CONTENTS

History 3
Archaeology 23
Classical Studies 24
Religion 25
Philosophy 26
Politics and Social Theory 32
Law 41
Economics and Business Studies 43
Management 45
Psychology 47
Language and Linguistics 53
English Literature 55
Statistics and Probability 60
Mathematics 61
Computer Science 63
Earth and Environmental Studies 68
Physics 70
A CONCISE HISTORY OF HISTORY
Global Historiography from Antiquity to the Present

Daniel Woolf
Queen’s University, Ontario

This short history of history is an ideal introduction for those studying or teaching the subject as part of courses on the historian’s craft, historical theory and method, and historiography. Spanning the earliest known forms of historical writing in the ancient Near East right through to the present, and covering developments in Europe, Asia, Africa and the Americas, it also touches on the latest topics and debates in the field, such as ‘Big History’, ‘Deep History’ and the impact of the electronic age. It features timelines listing major dynasties or regimes throughout the world alongside historiographical developments, guides to key thinkers and seminal historical works, further reading, a glossary of terms, and sample questions to promote further debate at the end of each chapter. This is a truly global account of the process of progressive intercultural contact that led to the hegemony of Western historiographical methods.

CONTENTS

ADDITIONAL INFORMATION
Courses: Historiography, Historical Theory and Method, The Historian’s Craft
Departments: History
Level: undergraduate students, graduate students
A CONCISE HISTORY OF GERMANY
Third edition
Mary Fulbrook
University College London

This third edition of Mary Fulbrook’s much-admired and popular introduction to German history provides a clear and informative guide to the twists and turns of the story of the German lands and peoples from the early middle ages to the present day. Crisply synthesising a vast array of historical material, Fulbrook explores the interrelationships between social, political and cultural factors in the light of scholarly controversies. Since the second edition in 2004, there have been important changes in Germany, Europe and the wider world. This new edition features a significantly expanded chapter on Germany since 1990, encapsulating recent and dramatic developments that have transformed Germany’s character and international standing. This single-volume history of Germany offers broad and accessible coverage and provides a useful guide for students, general readers, travellers to Germany and anyone with an interest in German history.

CONTENTS

ADDITIONAL INFORMATION
Level: undergraduate students, general readers
Series: Cambridge Concise Histories

January 2019
216 x 138 mm  306pp
44 b/w illus.  13 maps
978-1-108-41837-9  Hardback
£69.99

WHY IT WILL SELL
• Offers a new edition of Mary Fulbrook’s much-admired and well-established introduction to German history
• Reflects recent developments in Germany, Europe and the wider world
• Includes a fully revised and extended chapter on Germany since 1990, as well as a new preface to the third edition
A CONCISE HISTORY OF POLAND
Third edition
Jerzy Lukowski
University of Birmingham
and Hubert Zawadzki
Wolfson College, Oxford

Poland is a tenacious survivor-state: it was wiped off the map in 1795, resurrected after the First World War, apparently annihilated again in the Second World War, and reduced to satellite status of the Soviet Union after 1945. Yet it emerged in the vanguard of resistance to the USSR in the 1980s, albeit as a much more homogeneous entity than it had been in its multi-ethnic past. This book outlines Poland’s turbulent and complex history, from its medieval Christian origins to the reassertion of that Christian and European heritage after forty-five years of communism. It describes Poland’s transformation since 1989, and explains how Poland navigated its way into a new Commonwealth of Nations in the European Union. Recent years have witnessed significant changes within Poland, Eastern Europe and the wider world. This new edition reflects on these changes, and examines the current issues facing a Poland which some would accuse of being out of touch with ‘European values’.

CONTENTS

ADDITIONAL INFORMATION
Level: undergraduate students, general readers

Previous editions sold in Portuguese, Chinese Simplified, Italian, Albanian and Bulgarian
HISTORY

A CONCISE HISTORY OF MEXICO

Third edition
Brian R. Hamnett
University of Essex

This concise history looks at Mexico from political, economic, and cultural perspectives, portraying Mexico’s struggle to break out of the colonial past and assert its viability as a sovereign state in a competitive world. In this third edition, Hamnett adds new material on Mexico’s regional and international roles as they have emerged in the twenty-first century, including membership of supra-national organizations (including and moving beyond NAFTA), the Mexican drug war between government officials and gangs, and the immigration and border crises within the United States. He also discusses Mexico’s relationship to the outside world, particularly its efforts to broaden the range of political and commercial associations, especially with European countries, the rest of Latin America, and the Pacific Rim through trade agreements with supra-national organizations.

January 2019
228 x 152 mm  570pp
51 b/w illus.  6 maps
978-1-107-17458-0  Hardback
£64.99

WHY IT WILL SELL

• Provides a comprehensive look at Mexico’s changes over time from the pre-Columbian era to the present day, with new material on the twenty-first century
• New illustrations in the third edition help to deepen an understanding of the text
• Designed to influence decision-making and policymaking

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
Series: Cambridge Concise Histories

www.cambridge.org/rights
foreignrights@cambridge.org
A Concise History of Australia
Fourth edition
Stuart Macintyre
University of Melbourne
This fourth edition investigates the key factors – social, economic and political – that continue to shape modern-day Australia.
Additional Information
Level: general readers, undergraduate students
Turkish rights sold; Previous editions sold in Spanish, Russian, Czech and Chinese Simplified

A Concise History of Austria
Steven Beller
Steven Beller traces the remarkable career of Austria from German borderland to successful Alpine republic.
Additional Information
Courses: Early Modern and Modern Central Europe, Central European History, Modern European History
Departments: History, Humanities/Politics, Modern Languages, German Studies
Level: general readers, undergraduate students
Bulgarian, Spanish and Chinese Simplified rights sold
January 2007 216 x 138 mm 352pp 54 b/w illus. 8 maps 978-0-521-47305-7 Hardback £54.00

A Concise History of Bolivia
Second edition
Herbert S. Klein
Stanford University, California
This new edition brings the history of Bolivian society up to the present day.
Additional Information
Level: general readers, undergraduate students
April 2011 216 x 140 mm 376pp 9 b/w illus. 5 maps 14 tables 978-0-521-18372-7 Paperback £19.99

A Concise History of Bosnia
Cathie Carmichael
University of East Anglia
Focuses on the dynamic and creative aspects of Bosnia’s past as well as the contested, tragic and controversial.
Additional Information
Level: undergraduate students, graduate students
Turkish and Italian Rights sold
July 2015 216 x 138 mm 244pp 20 b/w illus. 8 maps 978-1-107-01615-6 Hardback £53.99

A Concise History of Britain, 1707–1975
W. A. Speck
University of Leeds
A concise, illustrated history of Great Britain over the past three centuries which explains the political and social trends that have shaped modern Britain.
Additional Information
Level: undergraduate students, general readers
Portuguese, Serbian, Greek and Japanese, Spanish, Korean and Chinese Complex rights sold
April 1993 216 x 138 mm 228pp 37 b/w illus. 1 map 978-0-521-74443-0 Hardback £60.00

A Concise History of Bulgaria
Second edition
R. J. Crampton
University of Oxford
This second edition of the history of Bulgaria now includes the vital period from 1995 to 2004.
Additional Information
Courses: History of Southeast Europe, Balkan History, Transition in Eastern Europe
Level: general readers, undergraduate students
Turkish, Italian, Spanish and Chinese Simplified rights sold; Previous edition sold in Japanese
November 2005 216 x 138 mm 312pp 40 b/w illus. 14 maps 978-0-521-61637-9 Paperback £19.99

A Concise History of Canada
Margaret Conrad
University of New Brunswick
This book traces Canada’s history from the arrival of the Aboriginal peoples, through European conquest, to its prosperous present.
Additional Information
Level: undergraduate students, graduate students
Chinese Simplified rights sold
September 2012 216 x 138 mm 346pp 54 b/w illus. 5 maps 978-0-521-74443-0 Paperback £20.99

A Concise History of France
Third edition
Roger Price
University of Wales, Aberystwyth
The most up-to-date and comprehensive study of French history available, ranging from the early middle ages to the present.
Additional Information
Level: undergraduate students, general readers
Turkish, Spanish, Chinese Simplified and Audio rights sold; Previous editions sold in Serbian, Bulgarian and Japanese
February 2014 216 x 138 mm 528pp 86 b/w illus. 978-1-107-01782-5 Hardback £59.99
<table>
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<tr>
<th>Title</th>
<th>Edition</th>
<th>Author</th>
<th>University</th>
<th>Description</th>
<th>Additional Information</th>
<th>Level</th>
<th>Rights Sold</th>
<th>Format</th>
<th>Price</th>
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<tr>
<td>A Concise History of Greece</td>
<td>Third edition</td>
<td>Richard Clogg</td>
<td>University of Oxford</td>
<td>An illustrated introduction to Greek history including a chapter on recent developments.</td>
<td></td>
<td>general readers, undergraduate students</td>
<td>Turkish, Italian, Spanish and Chinese</td>
<td>Paperback, Hardback</td>
<td>£54.99</td>
</tr>
<tr>
<td>A Concise History of Japan</td>
<td>Third edition</td>
<td>Brett L. Walker</td>
<td>Montana State University</td>
<td>This history charts Japan’s development from its origins through to the present day.</td>
<td>undergraduate students, general readers</td>
<td></td>
<td>Chinese Simplified and Spanish</td>
<td>Paperback</td>
<td>£19.99</td>
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<tr>
<td>A Concise History of Portugal</td>
<td>Third edition</td>
<td>David Birmingham</td>
<td>University of Kent, Canterbury</td>
<td>The third edition of this single-volume history, addressing recent changes in Portugal.</td>
<td>undergraduate students, graduate students</td>
<td></td>
<td>Spanish and Portuguese</td>
<td>Paperback</td>
<td>£64.99</td>
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<tr>
<td>A Concise History of Hungary</td>
<td></td>
<td>Miklós Molnár</td>
<td>Université de Lausanne, Switzerland</td>
<td>A comprehensive history of the land, people, society, culture and economy of Hungary.</td>
<td></td>
<td>general readers, undergraduate students</td>
<td>Romanian, Italian and Chinese</td>
<td>Paperback</td>
<td>£19.99</td>
</tr>
<tr>
<td>A Concise History of Italy</td>
<td>Second edition</td>
<td>Christopher Duggan</td>
<td>University of Reading</td>
<td>A comprehensively updated edition of Duggan’s acclaimed introduction to the history of Italy.</td>
<td></td>
<td></td>
<td>Turkish, Spanish, Portuguese and Chinese</td>
<td>Paperback</td>
<td>£64.99</td>
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<tr>
<td>A Concise History of Modern India</td>
<td>Third edition</td>
<td>Barbara D. Metcalf</td>
<td>University of California, Davis and Thomas R. Metcalf</td>
<td>The third edition of this classic history of India charts developments over the last twenty years.</td>
<td>graduate students, undergraduate students</td>
<td></td>
<td>English, Portuguese and Chinese</td>
<td>Paperback</td>
<td>£19.99</td>
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<tr>
<td>A Concise History of Russia</td>
<td></td>
<td>Paul Bushkovitch</td>
<td>Yale University, Connecticut</td>
<td>This book provides a broad overview of Russian history from the ninth century to the present.</td>
<td>academic researchers, professionals</td>
<td></td>
<td>English, French, Greek, Portuguese, Chinese, Spanish</td>
<td>Paperback</td>
<td>£19.99</td>
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A Concise History of Spain
Second edition
William D. Phillips, Jr
University of Minnesota
and Carla Rahn Phillips
University of Minnesota
This edition traces Spain’s history from prehistoric times to the present, focusing on culture, society, politics, and personalities.
Additional Information
Level: undergraduate students, general readers
Audio rights sold; Previous editions sold in Korean, Turkish, Portuguese and Chinese Simplified
November 2015 216 x 138 mm 468pp 37 b/w illus. 7 maps 978-1-107-10971-1 Hardback £62.99

A Concise History of Sweden
Neil Kent
University of Cambridge
A comprehensive history of Sweden covering events from the Stone Age onwards.
Additional Information
Level: general readers, undergraduate students
Spanish and Chinese Simplified rights sold
June 2008 216 x 138 mm 314pp 16 b/w illus. 3 maps 978-0-521-01227-0 Paperback £19.99

A Concise History of Switzerland
Clive H. Church
University of Kent, Canterbury
and Randolph C. Head
University of California, Riverside
This comprehensive and engaging new history traces Switzerland’s changeable development from its medieval origins to the present.
Additional Information
Level: undergraduate students, general readers
German and Chinese Simplified rights sold
May 2013 216 x 138 mm 339pp 54 b/w illus. 3 maps 978-0-521-14362-0 Paperback £19.99

A Concise History of the Baltic States
Andrejs Plakans
Iowa State University
An integrated history of three Baltic peoples — Estonians, Latvians and Lithuanians — from their origins as tribal societies to separate nations.
Additional Information
Level: general readers, undergraduate students
February 2011 216 x 138 mm 492pp 45 b/w illus. 1 map 978-0-521-54155-8 Paperback £21.99

A Concise History of the Caribbean
B. W. Higman
Australian National University, Canberra
A general history of the Caribbean islands from the beginning of human settlement.
Additional Information
Level: general readers, undergraduate students
Russian rights sold
February 2011 216 x 140 mm 374pp 15 b/w illus. 10 maps 978-0-521-04348-9 Paperback £19.99

A Concise History of the Netherlands
James C. Kennedy
University College Utrecht
This book offers a comprehensive yet compact history of this little-known but fascinating country, from pre-history to the present.
Additional Information
Level: undergraduate students, amateurs/enthusiasts
July 2017 228 x 152 mm 502pp 50 b/w illus. 17 maps 978-0-521-69917-4 Paperback £22.99

A Concise History of the United States of America
Susan-Mary Grant
University of Newcastle upon Tyne
A history of America’s nation-building project told through the voices of its peoples, from the early settlers to its multicultural citizens of the twenty-first century.
Additional Information
Level: general readers, undergraduate students
Audio, Portuguese, Spanish and Chinese Simplified rights sold
May 2012 228 x 152 mm 472pp 70 b/w illus. 5 maps 978-0-521-61279-1 Paperback £20.99

A Concise History of Wales
Geraint H. Jenkins
University of Wales, Aberystwyth
This volume presents an accessible and challenging account of Wales from Neanderthal times to the present.
Additional Information
Courses: South West Wales since 1800, Celtic Civilization, Roman Britain to Medieval Wales
Departments: Welsh, History, Languages, Celtic Studies
Level: general readers, undergraduate students
Chinese Simplified rights sold

A Concise History of the World
Merry E. Wiesner-Hanks
University of Wisconsin, Milwaukee
A concise history of the world from the Paleolithic to the present, telling the story of humans as producers and reproducers.
Additional Information
Courses: Introduction to World History, Introduction to Global History
Departments: History
Level: general readers, undergraduate students
Turkish, Portuguese, Spanish and Japanese rights sold
December 2015 216 x 138 mm 405pp 37 b/w illus. 14 maps 978-1-107-02837-1 Hardback £47.00
THE FOURTH REICH

The Specter of Nazism from World War II to the Present

Gavriel D. Rosenfeld
Fairfield University, Connecticut

Ever since the collapse of the Third Reich, anxieties have persisted about Nazism’s revival in the form of a Fourth Reich. Gavriel D. Rosenfeld reveals, for the first time, these postwar nightmares of a future that never happened and explains what they tell us about Western political, intellectual, and cultural life. He shows how postwar German history might have been very different without the fear of the Fourth Reich as a mobilizing idea to combat the right-wing forces that genuinely threatened the country’s democratic order. He then explores the universalization of the Fourth Reich by left-wing radicals in the 1960s, its transformation into a source of pop culture entertainment in the 1970s, and its embrace by authoritarian populists and neo-Nazis seeking to attack the European Union since the year 2000. This is a timely analysis of a concept that is increasingly relevant in an era of surging right-wing politics.

