publication month. For inserts please inquire.

## Online Advertising on Cambridge Core: cambridge.org/MES

Please inquire about rates and bundle packages.

Average monthly views (2,229) and unique visitors (1,160) to the MES Homepage during 2017 Average monthly views (19,393) and unique visitors (8,903) to the MES during 2017

## \$200 per month

Recommended submission format (online ads): Files should be supplied as email attachments in GIF or JPG; must be in RGB; file sized at 300 w x 250 h pixels and must not exceed 50k. Please include url along with the file.

All online advertisements are required 10 days before the 1st of the run month.

#### Discount

- 10% series discount for 3 or more bookings
- 15% discount for Agencies

### **Bundle Deal**

Reach a wider audience with our bundle packages. Print and online combinations are available, as well as packages including titles in similar subject areas.

Please inquire at the contact information listed below.

#### Contact

Advertising Sales Team
Cambridge University Press
One Liberty Plaza, 20th Floor
New York, NY 10006 USA
E-mail: advertising@cambridge.org

