

# Canadian Journal of Neurological Sciences

Circulation: 9420

EDITOR: Dr. Tejas Sankar

AUDIENCE:

- Neurologists
- Neuroscientists
- Neurosurgeons
- Clinical Neurophysiologists
- Child Neurologists
- Neuroradiologists

## 2025 ADVERTISING RATE CARD

### GENERAL INFORMATION

Publisher:

Cambridge University Press & Assessment  
One Liberty Plaza  
Floor 20  
New York, NY 10006, USA  
[cambridge.org/CJN](http://cambridge.org/CJN)

### BACKGROUND

The *Canadian Journal of Neurological Sciences* (CJNS) is the official publication of the member societies of the Canadian Neurological Sciences Federation (CNSF) – Canadian Neurological Society (CNS), Canadian Neurosurgical Society (CNSS), Canadian Society of Clinical Neurophysiologists (CSCN), Canadian Association of Child Neurology (CACN), Canadian Society of Neuroradiology (CSNR), and the Canadian Stroke Consortium (CSC).

The CJNS is a widely circulated, internationally recognized medical journal that publishes peer-reviewed articles in neurology and neurosciences. The CJNS is published in January, March, May, July, September, and November in an online format.

The first *Canadian Journal of Neurological Sciences* (the CJNS) was published in 1974 in Winnipeg. In 1981, the CJNS became the official publication of the member societies of the CNSF.

### THE CJNS TODAY

Today, the CJNS continues to encourage the publication of papers from all branches of the neurosciences. Journal policy is based on the firm belief that specialists working on the nervous system share many common interests and have important ideas to communicate to each other.

The CJNS publishes original work in both the clinical and basic neurosciences. The circulation is currently 9,420 and consists of society members, non-members and institutions in Canada, the United States and abroad.

### ONLINE ADVERTISING

Our partnership with Cambridge University Press has already provided unprecedented access to the Canadian Journal of Neurological Sciences (CJNS). Now, with their proprietary online platform, Cambridge Core, relevant books and journals content are brought together on one site, offering visitors myriad opportunities to view your banner advertisement. Its responsive design automatically configures to handheld devices, making sure your message remains unchanged. Cambridge Core visitors include researchers at medical institutions via Cambridge's robust consortia program. Online advertising expands the reach of your message and is cost effective.

For more information about the CJNS' digital advertising opportunities, please contact:

**Michael J. Mrvica, Account Manager**  
[mjmrvica@mrvica.com](mailto:mjmrvica@mrvica.com)

## ADVERTISING RATES

Online Banner Ad Rate per Month \$380 (USD)

## CAMBRIDGE CORE ANALYTICS

Total  
Pageviews:

**230,248**

Total Homepage  
Views (2023):

**15,837**

### Core Pageviews including MAP

Country	Users
United States	73,457
Canada	34,184
India	25,119
United Kingdom	19,258
China	11,992
Japan	9,952
Australia	8,459
Italy	5,464
Brazil	5,081
Germany	4,596

### Journal Metrics

2-year Impact Factor	2.9
5-year Impact Factor	2.6
Eigenfactor	0.00313
Article Influence Score	0.803
CiteScore	4.3
Scimago Journal Rank (SJR)	0.695
Source Normalised Impact per Paper (SNIP)	0.776

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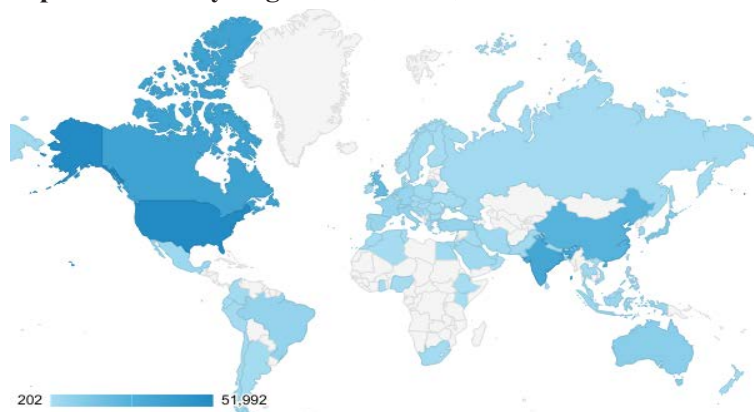
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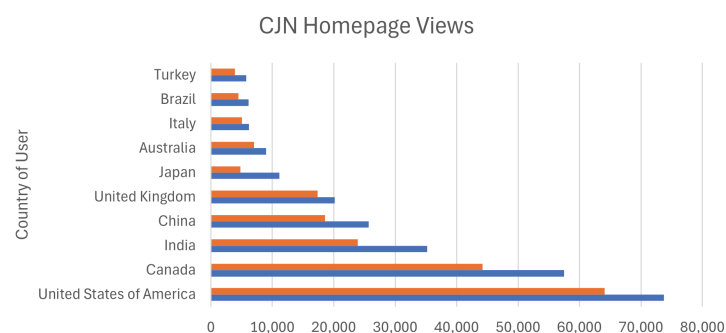
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### Top Countries by Pageviews (Web Analytics)



### Homepage Views annually, per country of user (top ten countries)



	United States of America	Canada	India	China	United Kingdom	Japan	Australia	Italy	Brazil	Turkey
2022	64,055	44,246	23,915	18,565	17,382	4,771	6,997	5,074	4,490	3,902
2023	73,756	57,481	35,186	25,702	20,153	11,134	9,005	6,211	6,108	5,773

## ONLINE AD REQUIREMENTS

### CJNS homepage on Cambridge Core: [cambridge.org/CJN](https://www.cambridge.org/CJN)

- Online banner ad files should be sized at 300 x 250 pixels (w x h)
- Files accepted: .gif or .jpeg
- An URL must be provided with the file.
- Can accept files with multiple frames.

Please send electronic files to [mjmrsvica@mrsvica.com](mailto:mjmrsvica@mrsvica.com).

## MAILING INSTRUCTIONS

All advertising contracts, orders, and artwork should be sent to:

M.J. Mrvica Associates, Inc.

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