CONTENTS

Introduction; 1. Between fantasy and nightmare: inventing the Fourth Reich in the Third Reich; 2. From werewolves to democrats: the Fourth Reich under Allied occupation; 3. The Fourth Reich turns right: renazifying Germany in the 1950s; 4. From Germany to the United States: universalizing the Fourth Reich in the turbulent 1960s; 5. Hitler in Argentina: fictionalizing the Fourth Reich in the long 1970s; 6. Re-Germanizing the Fourth Reich: from reunification to the Reich Citizens’ Movement; Conclusion.

ADDITIONAL INFORMATION

Level: general readers
WOMEN AND GENDER IN EARLY MODERN EUROPE

Fourth edition

Merry E. Wiesner-Hanks
University of Wisconsin, Milwaukee

This fourth edition of Merry E. Wiesner-Hanks's prize-winning survey features significant changes to every chapter, designed to reflect the newest scholarship. Global issues have been threaded throughout the book, while still preserving the clear thematic structure of previous editions. Thus readers will find expanded discussions of gendered racial hierarchies, migration, missionaries, and consumer goods. In addition, there is enhanced coverage of recent theoretical directions; the ideas, beliefs, and practices of ordinary people; early industrialization; women's learning, letter writing, and artistic activities; emotions and sentiments; single women and same-sex relations; masculinities; mixed-race and enslaved women; and the life course from birth to death. With geographically broad coverage, including Russia, Scandinavia, the Ottoman Empire, and the Iberian Peninsula, this remains the leading text on women and gender in Europe in this period. Accompanying this essential reading is a completely revised website featuring extensive updated bibliographies, web links, and primary source material.

CONTENTS


Additional Resources: http://www.cambridge.org/9781108496995
Updated bibliographies, web links, primary source material

ADDITIONAL INFORMATION

Courses: Women and Gender in Early Modern Europe, Women in European History, Early Modern Europe

Departments: History

Level: undergraduate students, graduate students

Series: New Approaches to European History, 41

Previous editions sold in Italian; Over 34,000 copies sold
EMPIRES OF THE MIND

The Colonial Past and the Politics of the Present

Robert Gildea
University of Oxford

‘The empires of the future would be the empires of the mind’ declared Churchill in 1943, envisaging universal empires living in peaceful harmony. Robert Gildea exposes instead the brutal realities of decolonisation and neo-colonialism which have shaped the postwar world. Even after the rush of French and British decolonisation in the 1960s, the strings of economic and military power too often remained in the hands of the former colonial powers. The more empire appears to have declined and fallen, the more a fantasy of empire has been conjured up as a model for projecting power onto the world stage and legitimised colonialist intervention in Afghanistan, Iraq, and Syria. This aggression, along with the imposition of colonial hierarchies in metropolitan society, has excluded, alienated and even radicalised immigrant populations. Meanwhile, nostalgia for empire has bedevilled relations with Europe and played a large part in explaining Brexit.

CONTENTS

List of illustrations; Introduction; 1. Empires constructed and contested; 2. Empires in crisis: two world wars; 3. The imperialism of decolonisation; 4. Neo-colonialism, new global empire; 5. Colonising in reverse and colonialist backlash; 6. Europe: in or out?; 7. Islamism and the retreat to monocultural nationalism; 8. Hubris and nemesis: Iraq, the colonial fracture and global economic crisis; 9. The empire strikes back; 10. Fantasy, anguish and working through; Conclusion; Acknowledgements; Notes; Bibliography; Index.

ADDITIONAL INFORMATION

Level: graduate students, academic researchers
Series: The Wiles Lectures

WHY IT WILL SELL

- The issues and conflicts of the contemporary world are viewed through the lens of colonialism
- This book is a comparative study of France and Britain, but also references Belgium, the Netherlands, Portugal and the United States
- Reveals the ‘colonial’ dimension of immigration, metropolitan reactions to it, and its effect on contemporary feelings towards migrants
ENTERPRISING EMPIRES
Russia and Britain in Eighteenth-Century Eurasia

Matthew P. Romaniello
Weber State University, Utah

Commercial competition between Britain and Russia became entangled during the eighteenth century in Iran, the Middle East, and China, and disputes emerged over control of the North Pacific. Focusing on the British Russia Company, Matthew P. Romaniello charts the ways in which the company navigated these commercial and diplomatic frontiers. He reveals how geopolitical developments affected trade far more than commercial regulations, while also challenging depictions of this period as a straightforward era of Russian economic decline. By looking at merchants’ and diplomats’ correspondence and the actions and experiences of men working in Eurasia for Russia and Britain, he demonstrates the importance of restoring human experiences in global processes and provides individual perspective on this game of empire. This approach reveals that economic fears, more than commodities exchanged, motivated actions across the geopolitical landscape of Europe during the Seven Years’ War and the American and French Revolutions.

CONTENTS

ADDITIONAL INFORMATION
Level: academic researchers, graduate students
SECURING EUROPE AFTER NAPOLEON

1815 and the New European Security Culture

Edited by Beatrice de Graaf
Universiteit Utrecht, The Netherlands

Ido de Haan
Universiteit Utrecht, The Netherlands

and Brian Vick
Emory University, Atlanta

After the French Revolution and the Napoleonic Wars, the leaders of Europe at the Congress of Vienna aimed to establish a new balance of power. The settlement established in 1815 ushered in the emergence of a genuinely European security culture. In this volume, leading historians offer new insights into the military cooperation, ambassadorial conferences, transnational police networks, and international commissions that helped produce stability. They delve into the lives of diplomats, ministers, police officers and bankers, and many others who were concerned with peace and security on and beyond the European continent. This volume is a crucial contribution to the debates on securitisation and security cultures emerging in response to threats to the international order.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers
WAR AND CHILDHOOD IN THE ERA OF THE TWO WORLD WARS

Edited by Mischa Honeck
German Historical Institute, Washington DC

and James Marten
Marquette University, Wisconsin

The histories of modern war and childhood were the result of competing urgencies. According to ideals of childhood widely accepted throughout the world by 1900, children should have been protected, even hidden, from conflict and danger. Yet at a time when modern ways of childhood became increasingly possible for economic, social, and political reasons, it became less possible to fully protect them in the face of massive industrialized warfare driven by geopolitical rivalries and expansionist policies. Taking a global perspective, the chapters in this book examine a wide range of experiences and places. In addition to showing how the engagement of children and youth with war differed according to geography, technology, class, age, race, gender, and the nature of the state, they reveal how children acquired agency during the twentieth century’s greatest conflicts.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students
Series: Publications of the German Historical Institute
CONTAGION AND WAR
Lessons from the First World War

John A. Vasquez
University of Illinois, Urbana-Champaign

John A. Vasquez explains the processes that cause the spread of interstate war by looking at how contagion worked to bring countries into the First World War. Analysing all the key states that declared war, the book is comprised of three parts. Part I lays out six models of contagion: alliances, contiguity, territorial rivalry, opportunity, ‘brute force’ and economic dependence. Part II then analyses in detail the decision making of every state that entered the war from Austria-Hungary in 1914 to the United States and Greece in 1917. Part III has two chapters – the first considers the neutral countries, and the second concludes the book with an overarching theoretical analysis, including major lessons of the war and new hypotheses about contagion. This book will be of great interest to students and scholars of international relations, conflict studies and international history, especially those interested in the spread of conflict, or the First World War.

CONTENTS

WHY IT WILL SELL

• Develops and applies six contagion models to the First World War
• Examines every major pair of states that entered the First World War to see how contagion actually worked, providing a new interpretation of the First World War
• Generates new hypotheses and insights on contagion which can be applied to other cases

ADDITIONAL INFORMATION

Level: graduate students, academic researchers
COMMAND
The Twenty-First-Century General
Anthony King
University of Warwick

In the wake of the troubled campaigns in Afghanistan and Iraq, military decision-making appears to be in crisis and generals have been subjected to intense and sustained public criticism. Taking these interventions as a starting point, Anthony King examines the transformation of military command in the twenty-first century. Focusing on the army division, King argues that a phenomenon of collective command is developing. In the twentieth century, generals typically directed and led operations personally, monopolising decision-making. They commanded individualistically, even heroically. As operations have expanded in range and scope, decision-making has multiplied and diversified. As a result, command is becoming increasingly professionalised and collaborative. Through interviews with many leading generals and vivid ethnographic analysis of divisional headquarters, this book provides a unique insight into the transformation of command in western armies.

WHY IT WILL SELL

- Includes interviews with some of the most prominent generals of the current era (such as James Mattis, David Petraeus and Nick Carter)
- Contains a highly original and detailed ethnography of the divisional headquarters, based on extensive fieldwork
- Includes historical research back to the First World War of both counter-insurgency and conventional operations
- Presents international comparisons of the major western powers (France, Germany, UK and US)

CONTENTs

ADDITIONAL INFORMATION

Level: graduate students, academic researchers
**JAPAN’S CARNIVAL WAR**
*Mass Culture on the Home Front, 1937–1945*

Benjamin Uchiyama  
University of Southern California

Japan in the Asia-Pacific War years is usually remembered for economic deprivation, political repression, and cultural barrenness. Benjamin Uchiyama argues that although the war created the opportunity for the state to expand its control over society and mass culture, it also fractured Japanese people’s sense of identity, spilling out through a cultural framework which is best understood as ‘carnival war’. In this cultural history, we are introduced to five symbolic figures: the thrill-seeking reporter, the defiant munitions worker, the tragic soldier, the elusive movie star, and the glamorous youth aviator. Together they represent both the suppression and proliferation of cultural life in wartime Japan and demonstrate that ‘carnival war’ coexisted with total war to promote consumerist desire versus sacrifice, fantasy versus nightmare, and beauty versus horror. Ultimately, Uchiyama argues, this duality helped mobilize home front support for the war effort.

---

**WHY IT WILL SELL**

- Provides a fresh glimpse into Japanese mass culture during the war years beyond well-known government propaganda
- Examines familiar but under-studied tropes of wartime Japan, such as the kamikaze pilot and the soldier
- Explores the Japanese home front experience in World War II

**CONTENTS**

Introduction; 1. The reporter; 2. The munitions worker; 3. The soldier; 4. The movie star; 5. The youth aviator; Conclusion.

**ADDITIONAL INFORMATION**

*Level: academic researchers, graduate students*
AFRICA SINCE 1940
The Past of the Present
Second edition
Frederick Cooper  New York University

Africa since 1940 is the flagship textbook in Cambridge University Press’ New Approaches to African History series. Now revised to include the history and scholarship of Africa since the turn of the millennium, this important book continues to help students understand the process out of which Africa’s position in the world has emerged. A history of decolonisation and independence, it allows readers to see just what political independence did and did not signify, and how men and women, peasants and workers, religious and local leaders sought to refashion the way they lived, worked and interacted with each other. Covering the transformation of Africa from a continent marked by colonisation to one of independent states, Frederick Cooper follows the ‘development question’ across time, seeing how first colonial regimes and then African elites sought to transform African society in their own ways. He shows how people in cities and villages tried to make their way in an unequal world, through times of hope, despair, renewed possibilities, and continued uncertainties. Looking beyond the debate over what or who may be to blame, Cooper explores alternatives for the future.

CONTENTS

ADDITIONAL INFORMATION
Level: undergraduate students, graduate students
Series: New Approaches to African History, 13

WHY IT WILL SELL
• Ideal for courses on political science and ‘Introduction to Africa’ courses, and presumes no prior knowledge
• Revisions to this edition are fully integrated into the existing structure, including new events and recent scholarship
• Contains more emphasis on the ups and downs of African economies, and on the contrast between the political, social, and economic trajectories of different parts of Africa
• The existing cases have been updated, and new cases introduced

Previous edition sold in French; Over 30,000 copies sold
REVOLUTION AND ITS DISCONTENTS
Political Thought and Reform in Iran
Eskandar Sadeghi-Boroujerdi University of Oxford

The death of the Islamic Republic’s revolutionary patriarch, Ayatollah Khomeini, the bitter denouement of the Iran-Iraq War, and the marginalisation of leading factions within the political elite, in tandem with the end of the Cold War, harboured immense intellectual and political repercussions for the Iranian state and society. It was these events which created the conditions for the emergence of Iran’s post-revolutionary reform movement, as its intellectuals and political leaders sought to re-evaluate the foundations of the Islamic state’s political legitimacy and religious authority. In this monograph, Sadeghi-Boroujerdi, examines the rise and evolution of reformist political thought in Iran and analyses the complex network of publications, study circles, and think-tanks that encompassed a range of prominent politicians and intellectuals in the 1990s. In his meticulous account of the relationships between the post-revolutionary political class and intelligentsia, he explores a panoply of political and ideological issues still vital to understanding Iran’s revolutionary state, such as the ruling political theology of the ‘Guardianship of the Jurist’, the political elite’s engagement with questions of Islamic statehood, democracy and constitutionalism, and their critiques of revolutionary agency and social transformation.

