

BJPsych Bulletin



BJPsych Bulletin is an open access journal that focuses on psychiatric service provision by dealing with clinical issues that affect everyday practice. Prominence is given to training in psychiatry and informed comment and debate on topical issues in current mental health practice. There are no publication charges to authors. Published by the Royal College of Psychiatrists, *BJPsych Bulletin* is the foremost source of information about all aspects of mental healthcare, and is essential reading for anyone involved in its provision or management.

JOURNAL INFORMATION

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Time from acceptance to online publication for original research: 2 months

Advertising contact: advertising@ptmpublishers.com

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Display advertising is accepted by *The BJPsych Bulletin*, but only as an adjunct to an equivalent booking placed in same issue of *The British Journal of Psychiatry*.

CONDITIONS

- Minimum specification: half page, full colour
- Cover positions: unavailable
- Bound inserts: unavailable
- Advertising rates: as per *The British Journal of Psychiatry*, discounted by 25%

EXAMPLE

- Half page (ordinary position) colour advertisement placed in BJP, cost - £1,635
Similar or equivalent advertisement placed in BJB, cost - £1,226.25
- Whole page (facing matter) colour advertisement placed in BJP, cost - £2,435
Similar or equivalent advertisement placed in BJB, cost - £1,826.25

MECHANICAL DETAIL**Dimensions****TYPE AREA**

Whole page	241.0 mm x 183.0 mm
Half page	241.0 mm x 87.5 mm (portrait) 116.5 mm x 183.0 mm (landscape)

BLEED & TRIM

Page trim size	297.0 mm x 210.0 mm
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DPS trim size	297.0 mm x 420.0 mm
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Copy submission**MONO & COLOUR:**

- high resolution PDF or PostScript files
- all fonts and images embedded
- bleed (if applicable) and crop marks
- no transparency
- laser proof required for colour recognition

Publication information

Frequency	Bi-monthly - 1st day of the month
Copy Date	6 weeks preceding
Cancellation	2 months preceding

