

Vocabulary

Nouns

Internet terms

blog
chat room
computer virus
download
freeware
hot spot
instant messaging
podcast
spyware
webcam

Forms of communication

banner ads
billboards
bus wraps
crawls
fliers
infomercials
neon signs
pop-up ads
spam
telemarketers
text-messaging
voice mail

Expressions for connecting ideas

Adding information

additionally
furthermore

Comparing or contrasting

likewise
nevertheless
on the other hand
similarly

Giving an example

for example
for instance

Showing results

as a result
therefore

Emphasizing

indeed
in fact

Additional vocabulary

broke
donor
hate mail
sob story
subscription

Useful expressions

Expressing opinions

If you ask me, . . .
The way I see it, . . .

Disagreeing

That may be true, but . . .
I see your point, but . . .

Giving reasons

That's why . . .
The reason for that is . . .