CONTENTS

ADDITIONAL INFORMATION
Level: graduate students, academic researchers
Series: The Global Middle East
UNEARTHLY POWERS
Religious and Political Change in World History

Alan Strathern
University of Oxford

Why was religion so important for rulers in the pre-modern world? And how did the world come to be dominated by just a handful of religious traditions, especially Christianity, Islam, and Buddhism? Drawing on sociology and anthropology, as well as a huge range of historical literature from all regions and periods of world history, Alan Strathern sets out a new way of thinking about transformations in the fundamental nature of religion and its interaction with political authority. His analysis distinguishes between two quite different forms of religiosity – immanentism, which focused on worldly assistance, and transcendentalism, which centred on salvation from the human condition – and shows how their interaction shaped the course of history. Taking examples drawn from Ancient Rome to the Incas or nineteenth-century Tahiti, a host of phenomena, including sacred kingship, millenarianism, state-church struggles, reformations, iconoclasm, and, above all, conversion are revealed in a new light.

WHY IT WILL SELL

- Provides a new theoretical understanding of religious change and its relationship with politics
- Offers a rich interdisciplinary analysis drawing on history, anthropology, historical sociology and religious studies
- Provides examples from all regions and periods of pre-modern world history

CONTENTS

Introduction; 1. The two forms of religion: being and nothingness; 2. Religion as the fabric of the state; 3. The two forms of sacred kingship: divinization and righteousness; 4. The economy of ritual efficacy and the empirical reception of Christianity; 5. The conversion of kings under the conditions of immanentism: Constantine to Cakobau; 6. Dreams of state: conversion as the making of kings and subjects; Conclusion; Glossary of theoretical terms.

ADDITIONAL INFORMATION

Level: graduate students, academic researchers
SCIENCE AND THE STATE
*From the Scientific Revolution to World War II*

John Gascoigne
University of New South Wales, Sydney

Was it coincidence that the modern state and modern science arose at the same time? This overview of the relations of science and state from the Scientific Revolution to World War II explores this issue, synthesising a range of approaches from history and political theory. John Gascoigne argues the case for an ongoing mutual dependence of the state and science in ways which have promoted the consolidation of both. Drawing on a wide body of scholarship, he shows how the changing functions of the state have brought a wider engagement with science, while the possibilities that science make available have increased the authority of the state along with its prowess in war. At the end of World War II, the alliance between science and state was securely established and, Gascoigne argues, is still firmly embodied in the post-war world.

CONTENTS

ADDITIONAL INFORMATION
Level: graduate students, undergraduate students
Series: New Approaches to the History of Science and Medicine

WHY IT WILL SELL
- Provides the first accessible overview of a major theme in the history of science
- Introduces major interpretive approaches to the social history of science
- Incorporates insights from history, the history of science and political theory
ANCIENT GREECE

Social Structure and Evolution

David B. Small
Lehigh University, Pennsylvania

This book examines the development of ancient Greek civilization through a path-breaking application of social scientific theories. David B. Small charts the rise of the Minoan and Mycenaean civilizations and the unique characteristics of the later classical Greeks through the lens of ancient social structure and complexity theory, opening up new ideas and perspectives on these societies. He argues that Minoan and Mycenaean institutions evolved from elaborate feasting, and that the genesis of Greek colonization was born from structural chaos in the eighth century. Small isolates distinctions between Iron Age Crete and the rest of the Greek world, focusing on important differences in social structure. His book differs from others on Ancient Greece, highlighting the perpetuation of classical Greek social structure into the middle years of the Roman Empire, and concluding with a comparison of the social structure of classical Greece to that of the classical Maya civilization.

CONTENTS

ADDITIONAL INFORMATION
Level: undergraduate students, graduate students
Series: Case Studies in Early Societies
REDEFINING ANCIENT ORPHISM

A Study in Greek Religion

Radcliffe G. Edmonds III
Bryn Mawr College, Pennsylvania

This book examines the fragmentary and contradictory evidence for Orpheus as the author of rites and poems to redefine Orphism as a label applied polemically to extra-ordinary religious phenomena. Replacing older models of an Orphic religion, this richer and more complex model provides insight into the boundaries of normal and abnormal Greek religion. The study traces the construction of the category of ‘Orphic’ from its first appearances in the Classical period, through the centuries of philosophical and religious polemics, especially in the formation of early Christianity and again in the debates over the origins of Christianity in the nineteenth and twentieth centuries. A paradigm shift in the study of Greek religion, this study provides scholars of classics, early Christianity, ancient religion and philosophy with a new model for understanding the nature of ancient Orphism, including ideas of afterlife, cosmogony, sacred scriptures, rituals of purification and initiation, and exotic mythology.

WHY IT WILL SELL

- Proposes a new model for defining Orphism within Greek religion, making sense of the apparent contradictions within the evidence and abandoning models grounded in modern Christian ideas of religion
- Views the label of Orphic over the course of history, especially during key moments of conflict
- Examines the myths and rituals associated with Orpheus within the larger context of Greek myth and religion

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students
The subject of religious diversity is of growing significance, with its associated problems of religious pluralism and inter-faith dialogue. Moreover, since the European Enlightenment, religions have had to face new, existential challenges. Is there a future for religions? How will they have to change? Can they co-exist peacefully? In this book, Keith Ward brings new insights to these questions. Applying historical and philosophical approaches, he explores how we can establish truth among so many diverse religions. He explains how religions have evolved over time and how they are reacting to the challenges posed by new scientific and moral beliefs. A celebration of the diversity in the world’s religions, Ward’s timely book also deals with the possibility and necessity of religious tolerance and co-existence.

CONTENTS

ADDITIONAL INFORMATION
Level: undergraduate students, graduate students
DUTY AND THE BEAST

Should We Eat Meat in the Name of Animal Rights?

Andy Lamey
University of California, San Diego

The moral status of animals is a subject of controversy both within and beyond academic philosophy, especially regarding the question of whether and when it is ethical to eat meat. A commitment to animal rights and related notions of animal protection is often thought to entail a plant-based diet, but recent philosophical work challenges this view by arguing that, even if animals warrant a high degree of moral standing, we are permitted – or even obliged – to eat meat. Andy Lamey provides critical analysis of past and present dialogues surrounding animal rights, discussing topics including plant agriculture, animal cognition, and in vitro meat. He documents the trend toward a new kind of omnivorism that justifies meat-eating within a framework of animal protection, and evaluates for the first time which forms of this new omnivorism can be ethically justified, providing crucial guidance for philosophers as well as researchers in culture and agriculture.

WHY IT WILL SELL

- Proposes a new view of the debate over the ethical status of animals, a philosophical concept which is becoming increasingly high-profile in wider society
- Provides critical analysis of past and current issues, with a focus on the ethics of eating animals
- Features up-to-date discussion of topics including animal cognition, plant signaling, and agricultural sciences

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students
AN INTRODUCTION TO THE PHILOSOPHY OF LOGIC

Daniel Cohnitz
Universiteit Utrecht, The Netherlands

and Luis Estrada-González
National University of Mexico

Philosophy of logic is a fundamental part of philosophical study, and one which is increasingly recognized as being immensely important in relation to many issues in metaphysics, metametaphysics, epistemology, philosophy of mathematics, and philosophy of language. This textbook provides a comprehensive and accessible introduction to topics including the objectivity of logical inference rules and its relevance in discussions of epistemological relativism, the revived interest in logical pluralism, the question of logic’s metaphysical neutrality, and the demarcation between logic and mathematics. Chapters in the book cover the state of the art in contemporary philosophy of logic, and allow students to understand the philosophical relevance of these debates without having to contend with complex technical arguments. This will be a major new resource for students working on logic, as well as for readers seeking a better understanding of philosophy of logic in its wider context.

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
Series: Cambridge Introductions to Philosophy

WHY IT WILL SELL

• Presents up-to-date and accessible discussion of a foundational part of philosophical study, and of its importance for related subdisciplines
• Provides an overview of the connections between topics including metaphysics of logic, logical pluralism, and the meaning of logical constants
• Allows students to understand the relevance of philosophical issues without having to wade through complex technical jargon
**THE EMOTIONAL MIND**

*A Control Theory of Affective States*

Tom Cochrane  
Flinders University of South Australia

In this book, Tom Cochrane develops a new control theory of the emotions and related affective states. Grounded in the basic principle of negative feedback control, his original account outlines a new fundamental kind of mental content called ‘valent representation’. Upon this foundation, Cochrane constructs new models for emotions, pains and pleasures, moods, expressive behaviours, evaluative reasoning, personality traits and long-term character commitments. These various states are presented as increasingly sophisticated layers of regulative control, which together underpin the architecture of the mind as a whole. Clearly structured and containing numerous diagrams and examples to illustrate the discussion, this study draws on the latest research from fields including philosophy, psychology and neuroscience, and will appeal to readers interested in the philosophy and cognitive science of emotion.

**CONTENTS**


**ADDITIONAL INFORMATION**

*Level:* academic researchers, graduate students
THE NEW CAMBRIDGE COMPANION TO NIETZSCHE

Edited by Tom Stern
University College London

Friedrich Nietzsche (1844–1900) remains one of the most challenging, influential and controversial figures in the history of philosophy. The New Cambridge Companion to Nietzsche provides a comprehensive and up-to-date guide to his most difficult ideas, including the will to power and the affirmation of life, as well as his treatment of truth, science, art and history. An accessible introduction sets out the nineteenth-century background of Nietzsche's life and work. Individual chapters are devoted to significant texts such as The Birth of Tragedy, Thus Spoke Zarathustra, Beyond Good and Evil and On the Genealogy of Morality. Other chapters explore major influences such as Wagner and Schopenhauer, as well as examining Nietzsche’s reception and investigating his enduring and often divisive legacy. The volume will be valuable for readers seeking to enhance their understanding of Nietzsche’s philosophy and of his role in the development of Western thought.

WHY IT WILL SELL

- Chapters treat key themes and works as well as Nietzsche’s influences and reception
- A thorough introduction provides comprehensive background for readers seeking a context for Nietzsche’s philosophy
- World-leading authors present accessible yet detailed coverage of his thinking

CONTENTS


ADDITIONAL INFORMATION

Level: graduate students, academic researchers
Series: Cambridge Companions to Philosophy
THE CAMBRIDGE HABERMAS LEXICON

Edited by Amy Allen and Eduardo Mendieta

Pennsylvania State University

Over a career spanning nearly seven decades, Jürgen Habermas – one of the most important European philosophers of the twentieth and twenty-first centuries – has produced a prodigious and influential body of work. In this Lexicon, authored by an international team of scholars, over 200 entries define and explain the key concepts, categories, philosophemes, themes, debates, and names associated with the entire constellation of Habermas's thought. The entries explore the historical, philosophical and social-theoretic roots of these terms and concepts, as well as their intellectual and disciplinary contexts, to build a broad but detailed picture of the development and trajectory of Habermas as a thinker. The volume will be an invaluable resource for students and scholars of Habermas, as well as for other readers in political philosophy, political science, sociology, international relations, cultural studies, and law.

CONTENTS


WHY IT WILL SELL

• Explains over 200 key terms and figures
• Written by experts in the field
• Covers the entirety of Habermas’s philosophical body of work

ADDITIONAL INFORMATION

Level: graduate students, academic researchers

May 2019 253 x 177 mm 700pp 978-1-107-17202-9 Hardback £95.00

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foreignrights@cambridge.org
AN INTRODUCTION TO POLITICAL PHILOSOPHY

Second edition

Colin Bird
University of Virginia

Now revised and updated and containing several entirely new chapters, this book provides a comprehensive introduction to political philosophy. It discusses historical and contemporary figures and covers a vast range of topics and debates, including immigration, war, national and global economics, the ethical and political implications of climate change, and the persistence of racial oppression and injustice. It also presents accessible, non-technical discussions of perfectionism, utilitarianism, theories of the social contract, and the Marxian tradition of social criticism. Real-life examples introduce students to ways of using philosophical reflection and debates, and open up new perspectives on politics and political issues. Throughout, this book challenges readers to think critically about political arguments and institutions that they might otherwise take for granted. It will be a vital and provocative resource for any student of philosophy or political science.

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
Series: Cambridge Introductions to Philosophy
THE POLITICS OF THE FIRST WORLD WAR

A Course in Game Theory and International Security

Scott Wolford

University of Texas, Austin

The Great War is an immense, confusing and overwhelming historical conflict – the ideal case study for teaching game theory and international relations. Using thirteen historical puzzles, from the outbreak of the war and the stability of attrition, to unrestricted submarine warfare and American entry into the war, this book provides students with a rigorous yet accessible training in game theory. Each chapter shows, through guided exercises, how game theoretical models can explain otherwise challenging strategic puzzles, shedding light on the role of individual leaders in world politics, cooperation between coalitions partners, the effectiveness of international law, the termination of conflict, and the challenges of making peace. Its analytical history of World War I also surveys cutting edge political science research on international relations and the causes of war. Written by a leading game theorist known for his expertise of the war, this textbook includes useful student features such as chapter key terms, contemporary maps, a timeline of events, a list of key characters and additional end-of-chapter game-theoretic exercises.

CONTENTS


ADDITIONAL INFORMATION

Courses: Introduction to World Politics, Strategies of International Conflict, Game Theory and International Relations

Level: undergraduate students, graduate students

February 2019
253 x 177 mm  300pp
978-1-108-42601-5  Hardback
£105.00

WHY IT WILL SELL

- Engages students with an interesting test case – World War I
- Ties the underlying narrative of the war to a primer on basic game theory, teaching students how to use models to resolve puzzles so that students learn the basics of game theory together with the analytical value of using it
- Uses simple math which is clearly explained with guided examples, benefiting those from non-technical backgrounds
- Teaches students how to build theories, better preparing them to conduct their own research
- Includes appropriate pedagogical tools for game theory analysis
- Includes ancillary material for instructors, including sample exams, writing prompts, and example games for the calculation of Nash equilibria
- Contains a writing assignment for Chapter 6
- Provides a set of practice games with solutions for students to get familiar with the calculation of Nash equilibria and their applications to specific political problems

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STREET CITIZENS
Protest Politics and Social Movement Activism in the Age of Globalization

Marco Giugni
University of Geneva

and Maria T. Grasso
University of Sheffield

What is protest politics and social movement activism today? What are their main features? To what extent can street citizens be seen as a force driving social and political change? Through analyses of original survey data on activists themselves, Marco Giugni and Maria T. Grasso explain the character of contemporary protest politics that we see today – the diverse motivations, social characteristics, values and networks that draw activists to engage politically to tackle the pressing social problems of our time. The study analyzes left-wing protest culture as well as the characteristics of protest politics, from the motivations of street citizens to how they become engaged in demonstrations to the causes they defend and the issues they promote, from their mobilizing structures to their political attitudes and values, as well as other key aspects such as their sense of identity within social movements, their perceived effectiveness, and the role of emotions for protest participation.

