

CAMBRIDGE

Primary Health Care Research & Development

is converting to the
Open Access model in
January 2019

FAQs and Submission Guide
from October 1st 2018

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Frequently Asked Questions

What is flipping?

Subscription journals have been converting or 'flipping' to Open Access (OA) for about as long as OA has been an option. 'Flipping' is a term to describe the change from one business model (subscription) to another business model (Open Access).

Why is the Press flipping journals to OA?

Cambridge University Press is committed to supporting Open Research goals. Open Access publishing is an essential pillar of Open Research. The change of business model to the Open Access model has been informed by the understanding that it is favoured by a number of funders in this subject area, with data indicating that there are increasingly high levels of Open Access article uptake and growth. It is our belief that converting the journal to Open Access will ensure further visibility and impact of the high quality research contained in *Primary Health Care Research & Development*, strengthening its position as a highly influential publication in its field.

Authors are choosing to make their work available via Open Access for the following reasons:

- it means anyone anywhere in the world can read, use and cite the research, encouraging wider impact, collaboration and visibility of work
- authors often retain more control over their work as they keep all rights to distribute and re-use their intellectual property
- funders require outputs for their funded research to be made available via Open Access

How will readers know articles are freely available?

All articles are Open Access so users will be able to access the full text instantly. Articles will be marked with an icon bearing 'Open' on the full-text and PDF formats of the published work, and information on the type of creative commons licence will be available on all article formats and listed in the article metadata.

What does this mean practically?

- From January 2019, *Primary Health Care Research & Development* will publish all future articles under the Creative Commons Attribution License (CC-BY), which permits use, distribution, reproduction and adaptation in any medium, provided the original work is properly cited. The advantage of a CC-BY licence is that all articles published in the journal will be freely available to users to view, download and share.
- As a result of this decision, an Article Processing Charge (APC) of £1870 will be payable by authors or their funder on acceptance of their primary research article. Some article types will receive an APC waiver: please see the *Primary Health Care Research & Development* instructions for contributors for more information.
- The journal will move to an online-only continuous publication format. This means that papers are published as and when they are ready as part of the volume for that year. Articles will be given an 'e' number according to when they are published, and will be paginated individually.
- Rigorous peer-review will continue to guarantee the quality of the research published, with peer-reviewed publications being an essential part of the core mission of our journals programme.

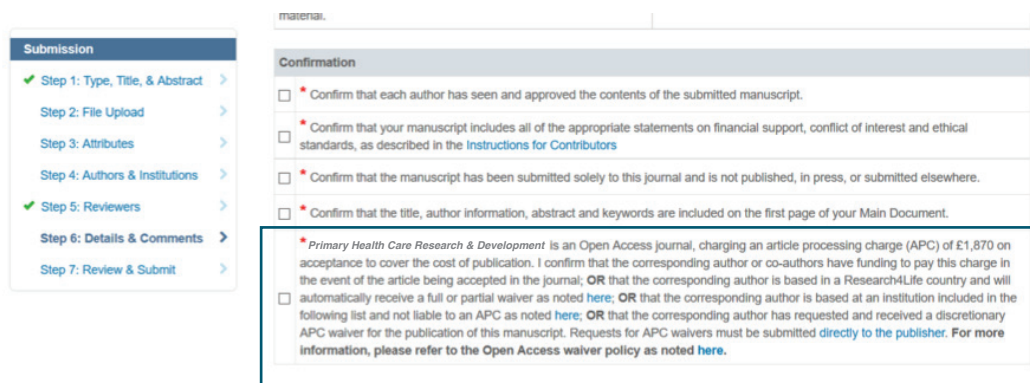
When will authors start having to pay an APC?

Authors that submit their articles from October 1st 2018 will have to pay an APC of £1870.

Will the submission process change?

The submission process will be very similar but there are two things that will change.

a) There will be an extra section on the submission page that the Author will be required to read and agree to (see example below). This section confirms the Author understands that they are obliged to pay an Article Processing Charge (APC) i.e. that they have funding to pay the charge, or they are eligible to have this fee waived or discounted. This section has direct links to Cambridge University Press's APC waiver policies.



material.

