A writing guide for practitioner authors to report perspectives or thought pieces

To help you organise your thoughts and be as succinct as possible, below is a guide for a generic outline for a perspective article which may be adapted to guide the flow of an article's debate. The Word Count per section suggested is indicative and only a guide and may vary depending on the article's focus

- (i) generic introduction/background/context [discuss in ~200 words]
- (ii) the problem [discuss in ~250 words]
- (iii) the standard approach [discuss in ~250 words]
- (iv) the new perspective; [discuss in ~300 words]
- (v) the key evidence; here is what we know [discuss in ~200 words]
 - here is how I believe things should be... Discuss your experiences/opinions in details. [discuss in ~300 words]
 - here is why it is essential to refocus on this new perspective focus on the solutions. [discuss in ~300 words]
 - a. here are some consequences we will avoid by adopting new perspective and some additional benefits we will get by adopting new perspective. [state and discuss each question in ~200 words]
- (vi) the main conclusion
 - a. summarise key points from the problem through to standard thought, through to new perspective and finally the importance of refocusing on the new perspective. [max of 100 words]
 - b. state what exactly you want the reader to remember from the article and add in a call to action [max 50 words]

Total expected word count - 2150 words (about 4 pages in MS word).

The following format for your abstract is suggested:

- Brief key point(s) from generic intro/background section and problem section
- Brief key point(s) from standard approach section and new perspective section
- Key point(s) from key evidence section (the majority of text is suggested to summarize this section)
- Key point(s) from conclusion section

Approximate total word count = 200 words