CONTENTS

ADDITIONAL INFORMATION
Level: graduate students, undergraduate students
Series: Cambridge Studies in Contentious Politics

WHY IT WILL SELL
• Provides an evidence-based analysis of participants in street demonstrations across Europe based on a unique dataset
• Examines variations in the features of street demonstrations that enables readers to go a step further in their research to understand who, why and how people demonstrate, compared to previous research
• Each chapter builds on a specific research question, allowing them to be used selectively if required
GROUNDED NATIONALISMS

A Sociological Analysis

Siniša Malešević

University College Dublin

Globalisation is not the enemy of nationalism; instead, as this book shows, the two forces have developed together through modern history. Malešević challenges dominant views which see nationalism as a declining social force. He explains why the recent escalations of populist nationalism throughout the world do not represent a social anomaly but are, in fact, a historical norm. By focusing on ever-increasing organisational capacity, greater ideological penetration and networks of micro-solidarity, Malešević shows how and why nationalism has become deeply grounded in the everyday life of modern human beings. The author explores the social dynamics of these grounded nationalisms via an analysis of varied contexts, from Ireland to the Balkans. His findings show that increased ideological diffusion and the rising coercive capacities of states and other organisations have enabled nationalism to expand and establish itself as the dominant operative ideology of modernity.

CONTENTS


Additional Resources: http://www.cambridge.org/9781108425162
Updated bibliographies, web links, primary source material

ADDITIONAL INFORMATION

Level: graduate students
LEARNING AND EVERYDAY LIFE
Access, Participation and Changing Practice

Jean Lave
University of California, Berkeley

Afterword by Ana Maria R. Gomes
Universidade Federal de Minas Gerais, Brazil

Written by world-renowned social anthropologist, Jean Lave, with an afterword by Brazilian anthropologist Ana Maria R. Gomes, this book weaves together ethnographic accounts of work and learning, apprenticeship and everyday life, through a critical theory of practice. Each chapter explores in different ways the proposition that learning is a collective, transformative process of change in the historically political complex relations of everyday life. At the same time, the book demonstrates the changing character of Lave’s own research practice over two decades. Lave addresses work practices and everyday life and discusses the problem of context and decontextualization. Analyzing two decades of ethnographic studies of craft apprenticeship, she explores teaching as learning and examines the reciprocal effects of theories of everyday life and learning.

March 2019
228 x 152 mm 203pp 1 b/w illus.
978-1-108-48046-8 Hardback
£64.99

WHY IT WILL SELL

• Provides an anthropological approach to comprehending and studying learning that will be useful for courses on everyday life and social practice, courses on different approaches to teaching and learning, and courses on political conflict, social organizing and social change
• Argues the social, collective and political character of ‘learning’, which is relevant to every social science discipline as it addresses issues of social change
• Traces twenty-five years of Lave’s work, including her own retrospective review of ‘situated learning’
• The chapters can be read in any order, each having its own introduction

CONTENTS


ADDITIONAL INFORMATION

Level: graduate students, academic researchers

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A REPUBLICAN EUROPE OF STATES
Cosmopolitanism, Intergovernmentalism and Democracy in the EU

Richard Bellamy
University College London

Combining international political theory and EU studies, Richard Bellamy provides an original account of the democratic legitimacy of international organisations. He proposes a new interpretation of the EU’s democratic failings and how they might be addressed. Drawing on the republican theory of freedom as non-domination, Bellamy proposes a way to combine national popular sovereignty with the pursuit of fair and equitable relations of non-domination among states and their citizens. Applying this approach to the EU, Bellamy shows that its democratic failings lie not with the democratic deficit at the EU level but with a democratic disconnect at the member state level. Rather than shifting democratic authority to the European Parliament, this book argues that the EU needs to reconnect with the different ‘demoi’ of the member states by empowering national parliaments in the EU policy-making process.

WHY IT WILL SELL

- Proposes an innovative republican account of international political justice, centred on securing non-domination between and within democratic states
- Applies this theory to the EU, showing how a form of ‘republican intergovernmentalism’ both describes and can guide the integration process
- Offers readers a democratic account of the EU’s democratic legitimacy, capable of responding to Euroscepticism and Brexit
- Defends political against legal constitutionalism in the context of the EU
- Provides readers with an overview of the debates concerning EU citizenship that seeks to balance the demands of national and Union citizenship
- Develops a normative defence of differentiated integration grounded in the requirements of democratic equality

CONTENTS

Introduction: democratic legitimacy and international institutions – republican intergovernmentalism, cosmopolitan statism, and the democratic reconnection of the EU; Part I. Cosmopolitanism, Statism and Republicanism: Democracy, Legitimacy and Sovereignty: 1. Cosmopolitism and statism: global interdependence and national self-determination; 2. Justice, legitimacy and republicanism: non-domination and the global circumstances of legitimate politics; 3. Sovereignty, republicanism and the democratic legitimacy of the EU; Part II. A Republican EU of Sovereign States: Republican Intergovernmentalism, Democracy and Non-Domination: 4. Representing the peoples of Europe: addressing the democratic disconnect; 5. Union citizenship: supra- and post-national, trans-national or international?; 6 Differentiated integration and the democratic constitution of the EU; Conclusion: the global trilemma, the future of the EU and Brexit.

ADDITIONAL INFORMATION

Level: graduate students, academic researchers
PERSECUTION AND TOLERATION
The Long Road to Religious Freedom

Noel D. Johnson
George Mason University, Virginia

and Mark Koyama
George Mason University, Virginia

Religious freedom has become an emblematic value in the West. Embedded in constitutions and championed by politicians and thinkers across the political spectrum, it is to many an absolute value, something beyond question. Yet how it emerged, and why, remains widely misunderstood. Tracing the history of religious persecution from the fall of Rome to the present-day, Noel D. Johnson and Mark Koyama provide a novel explanation of the birth of religious liberty. This book treats the subject in an integrative way by combining economic reasoning with historical evidence from medieval and early modern Europe. The authors elucidate the economic and political incentives that shaped the actions of political leaders during periods of state building and economic growth.

CONTENTS

ADDITIONAL INFORMATION
Level: academic researchers, graduate students
Series: Cambridge Studies in Economics, Choice, and Society
EMOTIONAL WORLDS
Beyond an Anthropology of Emotion

Andrew Beatty
Brunel University

Are emotions human universals? Is the concept of emotion an invention of Western tradition? If people in other cultures live radically different emotional lives how can we ever understand them? Using vivid, often dramatic, examples from around the world, and in dialogue with current work in psychology and philosophy, Andrew Beatty develops an anthropological perspective on the affective life, showing how emotions colour experience and transform situations; how, in turn, they are shaped by culture and history. In stark contrast with accounts that depend on lab simulations, interviews, and documentary reconstruction, he takes the reader into unfamiliar cultural worlds through a ‘narrative’ approach to emotions in naturalistic settings, showing how emotions tell a story and belong to larger stories. Combining richly detailed reporting with a careful critique of alternative approaches, he argues for an intimate grasp of local realities that restores the heartbeat to ethnography.

WHY IT WILL SELL

• Provides readers with a critical perspective on the ethnographic encounter and a vivid insight into other lives
• Recovers a vast area of social life and experience lost to conventional ethnography
• Provides a critical perspective on other approaches to emotion in cognitive psychology, philosophy and the human sciences, highlighting their limitations in real-life situations

CONTENTS


ADDITIONAL INFORMATION

Level: graduate students, undergraduate students
Series: New Departures in Anthropology
World Ordering
A Social Theory of Cognitive Evolution

Emanuel Adler
University of Toronto

Drawing on evolutionary epistemology, process ontology, and a social-cognition approach, this book suggests cognitive evolution, an evolutionary-constructivist social and normative theory of change and stability of international social orders. It argues that practices and their background knowledge survive preferentially, communities of practice serve as their vehicle, and social orders evolve. As an evolutionary theory of world ordering, which does not borrow from the natural sciences, it explains why certain configurations of practices organize and govern social orders epistemically and normatively, and why and how these configurations evolve from one social order to another. Suggesting a multiple and overlapping international social orders’ approach, the book uses three running cases of contested orders – Europe’s contemporary social order, the cyberspace order, and the corporate order – to illustrate the theory. Based on the concepts of common humanity and epistemological security, the author also submits a normative theory of better practices and of bounded progress.

Contents

Additional Information
Level: graduate students, academic researchers
Series: Cambridge Studies in International Relations, 150
RESCUING HUMAN RIGHTS

_A Radically Moderate Approach_

Hurst Hannum

Tufts University, Massachusetts

The development of human rights norms is one of the most significant achievements in international relations and law since 1945, but the continuing influence of human rights is increasingly being questioned by authoritarian governments, nationalists, and pundits. Unfortunately, the proliferation of new rights, linking rights to other issues such as international crimes or the activities of business, and attempting to address every social problem from a human rights perspective risk undermining their credibility. _Rescuing Human Rights_ calls for understanding ‘human rights’ as international human rights law and maintaining the distinctions between binding legal obligations on governments and broader issues of ethics, politics, and social change. Resolving complex social problems requires more than simplistic appeals to rights, and adopting a ‘radically moderate’ approach that recognizes both the potential and the limits of international human rights law offers the best hope of preserving the principle that we all have rights, simply because we are human.

CONTENTS

Preface; Acknowledgments; List of abbreviations; 1. Introduction: assumptions and principles; 2. Crime and (occasional) punishment; 3. The importance of government, for better or worse; 4. Human rights and … whatever; 5. Undermining old rights with new ones: you can’t always get what you want; 6. Women, sex, and gender; 7. The flexibility of human rights norms: universality is not uniformity; 8. Human rights hawks; 9. The indispensable state? The United States and human rights; 10. The way forward: less is more; Index.

ADDITIONAL INFORMATION

Level: graduate students, academic researchers

WHY IT WILL SELL

- Creates a better and more realistic understanding of human rights in the world
- Distinguishes human rights from other elements of both foreign policy and social change
- Accessible to a wide audience, not just human rights lawyers and activists
A HISTORY OF INTELLECTUAL PROPERTY IN 50 OBJECTS

Edited by Claudy Op den Kamp
Bournemouth University
and Dan Hunter
Swinburne Law School, Victoria

What do the Mona Lisa, the light bulb, and a Lego brick have in common? The answer - intellectual property (IP) - may be surprising, because IP laws are all about us, but go mostly unrecognized. They are complicated and arcane, and few people understand why they should care about copyright, patents, and trademarks. In this lustrous collection, Claudy Op den Kamp and Dan Hunter have brought together a group of contributors - drawn from around the globe in fields including law, history, sociology, science and technology, media, and even horticulture - to tell a history of IP in 50 objects. These objects not only demonstrate the significance of the IP system, but also show how IP has developed and how it has influenced history. Each object is at the core of a story that will be appreciated by anyone interested in how great innovations offer a unique window into our past, present, and future.

CONTENTS


ADDITIONAL INFORMATION

Level: general readers, graduate students
THE CRISIS BEHIND THE EURO-CRISIS

The Euro-Crisis as a Multidimensional Systemic Crisis of the EU

Edited by Eva Nanopoulos
Queen Mary University of London
and Fotis Vergis
University of Manchester

The Crisis behind the Euro-Crisis encourages dialogue among scholars across the social sciences in an attempt to challenge the narrative that regarded the Euro-crisis as an exceptional event. It is suggested instead that the Euro-crisis, along with the subsequent crises the EU has come to face, was merely symptomatic of deeper systemic cracks. This book’s aim is to uncover that hidden systemic crisis – the ‘crisis behind the Euro-crisis’. Under this reading it emerges that what needs to be questioned is not only the allegedly purely economic character of the Euro-crisis, but, more fundamentally, its very classification as an ‘emergency’. Instead, the Euro-crisis needs to be regarded as expressive of a chronic, dysfunctional, but ‘normal’ condition of the EU. By following this line of analysis, this book illuminates not only the causes of contemporary turbulences in the European project, but perhaps the ‘true’ nature of the EU itself.

CONTENTS


ADDITIONAL INFORMATION

Level: graduate students, academic researchers
AGILITY.X
How Organizations Thrive in Unpredictable Times

Edited by Christiane Prange
Tongji University, China

and Loizos Heracleous
University of Warwick

In recent years, the concept of agility has captured the executive imagination, and leaders in a variety of industries and companies of all sizes are now searching for ideas on how to effectively utilize agile thinking. This book provides insights on agility from world-class experts on leadership, strategy and organization, alongside seasoned practitioners who have successfully implemented agility programs for companies such as Daimler, Ford Motor Company, J. W. Thompson, Siemens, and NASA. By combining theoretical expertise with a variety of managerial experiences, it provides a wide-ranging yet succinct guide for companies seeking to engage in the transformative journey towards becoming more agile. As such, it will be of great use and interest to executives in all industries, executive education participants and consultants, M.B.A. students and researchers interested in agile. Agility.X prepares leaders for managing under uncertainty and organizations for thriving in turbulent environments.

CONTENTS

ADDITIONAL INFORMATION
Level: professionals, graduate students
INTRODUCTORY ECONOMETRICS FOR FINANCE
Fourth edition
Chris Brooks
University of Reading

A complete resource for finance students, this textbook presents the most common empirical approaches in finance in a comprehensive and well-illustrated manner that shows how econometrics is used in practice, and includes detailed case studies to explain how the techniques are used in relevant financial contexts. Maintaining the accessible prose and clear examples of previous editions, the new edition of this best-selling textbook provides support for the main industry-standard software packages, expands the coverage of introductory mathematical and statistical techniques into two chapters for students without prior econometrics knowledge, and includes a new chapter on advanced methods. Learning outcomes, key concepts and end-of-chapter review questions (with full solutions online) highlight the main chapter takeaways and allow students to self-assess their understanding. Online resources include extensive teacher and student support materials, including EViews, Stata, R, and Python software guides.

