In August 2021, Cambridge University Press will be celebrating 1 year of their Higher Education website!
To mark this occasion we have the following offer:

Invest in or renew your EBA with CUP during June, July or August 2021 and receive the option to subscribe to either the Full, HSS or STM Textbook collection for 6 months, at reduced prices!

In addition to this the 2020 EBA prices are still available until 31.08.2021.

Evidence Based Acquisition, available until 31.08.2021
12 months lease, with perpetual access rights

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Note: EBA add-on available for Cambridge Companions and/or Histories at £4500 each.

Higher Education Textbooks, available until 31.08.2021
6 months subscription access, anytime start

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* on request access can be extended to 12 months, price is double the amount presented.

For more information on EBA’s please click here
For an EBA user guide please click here
For national consortium offers via the BSB please click here
For more information on HE website please click here
For a user guide on HE website please click here

For any further assistance or if you would like to book a meeting to discuss EBA’s, Textbooks, usage/turnaway analysis at your institution etc., please contact either Lucy Swindells (lswindells@cambridge.org) or Burcu Sevindik-Kit (bskit@cambridge.org).
Evidence Based Acquisition

An average EBA usage analysis per single institution taking the full ebook collection for 12 months, via the 2020 BSB consortia offer for Austria and Germany.

VALUE FOR MONEY

Value of Books Used = £688,148
Deposit = £41,192

94% free access value!

On average, institutions will pay for only 6% of the total value of all titles used during the EBA!

OVERALL USAGE TRENDS

State Libraries: 274,060
Large: 158,025 (FTE +26k)
Medium: 77,956 (FTE +10k)

The average usage across all types of institution in 2020 was 128,209

Usage by frontlist and backlist...
28% of downloads were of frontlist titles
72% of downloads were of backlist titles

Frontlist — titles published from 2017 to 2021
Backlist — titles published on or pre-2016

The following graph depicts average usage for a German or Austrian institution during a twelve month EBA:

TOP 10 SUBJECTS

1. History
2. Language and Linguistics
3. Politics and International Relations
4. Literature
5. Law
6. Classical Studies
7. Philosophy
8. Physics and Astronomy
9. Classical Studies
10. Computer Science

TYPES OF BOOKS USED

Coursebooks (40%)
Companions, Histories and Library Collection (11%)
Books for Research (45%)
Legacy Textbooks (5%)