Confirmation

- * Confirm that each author has seen and approved the contents of the submitted manuscript.
- * Confirm that your manuscript includes all of the appropriate statements on financial support, conflict of interest and ethical standards, as described in the [Instructions for Contributors](#)
- * Confirm that the manuscript has been submitted solely to this journal and is not published, in press, or submitted elsewhere.
- * Confirm that the title, author information, abstract and keywords are included on the first page of your Main Document.
- * *Primary Health Care Research & Development* is an Open Access journal, charging an article processing charge (APC) of £1,870 on acceptance to cover the cost of publication. I confirm that the corresponding author or co-authors have funding to pay this charge in the event of the article being accepted in the journal; **OR** that the corresponding author is based in a Research4Life country and will automatically receive a full or partial waiver as noted [here](#); **OR** that the corresponding author is based at an institution included in the following list and not liable to an APC as noted [here](#); **OR** that the corresponding author has requested and received a discretionary APC waiver for the publication of this manuscript. Requests for APC waivers must be submitted **directly to the publisher**. For more information, please refer to the [Open Access waiver policy](#) as noted [here](#).

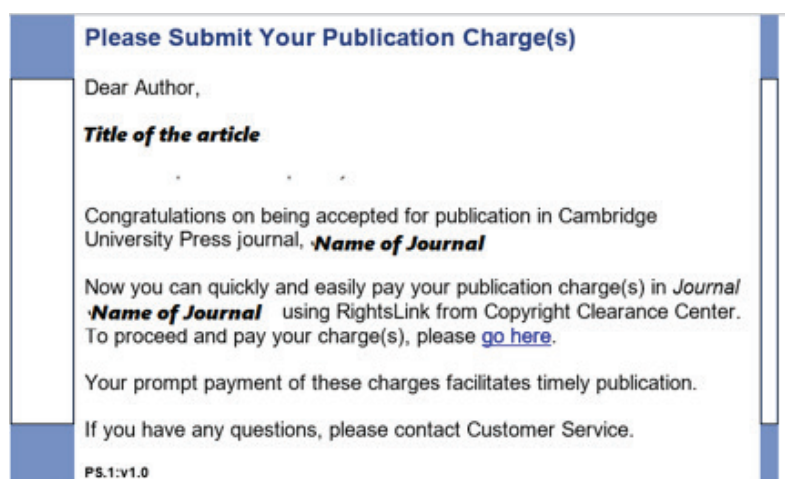
b) When the manuscript is accepted for publication, the Author will be required to sign a 'License to Publish' form which will explain that the article will be published under a CC-BY license. The Author will be asked to choose one of three choices, although we recommend CC-BY as the default.

- Attribution ('CC-BY')
- Attribution– Non-Commercial– Share Alike ('CC-BY-NC-SA')
- Attribution– Non-Commercial– No Derivatives ('CC-BY-NC-ND')

The Author will be informed that they will be shortly be contacted by CCC- Rightslink who act on our behalf to collect the Article Processing Charges (APCs).

How will the Author pay?

After having the manuscript accepted and filling the 'License to Publish' form (please see above), the author will receive an email from CCC-Rightslink (see example below) with a link prompting the author to pay. If the author is entitled to a full waiver or discounted fee, the author will either be granted that automatically by CCC-Rightslink or will be given a waiver code by the production team, depending on the type of waiver.



Please Submit Your Publication Charge(s)

Dear Author,

Title of the article

.....

Congratulations on being accepted for publication in Cambridge University Press journal, **Name of Journal**

Now you can quickly and easily pay your publication charge(s) in *Journal Name of Journal* using RightsLink from Copyright Clearance Center. To proceed and pay your charge(s), please [go here](#).

Your prompt payment of these charges facilitates timely publication.

If you have any questions, please contact Customer Service.

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