WHY IT WILL SELL

- A complete package for finance students that assumes no prior background in econometrics
- The fundamentals have been broadened into two introductory chapters (one covering mathematics and the other basic statistics) to provide a strong foundation for those new to the subject
- Includes full web support for students and instructors, with datasets, additional chapter questions (with answers provided), lecture slides, support for popular statistical software packages and links to sources of financial data and articles
- Includes worked examples on how to conduct events studies and the Fama-MacBeth method, two of the most common empirical approaches in finance, ensuring that students are well-prepared for econometrics in practice
- Contains learning outcomes and key concepts which frame each chapter

NEW TO THIS EDITION

- Includes a new chapter on the basic mathematics and statistics underlying econometrics, providing full support for students with no background in the subject
- Contains extensive new sections on state-space models, extreme value theory, and the generalised method of moments in chapter 10

CONTENTS


Additional Resources: http://www.cambridge.org/9781108422536
Chapter review questions in both written and multiple-choice formats, support for Stata, RATS, SPSS, SAS, R and MATLAB® software packages, PowerPoint lecture slides, links to useful websites, EViews computer code samples, downloadable datasets

ADDITIONAL INFORMATION

Courses: Econometrics for Finance, Forecasting
Departments: Finance
Level: undergraduate students, graduate students
MAFIA ORGANIZATIONS
The Visible Hand of Criminal Enterprise

Maurizio Catino
Università degli Studi di Milano-Bicocca

How do mafias work? How do they recruit people, control members, conduct legal and illegal business, and use violence? Why do they establish such a complex mix of rituals, rules, and codes of conduct? And how do they differ? Why do some mafias commit many more murders than others? This book makes sense of mafias as organizations, via a collative analysis of historical accounts, official data, investigative sources, and interviews. Catino presents a comparative study of seven mafias around the world, from three Italian mafias to the American Cosa Nostra, Japanese Yakuza, Chinese Triads, and Russian mafia. He identifies the organizational architecture that characterizes these criminal groups, and relates different organizational models to the use of violence. Furthermore, he advances a theory on the specific functionality of mafia rules and discusses the major organizational dilemmas that mafias face. This book shows that understanding the organizational logic of mafias is an indispensable step in confronting them.

CONTENTS

ADDITIONAL INFORMATION
Level: graduate students, academic researchers
INTERNATIONAL MANAGEMENT BEHAVIOR

Global and Sustainable Leadership

Eighth edition

Henry W. Lane and Martha L. Maznevski
Northeastern University, Boston and University of Western Ontario

Now in its eighth edition, this is the textbook for current and future global leaders wanting to lead competently and sustainably in their business practices. Fully updated, the authors build on their forty years of teaching, researching and working with managers worldwide to bring students the latest developments in global business practice. Now including end-of-chapter reflection questions to guide topic comprehension, and directed further resources to assist individual research, this edition also sees the return of Ivey Business School and IMD cases in the book. This edition also includes a new conception of mindful global leadership as the integrating framework for execution of global strategy, highlighting the importance of a holistic approach to working across cultures and distance. Combining a wealth of theoretical knowledge with real-world examples from diverse cultures, countries and industry sectors, the practical guidance and well-chosen examples throughout the book bring key concepts to life.

WHY IT WILL SELL

• Provides a thorough overview, including real-world examples, of how to be an international manager in the global business world
• Emphasizes ethical business, corporate responsibility and mindful leadership to reveal the most effective and sustainable leadership qualities needed by successful leaders of international companies
• Includes cases from the Ivey Business School and IMD in order to enrich understanding of business strategies from around the world

NEW TO THIS EDITION

• Includes end-of-chapter reflection questions to guide topic comprehension, and directed further resources to assist individual research
• Presents cases from the Ivey Business School, Harvard Business School and IMD

CONTENTS


ADDITIONAL INFORMATION

Courses: Cross-Cultural Management, International Management, The Global Manager
Departments: International Business, Management
Level: graduate students, undergraduate students
THE NEUROSCIENCE OF ADDICTION
Francesca Mapua Filbey
University of Texas, Dallas

This book answers a growing need for accessible information on the neuroscience of addiction. In the past decade, neuroscientific research has greatly advanced our understanding of the brain mechanisms of addiction. However this information still remains largely confined to scientific outlets. As legislation continues to evolve and the stigma surrounding addiction persists, new findings on the impact of substances on the brain are an important public health issue. Francesca Mapua Filbey gives readers an overview of research on addiction including classic theories as well as current neuroscientific studies. A variety of textual supports – including keywords, a glossary, learning objectives and review questions – help students better reinforce their reading and make the text a ready-made complement to undergraduate and graduate courses on addiction.

CONTENTS

ADDITIONAL INFORMATION
Courses: Neurobiology of Addiction, Psychology of Addiction
Departments: Psychology, Psychiatry, Neuroscience, Counseling
Level: undergraduate students
Series: Cambridge Fundamentals of Neuroscience in Psychology

WHY IT WILL SELL
• Provides current examples of addiction in practical settings
• Keywords and concepts are clearly defined for interdisciplinary students and lay-readers
• Learning objectives and questions are supplied for students to concretely evaluate their understanding of the material, and instructors can use them as teaching devices
• Includes full color brain images to illustrate key processes and concepts discussed
• Provides definitions of key terms in the margins
• Contains spotlight sections in each chapter that integrate popular media coverage of key topics in the book
THE NEUROSCIENCE OF SLEEP AND DREAMS

Patrick McNamara
Boston University

This book provides a complete introduction to the neuroscience of sleep and dreams in plain language. In it, Patrick McNamara outlines new discoveries in the science of sleep and dreams, places them within an evolutionary context, and brings them together with existing scientific findings and implications for sleep medicine. Unlike other introductory texts, the important evolutionary background and social nature of sleep and dreams is emphasized. Major advances in sleep medicine, sleep and memory, dream content analyses, brain correlates of sleep stages and lifespan development of sleep are covered in depth. While the text is geared towards students, the general reader and scientists studying other disciplines will find it accessible and informative.

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
Series: Cambridge Fundamentals of Neuroscience in Psychology
INNOVATIONS IN CBT FOR CHILDHOOD ANXIETY, OCD, AND PTSD

Improving Access and Outcomes

Edited by

Lara J. Farrell
Griffith University, Queensland

Thomas H. Ollendick
Virginia Polytechnic Institute and State University

and Peter Muris
Universiteit Maastricht, Netherlands

Childhood anxiety, obsessive-compulsive disorder (OCD) and post-traumatic stress disorder (PTSD) represent some of the most common mental health disorders affecting young people, often leading to major life impairments. This book brings together the world’s leaders in treatment science to provide evidence-based psychosocial interventions for these disorders. It supplies practitioners and researchers with innovations in clinical science, highlighting advances in technology and neuroscientific discovery which have informed the development of these novel treatment advances. The authors tackle the two main challenges facing the field of childhood psychopathology: improving access to evidence-based cognitive behavioural therapy (CBT) through innovations in treatment delivery, and increasing the positive outcomes for youth through unique therapies. Any reader who wants to be informed on the latest approaches to cognitive and behavioural interventions and how to apply them will benefit from this book.

CONTENTS


ADDITIONAL INFORMATION Level: professionals, graduate students

WHY IT WILL SELL

• Includes treatment advances from leaders in the field of child and youth anxiety, obsessive-compulsive disorder (OCD) and post-traumatic stress disorder (PTSD) clinical research
• Provides step-by-step, clinical examples of how to deliver the latest approaches to treatment innovation in real-world contexts
• Supplies empirical research outcomes on treatment efficacy for novel interventions including the predictors and moderators of treatment response
THE CAMBRIDGE HANDBOOK OF CREATIVITY
Second edition

Edited by James C. Kaufman
University of Connecticut
and Robert J. Sternberg
Cornell University, New York

This second edition of the renowned Cambridge Handbook of Creativity expands on the first edition with over two thirds new material reaching across psychology, business, entrepreneurship, education, and neuroscience. It introduces creativity scholarship by summarising its history, major theories and assessments, how creativity develops across the lifespan, and suggestions for improving creativity. It also illustrates cutting-edge work on genetics and the neuroscience of creativity, alongside creativity’s potential for both benevolence and malevolence. The chapters cover the related areas of imagination, genius, play, and aesthetics and tackle questions about how cultural differences, one’s physical environment, mood, and self-belief can impact creativity. The book then examines the impacts on creativity of behaviour by teachers, managers, and leaders in particular.

CONTENTS


WHY IT WILL SELL

• Incorporates a variety of ideas from psychology, business, entrepreneurship, education, economics and neuroscience
• Analyses creativity from multiple perspectives, including both individual and environmental perspectives
• Examines the biological, cognitive, emotional, and motivational underpinnings of creativity

NEW TO THIS EDITION

• Expands on the first edition with two thirds new material
• Includes an up-to-date summary of the development of scholarship in creativity

ADDITIONAL INFORMATION

Level: graduate students, academic researchers
Series: Cambridge Handbooks in Psychology
THE CAMBRIDGE HANDBOOK OF THE INTELLECTUAL HISTORY OF PSYCHOLOGY

Edited by Robert J. Sternberg and Wade E. Pickren

We cannot understand contemporary psychology without first researching its history. Unlike other books on the history of psychology, which are chronologically ordered, this Handbook is organized topically. It covers the history of ideas in multiple areas of the field and reviews the intellectual history behind the major topics of investigation. The evolution of psychological ideas is described alongside an analysis of their surrounding context. Readers learn how eminent psychologists draw on the context of their time and place for ideas and practices, and also how innovation in psychology is an ongoing dialogue between past, present, and anticipated future.

CONTENTS


ADDITIONAL INFORMATION

Level: graduate students, undergraduate students
Series: Cambridge Handbooks in Psychology
THE CAMBRIDGE HANDBOOK OF WISDOM

Edited by Robert J. Sternberg
Cornell University, New York
and Judith Glück
Universität Klagenfurt, Austria

This is a comprehensive review of the psychological literature on wisdom by leading experts in the field. It covers the philosophical and sociocultural foundations of wisdom, and showcases the measurement and teaching of wisdom. The connection of wisdom to intelligence and personality is explained alongside its relationship with morality and ethics. It also explores the neurobiology of wisdom, its significance in medical decision-making, and wise leadership. How to develop wisdom is discussed and practical information is given about how to instil it in others. The book is accessible to a wide readership and includes virtually all of the major theories of wisdom, as well as the full range of research on wisdom as it is understood today. It takes both a basic-science and applied focus, making it useful to those seeking to understand wisdom scientifically, and to those who wish to apply their understanding of wisdom to their own work.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students
Series: Cambridge Handbooks in Psychology
THE LIMITS OF EXPRESSION
Language, Literature, Mind

Patricia Kolaiti
New York College, Athens

Taking as its starting point what is sometimes called ‘the prison house of language’ – the widespread feeling that language falls terribly short when it comes to articulating the rich and disparate contents of the human mental tapestry – this book sets out a radically new view of the interplay between language, literature and mind. Shifting the focus from the literary text itself to literature as a case of human agency, it reconsiders a wide range of interdisciplinary issues including the move from world to mind, the existence or otherwise of a property of literariness or essence of art, the nature of literature as a unique output of human cognition and the possible distinctiveness of the mind that creates it. In constant dialogue with philosophy, linguistics and the cognitive sciences, this book offers an invaluable new treatment of literature and literary language, and sketches novel directions for literary study in the twenty-first century.

CONTENTS
Prologue; 1. The question of expressibility or how far it is possible to speak our mind; 2. Language, world and mind; 3. The curse of the phenomenal: a case from Kinaesthesia; 4. After structural essentialism what? Implications for the inadequacy of language thesis; 5. Literature as artifact v literature as a cognitive object. Implications for linguistic pessimism; 6. Literature as meaning v literature as experience; 7. Interdisciplinarity, theory and the sciences of mind; Afterword.

ADDITIONAL INFORMATION
Level: academic researchers, graduate students
SIGNS OF DIFFERENCE
Language and Ideology in Social Life
Susan Gal
University of Chicago
and Judith T. Irvine
University of Michigan, Ann Arbor

How are peoples’ ideas about languages, ways of speaking and expressive styles shaped by their social positions and values? How is difference, in language and in social life, made – and unmade? How and why are some differences persuasive as the basis for action, while other differences are ignored or erased? Written by two recognised authorities on language and culture, this book argues that ideological work of all kinds is fundamentally communicative, and that social positions, projects and historical moments influence, and are influenced by, people's ideas about communicative practices. Neither true nor false, ideologies are positioned and partial visions of the world, relying on comparison and perspective; they exploit differences in expressive features – linguistic and otherwise – to construct convincing stereotypes of people, spaces and activities. Using detailed ethnographic, historical and contemporary examples, this outstanding book shows readers how to analyse ideological work semiotically.

CONTENTS

ADDITIONAL INFORMATION
Level: graduate students, academic researchers

WHY IT WILL SELL
• Presents a step-by-step explanation of semiotic processes, using concrete examples, showing how sign relations constitute ideology
• Draws on fieldwork and historical materials, enabling researchers to engage in ideological analysis and critique by demonstrating its methods
• Provides a deep semiotic analysis of ‘perspective’ and ‘comparison’, fundamental processes of social and linguistic differentiation that motivate historical change
AFTER SAID

Postcolonial Literary Studies in the Twenty-First Century

Edited by Bashir Abu-Manneh

University of Kent

By the time of his death in 2003, Edward Said was one of the most famous literary critics of the twentieth century. Said’s work has been hugely influential far beyond academia. As a prominent advocate for the Palestinian cause and noted cultural critic, Said redefined the role of the public intellectual. This volume explores the problems and opportunities afforded by Said’s work: its productive and generative capacities as well as its in-built limitations. After Said captures the essence of Said’s intellectual and political contribution and his extensive impact on postcolonial studies. It examines his legacy by critically elaborating his core concepts and arguments. Among the issues it tackles are humanism, Orientalism, culture and imperialism, exile and the contrapuntal, realism and postcolonial modernism, world literature, Islamophobia, and capitalism and the political economy of empire. It is an excellent resource for students, graduates and instructors studying postcolonial literary theory and the works of Said.

