

Cambridge University Press privacy policy

What is this policy about?

- This policy covers the gathering and handling of personally identifiable information by The Chancellor, Masters, and Scholars of the University of Cambridge, acting through its department Cambridge University Press (Cambridge University Press), when you register to use our mobile application, Cambridge Explore.
- This policy does not cover the practices of people, organizations or companies for which Cambridge University Press do not have responsibility.

What information does Cambridge University Press collect and why?

Cambridge University Press collect information that identifies you when you use Cambridge Explore mobile app. This includes your first and last name, name of the school, class and city. This is to prevent anonymous use of the product.

- For students and teachers using Cambridge Explore as part of a school program, your first, last and school name is required to allow us to map your name with your school. This helps us gather usage and consumption data.
- Information of class helps us provide you access to only the relevant content hence reducing Internet data consumption and reduced data storage requirement of your mobile devices.
- City name is required to assist Cambridge University Press in analyzing student demand geographically.

Information storage, sharing and disclosure

- Your information is held in private databases and is only accessible to Cambridge University Press employees in India. Our private databases are on servers located in the United States, and we have taken steps to ensure that our service providers

handle your information in a manner broadly consistent with Indian/US privacy laws.

- Your information is also held in commercial customer relationship management databases (CRMs). These CRMs may store your data overseas, but the data can only be accessed by Cambridge University Press employees.
- We may occasionally provide your information to third party distributors within India for the purpose of managing your school subscription. The information we will provide is your first and last name, school, class and city.
- Please email us if you do not wish for your data to be shared with Cambridge University Press employees outside India or third party distributors.

Exceptions

- The only exception to the information storage, sharing and disclosure terms would be if Cambridge University Press is required by a court order or subpoena or relevant laws to provide information including where relevant to legal misuse of the site or for enforcement related activity.

Your control over your personally identifying information

- You are entitled to see the information held about you and you may ask us to make any necessary changes to ensure that it is accurate and up to date. If you wish to do this, please email us at schools@cambridge.org.

Security of information

- SSL encryption is used in some areas of the site where sensitive data is transmitted.

Changes to this policy

Cambridge University Press may change this policy from time to time. If it does so, you will be notified by a message in your message center.

Complaints

If you would like to lodge a complaint about our privacy policies or the storage and treatment of your personal information, please email us at schools@cambridge.org marked for the attention of the Cambridge University Press Privacy Officer. We will review your complaint and respond to you within 5 business days.

Further information

If you would like further information about this policy, or would like to request a printed version of this policy, please email us at schools@cambridge.org.