# JOURNAL OF PALEONTOLOGY

## Editors: Brenda Hunda, Ellen Currano, Jisuo Jin, and Hans-Dieter Sues



#### **Publication Frequency**

Bi-monthly (January, March, May, July, September, and November) - Volume 94

## Readership

- Members of the Paleontological Society
- Paleontologists
- Academics, graduate students and students specializing in paleontology

#### Discount

- 15% discount for Agencies
- 10% series discount for 3 or more bookings

#### Terms and Conditions

- Cambridge University Press reserves the right to refuse or withdraw any advertisement submitted for publication.
- All advertisements are subject to editorial approval.
- Payment for all advertising must be made within 30 days of date of invoice.



#### Background

Published for the Paleontological Society

The *Journal of Paleontology* publishes original articles and notes on the systematics, phylogeny, paleoecology, paleogeography, and evolution of fossil organisms. It emphasizes specimen-based research and features high quality illustrations. All taxonomic groups are treated, including invertebrates, microfossils, plants, vertebrates, and ichnofossils.

2018 Impact Factor: 1.584

#### Advertising Rates 2020

Advertising Type	Size/specs (w x h)	Rates B/W	Rates 4C
Non-bleed	Full page, 6.5 x 10 in	\$ 525	\$975
	Half page, 6.5 x 5 in	\$ 265	\$700
Trim size	8.5 x 11in		
Bleed size	8.75 x 11.25in, this includes .125 trim from all sides. Keep live matter .25" from trim.		

Recommended submission format (print ads): High-res PDFs with embedded fonts, plus supporting files and fonts. Images saved with OPI cannot be accepted. CMYK only: NOT RGB. DEADLINES: All print advertisements are required 8 weeks prior to the 1st of the publication

DEADLINES: All print advertisements are required 8 weeks prior to the 1st of the p month

For inserts please inquire.

## Online Advertising on Cambridge Core: cambridge.org/JPA

\$250 per month

Average monthly external views on **Journal of Paleontology** homepage (www.cambridge.org/JPA) - over 1,780 (January 2019 - November 2019)

Recommended submission format (online ads): Files should be supplied as email attachments in GIF or JPG; must be in RGB; file sized at **300 w x 250 h pixels** and must not exceed **50k**. Please include url along with the file.

DEADLINES: All online advertisements are required 5 days before the 1st of the run month.

#### Contact

#### All advertising inquiries, contracts, insertion orders, and artwork to:

M. J. Mrvica Associates, Inc. 2 West Taunton Avenue, Berlin, NJ 08009, USA Telephone: +1 (856) 768-9360 E-mail: mjmrvica@mrvica.com

#### Please send reprint orders to:

Cambridge University Press E-mail: usreprints@cambridge.org