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
Series: After Series

WHY IT WILL SELL

• Conveys the impact of Said’s work on different fields
• Develops a materialist critique of postcolonial studies, focusing on capital and class in imperialism
• Explores the components of Said’s thought, capturing the essence of his contributions
EDITING EARLY MODERN WOMEN

Edited by Sarah C. E. Ross
Victoria University of Wellington

and Paul Salzman
La Trobe University, Victoria

This collection of new essays is a comprehensive exploration of the theoretical and practical issues surrounding the editing of texts by early modern women. The chapters consider the latest developments in the field and address a wide range of topics, including the ‘ideologies’ of editing, genre and gender, feminism, editing for student or general readers, print publishing, and new and possible future developments in editing early modern writing, including digital publishing. The works of writers such as Queen Elizabeth I, Mary Wroth, Anne Halkett, Katherine Philips and Katherine Austen are examined, and the issues discussed are related to the ways editing in general has evolved in recent years. This book offers readers an original overview of the central issues in this growing field and will interest students and scholars of early modern literature and drama, textual studies, the history of editing, gender studies and book history.

CONTENTS

WHY IT WILL SELL
• Features the latest approaches in a growing field of research, offering readers a comprehensive and original overview of issues relating to editing early modern texts by women
• Includes new essays from leading scholars in the field
• A unique and wide-ranging collection explaining and analyzing an important issue

ADDITIONAL INFORMATION
Level: academic researchers, graduate students
Sherlock Holmes is the most famous fictional detective in history, with a popularity that has never waned since catching the imagination of his late-Victorian readership. This Companion explores Holmes’ popularity and his complex relationship to the late-Victorian and modernist periods; on one hand bearing the imprint of a range of Victorian anxieties and preoccupations, while on the other shaping popular conceptions of criminality, deviance, and the powers of the detective. This collection explores these questions in three parts. ‘Contexts’ explores late-Victorian culture, from the emergence of detective fiction to ideas of evolution, gender, and Englishness. ‘Case Studies’ reads selected Holmes adventures in the context of empire, visual culture, and the gothic. Finally, ‘Holmesian Afterlives’ investigates the relationship between Holmes and literary theory, film and theatre adaptations, new Holmesian novels, and the fandom that now surrounds him.

**WHY IT WILL SELL**

- Delivers a comprehensive study of the creation, success and afterlife of Sherlock Holmes
- Combines textual analysis with discussion of material issues of publication, and readership
- Discusses the Holmes stories in relationship to many subjects, including gender, science and Englishness

**ADDITIONAL INFORMATION**

*Level:* graduate students, undergraduate students

*Series:* Cambridge Companions to Literature
The Victorian period has a strong tradition of poetry written by women. In this Companion, leading scholars deliver accessible and cutting-edge essays that situate Victorian women’s poetry in its relation to print culture, diverse identities, and aesthetic and cultural issues. The book is inclusive in method, demonstrating, for example, the benefits of both distant and close reading approaches, and featuring major figures like Elizabeth Barrett Browning and Christina Rossetti and over one hundred poets altogether. Thematically arranged, the chapters deliver studies on a comprehensive array of subjects that address women’s poetry in its manifold forms and investigate its global context. Essays shed light on children’s poetry, domestic relations, sexualities, and stylistic artifice and conclude by looking at how women poets placed their published poems and how we can ‘place’ Victorian women poets today.

**CONTENTS**


**ADDITIONAL INFORMATION**

Level: graduate students, academic researchers
Series: Cambridge Companions to Literature
THE CAMBRIDGE COMPANION TO BOXING

Edited by Gerald Early
Washington University, St Louis

While humans have used their hands to engage in combat since the dawn of man, boxing originated in Ancient Greece as an Olympic event. It is one of the most popular, controversial and misunderstood sports in the world. For its advocates, it is a heroic expression of unfettered individualism. For its critics, it is a depraved and ruthless physical and commercial exploitation of mostly poor young men. This Companion offers engaging and informative essays about the social impact and historical importance of the sport of boxing. It includes a comprehensive chronology of the sport, listing all the important events and personalities. Essays examine topics such as women in boxing, boxing and the rise of television, boxing in Africa, boxing and literature, and boxing and Hollywood films. A unique book for scholars and fans alike, this Companion explores the sport from its inception in Ancient Greece to the death of its most celebrated figure, Muhammad Ali.

CONTENTS

ADDITIONAL INFORMATION
Level: graduate students, academic researchers
Series: Cambridge Companions to Literature
FAT CHANCE
Probability from 0 to 1

Benedict Gross, Joe Harris and Emily Riehl
Harvard University, Massachusetts
The Johns Hopkins University

In a world where we are constantly being asked to make decisions based on incomplete information, facility with basic probability is an essential skill. This book provides a solid foundation in basic probability theory designed for intellectually curious readers and those new to the subject. Through its conversational tone and careful pacing of mathematical development, the book balances a charming style with informative discussion. This text will immerse the reader in a mathematical view of the world, giving them a glimpse into what attracts mathematicians to the subject in the first place. Rather than simply writing out and memorizing formulas, the reader will come out with an understanding of what those formulas mean, and how and when to use them. Readers will also encounter settings where probabilistic reasoning does not apply or where intuition can be misleading. This book establishes simple principles of counting collections and sequences of alternatives, and elaborates on these techniques to solve real-world problems both inside and outside the casino. Pair this book with the HarvardX online course for great videos and interactive learning: https://harvardx.link/fat-chance.

CONTENTS

ADDITIONAL INFORMATION
Level: undergraduate students, general readers

WHY IT WILL SELL
- Highlights key definitions, formulas, and theorems in boxes for easy reference
- Some twenty-five essential formulas are conveniently collected in the back of the book
- More than 100 exercises and forty worked examples build up from simple problems to complex real-world problems
ABSTRACT ALGEBRA WITH APPLICATIONS

Audrey Terras
University of California, San Diego

Abstract Algebra with Applications provides a friendly and concise introduction to algebra, with an emphasis on its uses in the modern world. The first part of this book covers groups, after some preliminaries on sets, functions, relations, and induction, and features applications such as public-key cryptography, Sudoku, the finite Fourier transform, and symmetry in chemistry and physics. The second part of this book covers rings and fields, and features applications such as random number generators, error correcting codes, the Google page rank algorithm, communication networks, and elliptic curve cryptography. The book’s masterful use of colorful figures and images helps illustrate the applications and concepts in the text. Real-world examples and exercises will help students contextualize the information. Intended for a year-long undergraduate course in algebra for mathematics, engineering, and computer science majors, the only prerequisites are calculus and a bit of courage when asked to do a short proof.

CONTENTS


ADDITIONAL INFORMATION

Courses: Abstract Algebra, Algebra with Applications
Departments: Mathematics
Level: undergraduate students
Series: Cambridge Mathematical Textbooks
DATA-DRIVEN SCIENCE AND ENGINEERING

Machine Learning, Dynamical Systems, and Control

Steven L. Brunton
University of Washington

and J. Nathan Kutz
University of Washington

Data-driven discovery is revolutionizing the modeling, prediction, and control of complex systems. This textbook brings together machine learning, engineering mathematics, and mathematical physics to integrate modeling and control of dynamical systems with modern methods in data science. It highlights many of the recent advances in scientific computing that enable data-driven methods to be applied to a diverse range of complex systems, such as turbulence, the brain, climate, epidemiology, finance, robotics, and autonomy. Aimed at advanced undergraduate and beginning graduate students in the engineering and physical sciences, the text presents a range of topics and methods from introductory to state of the art.

CONTENTS


ADDITIONAL INFORMATION

Level: graduate students, professionals
Kernelization
Theory of Parameterized Preprocessing

Fedor V. Fomin
Universitetet i Bergen, Norway

Daniel Lokshtanov
Universitetet i Bergen, Norway

Saket Saurabh
Institute of Mathematical Sciences, India, and
Universitetet i Bergen, Norway

and Meirav Zehavi
Ben-Gurion University of the Negev, Israel

Preprocessing, or data reduction, is a standard technique for simplifying and speeding up computation. Written by a team of experts in the field, this book introduces a rapidly developing area of preprocessing analysis known as kernelization. The authors provide an overview of basic methods and important results, with accessible explanations of the most recent advances in the area, such as meta-kernelization, representative sets, polynomial lower bounds, and lossy kernelization. The text is divided into four parts, which cover the different theoretical aspects of the area: upper bounds, meta-theorems, lower bounds, and beyond kernelization. The methods are demonstrated through extensive examples using a single data set. Written to be self-contained, the book only requires a basic background in algorithmics and will be of use to professionals, researchers and graduate students in theoretical computer science, optimization, combinatorics, and related fields.

Contents

Additional Information
Level: academic researchers, graduate students
DESIGN AND ANALYSIS OF ALGORITHMS

A Contemporary Perspective

Sandeep Sen
Indian Institute of Technology, Delhi

and Amit Kumar
Indian Institute of Technology, Delhi

The text covers important algorithm design techniques, such as greedy algorithms, dynamic programming, and divide-and-conquer, and gives applications to contemporary problems. Techniques including Fast Fourier transform, KMP algorithm for string matching, CYK algorithm for context free parsing and gradient descent for convex function minimization are discussed in detail. The book’s emphasis is on computational models and their effect on algorithm design. It gives insights into algorithm design techniques in parallel, streaming and memory hierarchy computational models. The book also emphasizes the role of randomization in algorithm design, and gives numerous applications ranging from data-structures such as skip-lists to dimensionality reduction methods.

CONTENTS


ADDITIONAL INFORMATION

Level: graduate students, academic researchers
THE STUDENT’S INTRODUCTION TO
MATHEMATICA® AND THE WOLFRAM LANGUAGE™
Third edition
Bruce F. Torrence and Eve A. Torrence
Randolph-Macon College, Virginia

The unique feature of this compact student’s introduction to Mathematica® and the Wolfram Language™ is that the order of the material closely follows a standard mathematics curriculum. As a result, it provides a brief introduction to those aspects of the Mathematica® software program most useful to students. Used as a supplementary text, it will help bridge the gap between Mathematica® and the mathematics in the course, and will serve as an excellent tutorial for former students. There have been significant changes to Mathematica® since the second edition, and all chapters have now been updated to account for new features in the software, including natural language queries and the vast stores of real-world data that are now integrated through the cloud. This third edition also includes many new exercises and a chapter on 3D printing that showcases the new computational geometry capabilities that will equip readers to print in 3D.

NEW TO THIS EDITION

• Expands upon previous editions with new exercise problems
• Includes a new chapter on 3D printing, which shows how to use the Wolfram Language™ to design in 3D
• Chapters have been updated to account for new features in the software since the previous edition

CONTENTS

Additional Resources: http://www.cambridge.org/9781108406369
Live Mathematica® notebooks containing solutions to all exercises

ADDITIONAL INFORMATION
Level: undergraduate students, graduate students
DATA MINING AND DATA WAREHOUSING

Principles and Practical Techniques

Parteek Bhatia
Thapar University, India

Written in lucid language, this valuable textbook brings together fundamental concepts of data mining and data warehousing in a single volume. Important topics including information theory, decision tree, Naïve Bayes classifier, distance metrics, partitioning clustering, associate mining, data marts and operational data store are discussed comprehensively. The textbook is written to cater to the needs of undergraduate students of computer science, engineering and information technology for a course on data mining and data warehousing. The text simplifies the understanding of the concepts through exercises and practical examples. Chapters such as classification, associate mining and cluster analysis are discussed in detail with their practical implementation using Weka and R language data mining tools. Advanced topics including big data analytics, relational data models and NoSQL are discussed in detail. Pedagogical features including unsolved problems and multiple-choice questions are interspersed throughout the book for better understanding.

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students
ARTIFICIAL INTELLIGENCE AND CONSERVATION

Edited by Fei Fang
Carnegie Mellon University, Pennsylvania

Milind Tambe
University of Southern California

Bistra Dilkina
University of Southern California

and Andrew J. Plumptre
Key Biodiversity Areas Secretariat

With the increasing public interest in artificial intelligence (AI), there is also increasing interest in learning about the benefits that AI can deliver to society. This book focuses on research advances in AI that benefit the conservation of wildlife, forests, coral reefs, rivers, and other natural resources. It presents how the joint efforts of researchers in computer science, ecology, economics, and psychology help address the goals of the United Nations’ 2030 Agenda for Sustainable Development. Written at a level accessible to conservation professionals and AI researchers, the book offers both an overview of the field and an in-depth view of how AI is being used to understand patterns in wildlife poaching and enhance patrol efforts in response, covering research advances, field tests and real-world deployments. The book also features efforts in other major conservation directions, including protecting natural resources, ecosystem monitoring, and bio-invasion management through the use of game theory, machine learning, and optimization.

CONTENTS

ADDITIONAL INFORMATION
Level: academic researchers, professionals
Series: Artificial Intelligence for Social Good
INTRODUCTION TO SEISMOLOGY
Third edition
Peter M. Shearer
University of California, San Diego

This third edition provides a concise yet approachable introduction to seismic theory, designed as a first course for graduate students or advanced undergraduate students. It clearly explains the fundamental concepts, emphasizing intuitive understanding over lengthy derivations, and outlines the different types of seismic waves and how they can be used to resolve Earth structure and understand earthquakes. New material and updates have been added throughout, including ambient noise methods, shear-wave splitting, back-projection, migration and velocity analysis in reflection seismology, earthquake rupture directivity, and fault weakening mechanisms. A wealth of both reworked and new examples, review questions and computer-based exercises in MATLAB®/Python give students the opportunity to apply the techniques they have learned to compute results of interest and to illustrate Earth’s seismic properties. More advanced sections, which are not needed to understand the other material, are flagged so that instructors or students pressed for time can skip them.

