 **2019 *Microscopy Today* Innovation Award Application**

(Deadline for applications March 21, 2019)

# “Innovation is not the product of logical thought,

# even though the final product is tied to a logical structure.”

# Albert Einstein

**Nominations.** Nominations may come from employers, colleagues, or as self-nominations. There is no charge to enter this competition.

**Eligibility.** Entries will be accepted only for the following: (a) new commercial microscopy-related products that were first marketed in the previous calendar year or (b) new microscopy methods and inventions that were first published in peer-reviewed journals in the previous calendar year. While multiple entries from the same company or organization are allowed, a single company or individual cannot win more than one award in a given year. Officers and editors of the Microscopy Society of America and their subcontractors are not eligible.

**Evidence of product or method.** Photographs of the commercial product available for sale or a citation to the peer-reviewed article describing a new method or invention must accompany this application as part of the product or method description. Submission of photographs implies permission has been granted to publish the photographs in *Microscopy Today*.

**Submission.** Submit this completed application form as a Word file (a PDF of the document may be submitted in addition but not at the exclusion of the Word file) to: Editor-in-Chief Charles Lyman at charles.lyman@lehigh.edu. The submitter will be sole correspondent concerning the application. All questions must be answered with text (as described below) and a photograph of the product must be included. PLEASE NOTE: The answer to Question 7 must be between 250 and 350 words, and answers to Questions 8 through 10 must be 200 words or less. Supporting information, such as scientific papers, patents, or articles may be included in the upload as an appendix, but please organize them into a single (pdf or zip) file to facilitate the uploading process. Related videos may be included in zip file format.

**Judging criteria.** Winning products and methods will be selected based on their importance and usefulness to the microscopy community. Simple innovations that save time and money have as much chance of winning as sophisticated instruments or methods. The entries most likely to win are those that provide better, faster, or entirely new methods of analysis using some type of microscope or microanalytical instrument.

**Deadline.** Completed application forms will be accepted until midnight PST on March 21, 2019.

**Notification.** Winners will be notified on or about May 31 and will be honored at the summer Microscopy & Microanalysis meeting. Descriptions of the winning products and methods will be published in the print and digital editions of the September issue of *Microscopy Today*.

**Information about nominator(s):**

**1. Submitting organization or nominator:**

Organization name:

Street Address:

City:

State:

Zip/Postal Code:

Country:

Submitter's Name:

Submitter’s Phone:

Submitter’s Fax:

Submitter’s Email:

**2a. Joint entry with (company or organization name)**(if necessary, list more as 2b, 2c, etc. )

Organization Name:

Street Address:

City:

State:

Zip/Postal Code:

Country:

Contact Name:

Contact Phone:

Contact Fax:

Contact Email:

**Information about Product or Method:**

**3. Name of product, method, or invention:**

**4. Please provide a one-sentence (20 words maximum) description of the innovation**(This may form the basis of the award citation)**:**

**5. Date when this product was first marketed (or available for order) or date of first peer-reviewed journal article describing the method or invention:**

(These dates must be in the previous year, e.g., 2018 for the 2019 Awards):

**6a. Inventor or Principal Developer(s)**(List all developers from all companies and organizations as 6b, 6c, etc.)**:**

Developer Name:

Developer Position:

Developer Organization:

Address:

City:

State:

Zip/Postal:

Country:

Phone:

Fax:

Email:

**7. Describe what the product or method does and how the product or method works.** (Please make the length of this section between 250 and 350 words and include a photo of the product.)

**8. Describe why the product or method is an advance over previous technologies.**(This section must be200 words or less.)

**9. Describe the significance of this development for science and technology.**   
(This section must be200 words or less.)

**10. What are the likely applications of the product or method?**   
(This section must be 200 words or less.)

Supporting documentation should be submitted in a separate file (preferably a single pdf file).

Questions regarding the *Microscopy Today* Innovation Awards should be addressed to the *Microscopy Today* Editor-in-Chief, Charles Lyman, at charles.lyman@lehigh.edu.