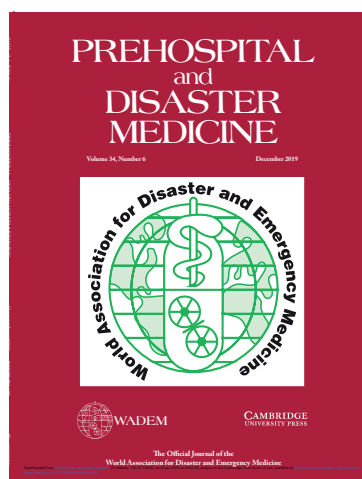


PREHOSPITAL AND DISASTER MEDICINE

Editor: Samuel Stratton, UCLA, USA



Publication Frequency

Bi-monthly (February, April, June, August, October, and December) - Volume 35

Readership

- Physicians
- Professors
- EMTs and paramedics
- Nurses
- Emergency managers
- Disaster planners
- Hospital administrators
- Sociologists
- Psychologists

Discount

- 15% discount for Agencies
- 10% series discount for 3 or more bookings

Terms and Conditions

- Cambridge University Press reserves the right to refuse or withdraw any advertisement submitted for publication.
- All advertisements are subject to editorial approval.
- Payment for all advertising must be made within 30 days of date of invoice.

Background

Published on behalf of **World Association for Disaster and Emergency Medicine**

Prehospital and Disaster Medicine (PDM) is a peer-reviewed health and medical journal that has been published for more than thirty years. PDM is sponsored by, and the official publication of, the World Association of Disaster and Emergency Medicine (WADEM). The principal mission of the journal is the distribution of information relevant to the practice of out-of-hospital and in-hospital emergency medical care, disaster medicine, and emergency public health and safety.

PDM provides an international forum for the reporting and discussion of scientific studies, both quantitative and qualitative, that have relevance to the above practices. It is one of the few journals that maintain a global perspective in the publication of disaster health and emergency medical information. During the past two years, manuscripts submitted by authors from thirty-one countries have been published.

2018 Impact Factor: 1.01

Advertising Rates 2020

Advertising Type	Size/specs (w x h)	Rates B/W	Rates 4C
non-bleed	Full page, 6.5 x 10 in	\$ 780	\$1,100
	Half page, 6.5 x 5 in	\$ 550	\$ 860
	Covers II (IFC) and III (IBC)	\$1,180	\$1,500
	Cover IV (OBC)		\$1,700
Trim size	8.5 x 11 in		
Bleed size	8.75 x 11.25 in, this includes .125 trim from all sides. Keep live matter .25" from trim.		

Recommended submission format (print ads): High-res PDFs with embedded fonts, plus supporting files and fonts. Images saved with OPI cannot be accepted. CMYK only: NOT RGB.

All print ads are required 6 weeks before the 1st of the publication month.

For inserts please inquire.

Online Advertising on Cambridge Core: [cambridge.org/PDM](https://www.cambridge.org/PDM)

\$200 per month

Average monthly external views on **Prehospital and Disaster Medicine** homepage (www.cambridge.org/PDM) - over 1,435 (January 2019 - November 2019)

Recommended submission format (online ads): Files should be supplied as email attachments in GIF or JPG; must be in RGB; file sized at **300 w x 250 h pixels** and must not exceed **50k**. Please include url along with the file.

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