CONTENTS

Additional Resources: http://www.cambridge.org/9781107184473
Solutions manual for end-of-chapter exercises, JPEG and PowerPoint files of the figures in the text, MATLAB®/Python codes and real data sets

ADDITIONAL INFORMATION
Courses: Introduction to Seismology, Global Seismology
Departments: Geophysics, Geology, Earth Science, Physics
Level: undergraduate students, graduate students

June 2019
246 x 189 mm 420pp
220 b/w illus. 11 tables
978-1-107-18447-3 Hardback
£99.99

WHY IT WILL SELL
• Offers a concise yet accessible introduction to seismic theory, with a focus on the mathematical fundamentals of global seismology
• Includes both revised and new examples, review questions and computational exercises, giving students the opportunity to apply the techniques they have learned to compute key results and illustrate Earth’s seismic properties
• Computer code examples in this book are now in MATLAB®/Python rather than in Fortran

NEW TO THIS EDITION
• Updated to cover topics such as back-projection, migration and velocity analysis in reflection seismology, ambient noise methods, earthquake rupture directivity, fault weakening mechanisms, and shear-wave splitting

Previous editions sold in Chinese Simplified
1st edition sold 5,086 copies, 2nd edition sold 3,514 copies
THERE IS NO PLANET B
A Handbook for the Make or Break Years

Mike Berners-Lee
Lancaster University

Feeding the world, climate change, biodiversity, antibiotics, plastics – the list of concerns seems endless. But what is most pressing, what are the knock-on effects of our actions, and what should we do first? Do we all need to become vegetarian? How can we fly in a low-carbon world? Should we frack? How can we take control of technology? Does it all come down to population? And, given the global nature of the challenges we now face, what on Earth can any of us do? Fortunately, Mike Berners-Lee has crunched the numbers and plotted a course of action that is practical and even enjoyable. There is No Planet B maps it out in an accessible and entertaining way, filled with astonishing facts and analysis. For the first time you’ll find big-picture perspective on the environmental and economic challenges of the day laid out in one place, and traced through to the underlying roots – questions of how we live and think. This book will shock you, surprise you – and then make you laugh. And you’ll find practical and even inspiring ideas for what you can actually do to help humanity thrive on this – our only – planet.

CONTENTS

ADDITIONAL INFORMATION
Level: general readers, undergraduate students
COSMIC DISCOVERY
The Search, Scope, and Heritage of Astronomy

Martin Harwit
Cornell University, New York

Martin Harwit’s influential book, Cosmic Discovery, is rereleased after more than thirty-five years, with a new preface written by the author. The work chronicles the astronomical discoveries up to the late twentieth century and draws conclusions that major discoveries have often been unexpected, unrelated to prevailing astronomical theories and made by outsiders from other fields. One trend alone seems to prevail: major discoveries follow major technological innovations in observational instruments. The author also examines discovery in terms of its political, financial, and sociological contexts, including the role of industry and the military in enabling new technologies, and methods of funding. The challenges encountered by astronomy in the 1980s are remarkably similar to those astronomers face today. Difficulties persist in controlling recurrent cost overruns on planned missions, and in confronting mounting costs in developing observatories for detecting gravitational waves, high-energy cosmic rays, and particles that might explain dark matter.

WHY IT WILL SELL

- Summarizes the accelerating discovery of cosmic objects and phenomena from antiquity to the late twentieth century
- Addresses fundamental questions astrophysicists were asking in the late 1970s, many of which remain unanswered today
- Promotes the idea that astronomy will need to find new sponsors, sources of funding, and new international partners in order to succeed in the future

CONTENTS

Preface; 1. The search; 2. Discoveries; 3. Observation; 4. Detection, recognition, and classification of phenomena; 5. The fringes of legitimacy: the need for enlightened planning; Appendices; References; Glossary; Index.

ADDITIONAL INFORMATION

Level: graduate students, academic researchers
Finding our Place in the Solar System gives a detailed account of how the Earth was displaced from its traditional position at the center of the universe to be recognized as one of several planets orbiting the Sun under the influence of a universal gravitational force. The transition from the ancient geocentric worldview to a modern understanding of planetary motion, often called the Copernican Revolution, is one of the great intellectual achievements of humankind. This book provides a deep yet accessible explanation of the scientific disputes over our place in the solar system and the work of the great scientists who helped settle them. Readers will come away knowing not just that the Earth orbits the Sun, but why we believe that it does so. The Copernican Revolution also provides an excellent case study of what science is and how it works.

Contents

Additional Information
Level: amateurs/enthusiasts, undergraduate students
The fifth edition of The Cosmos: Astronomy in the New Millennium provides you with the fundamentals of astronomical knowledge that have been built up over decades, with an expanded discussion of the incredible advances that are now taking place in this fast-paced field, such as New Horizons’ flyby of Pluto, exoplanets, ‘dark matter’, and the direct detection of gravitational waves by the Laser Interferometer Gravitational-Wave Observatory (LIGO). Written in a clear and easily understandable style, this textbook has been thoroughly revised to include updated data and figures, new images from recent space missions and telescopes, the latest discoveries on supernovae, and new observations of the region around the four-million-solar-mass black hole at the center of our Milky Way Galaxy. A rich array of teaching and learning resources is available at http://thecosmos5.com. The website is regularly updated to include the latest discoveries and photographs in the field.

**Why It Will Sell**

- Discussions of recent discoveries – such as New Horizons’ flyby of Pluto, exoplanets, ‘dark matter’, and the direct detection of gravitational waves by the Laser Interferometer Gravitational-Wave Observatory (LIGO) – engage students by offering real-life context to the fundamental scientific background
- Clearly written, this textbook is suitable for a one-semester course and assumes no specific background knowledge – math is boxed and easily read around
- Includes many pedagogical features, such as chapter introductions and summaries, various kind of boxes (‘Star party’, ‘Figure it out’, ‘Lives in science’ and ‘A closer look’), and highlighted keywords, as well as a glossary and appendices at the end of the book for additional coverage on planets, stars, constellations, and nonstellar objects
- Includes ‘Star party’ boxes which contain naked-eye observational guides, with references to the star charts provided
- Provides ‘Figure it out’ boxes with optional mathematics going into detail on specific topics in the text, giving flexibility to instructors who require more quantitative material
- Contains ‘Lives in science’ boxes which provide biographical descriptions of famous historical astronomers
- Presents ‘A closer look’ boxes allowing students to focus in on specific interesting topics or themes

**New to This Edition**

- The new edition has been thoroughly revised with updated data and figures, new images from recent space missions and telescopes, the latest discoveries on supernovae, and new observations of the four-million-solar-mass black hole at the center of our Milky Way Galaxy

**Contents**


**Additional Resources:** http://www.cambridge.org/9781108431385 Interviews with contemporary astronomers, multiple choice questions, solutions to questions, podcasts, explanations of common misconceptions, flash cards

**Additional Information**

Courses: Introduction to Astronomy, Elementary Astronomy
Departments: Astronomy, Physics, Science
Level: undergraduate students, amateurs/enthusiasts
MATHEMATICS FOR PHYSICISTS
Introductory Concepts and Methods

Alexander Altland and Jan von Delft
Universität zu Köln and Ludwig-Maximilians-Universität München

This textbook is a comprehensive introduction to the key disciplines of mathematics – linear algebra, calculus, and geometry – needed in the undergraduate physics curriculum. Its leitmotiv is that success in learning these subjects depends on a good balance between theory and practice. Reflecting this belief, mathematical foundations are explained in pedagogical depth, and computational methods are introduced from a physicist’s perspective and in a timely manner. This original approach presents concepts and methods as inseparable entities, facilitating in-depth understanding and making even advanced mathematics tangible. The book guides the reader from high-school level to advanced subjects such as tensor algebra, complex functions, and differential geometry. It contains numerous worked examples, info sections providing context, biographical boxes, several detailed case studies, over 300 problems, and fully worked solutions for all odd-numbered problems. An online solutions manual for all even-numbered problems will be made available to instructors.

CONTENTS

Additional Resources: http://www.cambridge.org/9781108471220
Password-protected solutions manual for instructors

ADDITIONAL INFORMATION
Courses: Mathematical Methods, Mathematics for Physics
Departments: Physics
Level: undergraduate students, graduate students
WHY TRUST A THEORY?
*Epistemology of Fundamental Physics*

Edited by Radin Dardashti and Karim Thébault
University of Wuppertal
University of Bristol

Richard Dawid
Stockholms Universitet

Do we need to reconsider scientific methodology in light of modern physics? Has the traditional scientific method become outdated, does it need to be defended against dangerous incursions, or has it always been different from what the canonical view suggests? To what extent should we accept non-empirical strategies for scientific theory assessment? Many core aspects of contemporary fundamental physics are far from empirically well-confirmed. There is controversy on the epistemic status of the corresponding theories, in particular cosmic inflation, the multiverse, and string theory. This collection of essays is based on the high profile workshop ‘Why Trust a Theory?’ and provides interdisciplinary perspectives on empirical testing in fundamental physics from leading physicists, philosophers and historians of science. Integrating different contemporary and historical positions, it will be of interest to philosophers of science and physicists, as well as anyone interested in the foundations of contemporary science.

**WHY IT WILL SELL**

- Discussion is based on in-person interactions between the contributors at the landmark workshop ‘Why Trust a Theory?’, providing a lively and engaging debate
- Interdisciplinary contributors ensure a balanced argument in tune with the latest developments in their fields
- Discusses the question of trust in contemporary fundamental physics, which is of crucial importance for the future of the field and, more broadly, the future development of science

**CONTENTS**


**ADDITIONAL INFORMATION**

Level: academic researchers, graduate students
<table>
<thead>
<tr>
<th>Index Item</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstract Algebra with Applications</td>
<td>61</td>
</tr>
<tr>
<td>Abu-Manneh, Bashir</td>
<td>55</td>
</tr>
<tr>
<td>Adler, Emanuel</td>
<td>39</td>
</tr>
<tr>
<td>Africa since 1940</td>
<td>19</td>
</tr>
<tr>
<td>After Said</td>
<td>55</td>
</tr>
<tr>
<td>Agility X</td>
<td>43</td>
</tr>
<tr>
<td>Allan, Janice M.</td>
<td>57</td>
</tr>
<tr>
<td>Allen, Amy</td>
<td>30</td>
</tr>
<tr>
<td>Alltland, Alexander</td>
<td>73</td>
</tr>
<tr>
<td>Ancient Greek</td>
<td>23</td>
</tr>
<tr>
<td>Artificial Intelligence and Conservation</td>
<td>67</td>
</tr>
<tr>
<td>Beaty, Andrew</td>
<td>38</td>
</tr>
<tr>
<td>Bellamy, Richard</td>
<td>36</td>
</tr>
<tr>
<td>Belleg, Steven</td>
<td>7</td>
</tr>
<tr>
<td>Berners-Lee, Mike</td>
<td>69</td>
</tr>
<tr>
<td>Bhatia, Parteek</td>
<td>66</td>
</tr>
<tr>
<td>Bird, Colin</td>
<td>31</td>
</tr>
<tr>
<td>Birmingham, David</td>
<td>8</td>
</tr>
<tr>
<td>Brooks, Chris</td>
<td>44</td>
</tr>
<tr>
<td>Brunton, Steven L</td>
<td>62</td>
</tr>
<tr>
<td>Bushovitch, Paul</td>
<td>8</td>
</tr>
<tr>
<td>Cambridge Companion to Boxing, The</td>
<td>59</td>
</tr>
<tr>
<td>Cambridge Companion to Sherlock Holmes, The</td>
<td>57</td>
</tr>
<tr>
<td>Cambridge Companion to Victorian Women’s Poetry, The</td>
<td>58</td>
</tr>
<tr>
<td>Cambridge Habermas Lexicon, The</td>
<td>30</td>
</tr>
<tr>
<td>Cambridge Handbook of Creativity, The</td>
<td>50</td>
</tr>
<tr>
<td>Cambridge Handbook of the Intellectual History of Psychology, The</td>
<td>51</td>
</tr>
<tr>
<td>Cambridge Handbook of Wisdom, The</td>
<td>52</td>
</tr>
<tr>
<td>Carmichael, Cathie</td>
<td>7</td>
</tr>
<tr>
<td>Catino, Maurizio</td>
<td>45</td>
</tr>
<tr>
<td>Church, Clive H</td>
<td>9</td>
</tr>
<tr>
<td>Clogg, Richard</td>
<td>8</td>
</tr>
<tr>
<td>Cochrane, Tom</td>
<td>28</td>
</tr>
<tr>
<td>Cohnitz, Daniel</td>
<td>27</td>
</tr>
<tr>
<td>Command</td>
<td>17</td>
</tr>
<tr>
<td>Concise History of Australia, A</td>
<td>7</td>
</tr>
<tr>
<td>Concise History of Austria, A</td>
<td>7</td>
</tr>
<tr>
<td>Concise History of Bolivia, A</td>
<td>7</td>
</tr>
<tr>
<td>Concise History of Bosnia, A</td>
<td>7</td>
</tr>
<tr>
<td>Concise History of Britain, 1707–1975, A</td>
<td>7</td>
</tr>
<tr>
<td>Concise History of Bulgaria, A</td>
<td>7</td>
</tr>
<tr>
<td>Concise History of Canada, A</td>
<td>7</td>
</tr>
<tr>
<td>Concise History of Finland, A</td>
<td>7</td>
</tr>
<tr>
<td>Concise History of France, A</td>
<td>7</td>
</tr>
<tr>
<td>Concise History of Germany, A</td>
<td>4</td>
</tr>
<tr>
<td>Concise History of Greece, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of History, A</td>
<td>3</td>
</tr>
<tr>
<td>Concise History of Hungary, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of Italy, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of Japan, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of Mexico, A</td>
<td>6</td>
</tr>
<tr>
<td>Concise History of Modern India, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of New Zealand, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of Poland, A</td>
<td>5</td>
</tr>
<tr>
<td>Concise History of Portugal, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of Romania, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of Russia, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of South Africa, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of Spain, A</td>
<td>8</td>
</tr>
<tr>
<td>Concise History of Sweden, A</td>
<td>9</td>
</tr>
<tr>
<td>Concise History of Switzerland, A</td>
<td>9</td>
</tr>
<tr>
<td>Concise History of the Baltic States, A</td>
<td>9</td>
</tr>
<tr>
<td>Concise History of the Caribbean, A</td>
<td>9</td>
</tr>
<tr>
<td>Concise History of the Netherlands, A</td>
<td>9</td>
</tr>
<tr>
<td>Concise History of the United States of America, A</td>
<td>9</td>
</tr>
<tr>
<td>Concise History of the World, A</td>
<td>9</td>
</tr>
<tr>
<td>Concise History of Wales, A</td>
<td>9</td>
</tr>
<tr>
<td>Conrad, Margaret</td>
<td>7</td>
</tr>
<tr>
<td>Contagion and War</td>
<td>16</td>
</tr>
<tr>
<td>Cooper, Frederick</td>
<td>19</td>
</tr>
<tr>
<td>Cosmic Discovery</td>
<td>70</td>
</tr>
<tr>
<td>Cosmos, The</td>
<td>72</td>
</tr>
<tr>
<td>Crampton, R. J.</td>
<td>7</td>
</tr>
<tr>
<td>Crisis behind the Euro-Crisis, The</td>
<td>42</td>
</tr>
<tr>
<td>Dardashti, Radin</td>
<td>74</td>
</tr>
<tr>
<td>Data Mining and Data Warehousing</td>
<td>66</td>
</tr>
<tr>
<td>Data-Driven Science and Engineering</td>
<td>62</td>
</tr>
<tr>
<td>Dawid, Richard</td>
<td>74</td>
</tr>
<tr>
<td>de Graaf, Beatrice</td>
<td>14</td>
</tr>
<tr>
<td>de Haan, Ido</td>
<td>14</td>
</tr>
<tr>
<td>Design and Analysis of Algorithms</td>
<td>64</td>
</tr>
<tr>
<td>Dilkina, Bistra</td>
<td>67</td>
</tr>
<tr>
<td>Duggan, Christopher</td>
<td>8</td>
</tr>
<tr>
<td>Duty and the Beast</td>
<td>26</td>
</tr>
<tr>
<td>E</td>
<td></td>
</tr>
<tr>
<td>Early, Gerald</td>
<td>59</td>
</tr>
<tr>
<td>Editing Early Modern Women</td>
<td>56</td>
</tr>
<tr>
<td>Edmonds III, Radcliffe G.</td>
<td>24</td>
</tr>
<tr>
<td>Emotional Mind, The</td>
<td>28</td>
</tr>
<tr>
<td>Emotional Worlds</td>
<td>38</td>
</tr>
<tr>
<td>Empires of the Mind</td>
<td>12</td>
</tr>
<tr>
<td>Entrepervis Empires</td>
<td>13</td>
</tr>
<tr>
<td>Estrada-González, Luis</td>
<td>27</td>
</tr>
<tr>
<td>F</td>
<td></td>
</tr>
<tr>
<td>Fang, Fei</td>
<td>67</td>
</tr>
<tr>
<td>Farrell, Lara J</td>
<td>49</td>
</tr>
<tr>
<td>Fat Chance</td>
<td>60</td>
</tr>
<tr>
<td>Filbey, Francesca Mapua</td>
<td>47</td>
</tr>
<tr>
<td>Filipenko, Alex</td>
<td>72</td>
</tr>
<tr>
<td>Finding our Place in the Solar System</td>
<td>71</td>
</tr>
<tr>
<td>Fomin, Fedor V</td>
<td>63</td>
</tr>
<tr>
<td>Fourth Reich, The</td>
<td>10</td>
</tr>
<tr>
<td>Fulbrook, Mary</td>
<td>4</td>
</tr>
<tr>
<td>G</td>
<td></td>
</tr>
<tr>
<td>Gal, Susan</td>
<td>54</td>
</tr>
<tr>
<td>Gascoigne, John</td>
<td>22</td>
</tr>
<tr>
<td>Gildea, Robert</td>
<td>12</td>
</tr>
<tr>
<td>Giugni, Marco</td>
<td>33</td>
</tr>
<tr>
<td>Glück, Judith</td>
<td>52</td>
</tr>
<tr>
<td>Gomes, Ana Maria R</td>
<td>35</td>
</tr>
<tr>
<td>Grant, Susan-Mary</td>
<td>9</td>
</tr>
<tr>
<td>Grasso, Maria T</td>
<td>33</td>
</tr>
<tr>
<td>Gross, Benedict</td>
<td>60</td>
</tr>
<tr>
<td>Grounded Nationalisms</td>
<td>34</td>
</tr>
<tr>
<td>H</td>
<td></td>
</tr>
<tr>
<td>Hannett, Brian R</td>
<td>6</td>
</tr>
<tr>
<td>Hannum, Hurst</td>
<td>40</td>
</tr>
<tr>
<td>Harris, Joe</td>
<td>65</td>
</tr>
<tr>
<td>Harwit, Martin</td>
<td>70</td>
</tr>
<tr>
<td>Head, Randolph C</td>
<td>9</td>
</tr>
<tr>
<td>Heracleous, Loizos</td>
<td>43</td>
</tr>
<tr>
<td>Higman, B. W.</td>
<td>9</td>
</tr>
<tr>
<td>History of Intellectual Property in 50 Objects, A</td>
<td>41</td>
</tr>
<tr>
<td>Hitchins, Keith</td>
<td>8</td>
</tr>
<tr>
<td>Honeck, Mischa</td>
<td>15</td>
</tr>
<tr>
<td>Hughes, Linda K</td>
<td>58</td>
</tr>
<tr>
<td>Hunter, Dan</td>
<td>41</td>
</tr>
<tr>
<td>I</td>
<td>Innovations in CBT for Childhood Anxiety, OCD, and PTSD</td>
</tr>
<tr>
<td>International Management Behavior</td>
<td>46</td>
</tr>
<tr>
<td>Introduction to Political Philosophy, An</td>
<td>31</td>
</tr>
<tr>
<td>Introduction to Seismology</td>
<td>68</td>
</tr>
<tr>
<td>Introduction to the Philosophy of Logic, An</td>
<td>27</td>
</tr>
<tr>
<td>Introductory Econometrics for Finance</td>
<td>44</td>
</tr>
<tr>
<td>Irvine, Judith T.</td>
<td>54</td>
</tr>
<tr>
<td>J</td>
<td>Japan’s Carnival War</td>
</tr>
<tr>
<td>Jenkins, Geraint H.</td>
<td>9</td>
</tr>
<tr>
<td>Johnson, Noel D.</td>
<td>37</td>
</tr>
<tr>
<td>K</td>
<td>Kaufman, James C.</td>
</tr>
<tr>
<td>Kennedy, James C.</td>
<td>9</td>
</tr>
<tr>
<td>Kent, Neil</td>
<td>9</td>
</tr>
<tr>
<td>Kernelization</td>
<td>63</td>
</tr>
<tr>
<td>King, Anthony</td>
<td>17</td>
</tr>
<tr>
<td>Kirby, David</td>
<td>7</td>
</tr>
<tr>
<td>Klein, Herbert S.</td>
<td>7</td>
</tr>
<tr>
<td>Kolaiti, Patricia</td>
<td>53</td>
</tr>
<tr>
<td>Koyama, Mark</td>
<td>37</td>
</tr>
<tr>
<td>Kumar, Amit</td>
<td>64</td>
</tr>
<tr>
<td>Kurz, J. Nathan</td>
<td>62</td>
</tr>
<tr>
<td>L</td>
<td>Lamey, Andy</td>
</tr>
<tr>
<td>Lane, Henry W.</td>
<td>46</td>
</tr>
<tr>
<td>Lave, Jean</td>
<td>35</td>
</tr>
<tr>
<td>Learning and Everyday Life</td>
<td>35</td>
</tr>
<tr>
<td>Limits of Expression, The</td>
<td>53</td>
</tr>
<tr>
<td>Lokshinrav, Daniel</td>
<td>63</td>
</tr>
<tr>
<td>Lukowski, Jerzy</td>
<td>5</td>
</tr>
<tr>
<td>M</td>
<td>Macintyre, Stuart</td>
</tr>
<tr>
<td>Mafia Organizations</td>
<td>45</td>
</tr>
<tr>
<td>Magyar, Anna</td>
<td>8</td>
</tr>
<tr>
<td>Malešević, Sinisa</td>
<td>34</td>
</tr>
<tr>
<td>Marten, James</td>
<td>15</td>
</tr>
<tr>
<td>Mathematics for Physicists</td>
<td>73</td>
</tr>
<tr>
<td>Maznevski, Martha L.</td>
<td>46</td>
</tr>
<tr>
<td>McNamara, Patrick</td>
<td>48</td>
</tr>
<tr>
<td>Mein Smith, Philippa</td>
<td>8</td>
</tr>
<tr>
<td>Mendieta, Eduardo</td>
<td>30</td>
</tr>
<tr>
<td>Metcalf, Barbara D.</td>
<td>8</td>
</tr>
<tr>
<td>Metcalf, Thomas R.</td>
<td>8</td>
</tr>
<tr>
<td>Molnar, Miklos</td>
<td>8</td>
</tr>
<tr>
<td>Muris, Peter</td>
<td>49</td>
</tr>
<tr>
<td>N</td>
<td>Nanopoulos, Eva</td>
</tr>
<tr>
<td>Neuroscience of Addiction, The</td>
<td>47</td>
</tr>
<tr>
<td>Neuroscience of Sleep and Dreams, The</td>
<td>48</td>
</tr>
<tr>
<td>New Cambridge Companion to Nietzsche, The</td>
<td>29</td>
</tr>
<tr>
<td>O</td>
<td>Ollendick, Thomas H.</td>
</tr>
<tr>
<td>Op den Kamp, Claudy</td>
<td>41</td>
</tr>
<tr>
<td>P</td>
<td>Pasachoff, Jay M.</td>
</tr>
<tr>
<td>Persecution and Tolerance</td>
<td>37</td>
</tr>
<tr>
<td>Phillips, Jr, William D.</td>
<td>9</td>
</tr>
<tr>
<td>Pickren, Wade E.</td>
<td>51</td>
</tr>
<tr>
<td>Pittard, Christopher</td>
<td>57</td>
</tr>
<tr>
<td>Plaksans, Andrejs</td>
<td>9</td>
</tr>
<tr>
<td>Plumptre, Andrew J.</td>
<td>67</td>
</tr>
<tr>
<td>Politics of the First World War, The</td>
<td>32</td>
</tr>
<tr>
<td>Prange, Christiane</td>
<td>43</td>
</tr>
<tr>
<td>Price, Roger</td>
<td>7</td>
</tr>
<tr>
<td>R</td>
<td>Rahn Phillips, Carla</td>
</tr>
<tr>
<td>Redefining Ancient Orphism</td>
<td>24</td>
</tr>
<tr>
<td>Religion in the Modern World</td>
<td>25</td>
</tr>
<tr>
<td>Republican Europe of States, A</td>
<td>36</td>
</tr>
<tr>
<td>Rescuing Human Rights</td>
<td>40</td>
</tr>
<tr>
<td>Revolution and its Discontents</td>
<td>20</td>
</tr>
<tr>
<td>Riehl, Emily</td>
<td>60</td>
</tr>
<tr>
<td>Romaniello, Matthew P.</td>
<td>13</td>
</tr>
<tr>
<td>Rosenfeld, Gavriel D.</td>
<td>10</td>
</tr>
<tr>
<td>Ross, Robert</td>
<td>8</td>
</tr>
<tr>
<td>Ross, Sarah C. E.</td>
<td>56</td>
</tr>
<tr>
<td>S</td>
<td>Sadeghi-Boroujerdi, Eskander</td>
</tr>
<tr>
<td>Salzman, Paul</td>
<td>56</td>
</tr>
<tr>
<td>Saurabh, Saket</td>
<td>63</td>
</tr>
<tr>
<td>Science and the State</td>
<td>22</td>
</tr>
<tr>
<td>Securing Europe after Napoleon</td>
<td>14</td>
</tr>
<tr>
<td>Sen, Sandeep</td>
<td>64</td>
</tr>
<tr>
<td>Shearer, Peter M.</td>
<td>68</td>
</tr>
<tr>
<td>Signs of Difference</td>
<td>54</td>
</tr>
<tr>
<td>Small, David B.</td>
<td>23</td>
</tr>
<tr>
<td>Speck, W. A.</td>
<td>7</td>
</tr>
<tr>
<td>Stern, Tom</td>
<td>29</td>
</tr>
<tr>
<td>Sternberg, Robert J.</td>
<td>50, 51, 52</td>
</tr>
<tr>
<td>Strathern, Alan</td>
<td>21</td>
</tr>
<tr>
<td>Street Citizens</td>
<td>33</td>
</tr>
<tr>
<td>Student’s Introduction to Mathematica® and the Wolfram Language™, The</td>
<td>65</td>
</tr>
<tr>
<td>T</td>
<td>Tambe, Milind</td>
</tr>
<tr>
<td>Terras, Audrey</td>
<td>61</td>
</tr>
<tr>
<td>Thébault, Karim</td>
<td>74</td>
</tr>
<tr>
<td>There is No Planet B</td>
<td>69</td>
</tr>
<tr>
<td>Timberlake, Todd</td>
<td>71</td>
</tr>
<tr>
<td>Torrence, Bruce F.</td>
<td>65</td>
</tr>
<tr>
<td>Torrence, Eve A.</td>
<td>65</td>
</tr>
<tr>
<td>U</td>
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</tr>
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<td>Unearthly Powers</td>
<td>21</td>
</tr>
<tr>
<td>V</td>
<td>Vasquez, John A.</td>
</tr>
<tr>
<td>Vergis, Fotis</td>
<td>42</td>
</tr>
<tr>
<td>Vickers, Brian</td>
<td>14</td>
</tr>
<tr>
<td>von Delft, Jan</td>
<td>73</td>
</tr>
<tr>
<td>W</td>
<td>Walker, Brett L.</td>
</tr>
<tr>
<td>Wallace, Paul</td>
<td>71</td>
</tr>
<tr>
<td>War and Childhood in the Era of the Two World Wars</td>
<td>15</td>
</tr>
<tr>
<td>Ward, Keith</td>
<td>25</td>
</tr>
<tr>
<td>Why Trust a Theory?</td>
<td>74</td>
</tr>
<tr>
<td>Wiesner-Hanks, Merry E</td>
<td>9, 11</td>
</tr>
<tr>
<td>Wolford, Scott</td>
<td>32</td>
</tr>
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<td>Women and Gender in Early Modern Europe</td>
<td>11</td>
</tr>
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<td>Woolf, Daniel</td>
<td>3</td>
</tr>
<tr>
<td>World Ordering</td>
<td>39</td>
</tr>
<tr>
<td>Z</td>
<td>Zawadzki, Hubert</td>
</tr>
<tr>
<td>Zehavi, Meirav</td>
<td>63</td>
</tr>
</tbody>
</table>