SCOPE AND SEQUENCE

UNIT	WATCH AND LISTEN	READINGS	READING SKILLS	LANGUAGE DEVELOPMENT	
1 CONSERVATION *Academic Disciplines* Architecture / Information Technology / Urban Planning	Preserving CDs at the Library of Congress	1: Are We Living in the Digital Dark Ages? (article) 2: To the County Board regarding Cook County Hospital (letters)	*Key Skills* Identifying an argument Identifying supporting details *Additional Skills* Using your knowledge Previewing Understanding key vocabulary Reading for main ideas Reading for details Making inferences Skimming Identifying purpose Synthesizing	Time expressions Compound adjectives	
2 DESIGN *Academic Disciplines* Graphic Design / Marketing	The Role of Helvetica Font in Graphic Design	1: What Makes a Successful Logo? (textbook chapter) 2: Rebranding and Logos (textbook chapter)	*Key Skills* Taking notes in outline form Making inferences *Additional Skills* Previewing Understanding key vocabulary Reading for main ideas Reading for details Identifying purpose Predicting content using visuals Making inferences Synthesizing	Describing emotional responses Paraphrasing	
3 PRIVACY *Academic Disciplines* Business / Law Enforcement / Media	Computer Fraud: Celebrity Hacking	1: Cyber Harassment (article) 2: Combatting Cyber Harassment (essay)	*Key Skill* Identifying purpose and tone *Additional Skills* Understanding key vocabulary Using your knowledge Previewing Reading for details Reading for main ideas Identifying purpose and tone Synthesizing	Collocations for behavior Problem-solution collocations	
4 BUSINESS *Academic Disciplines* Entrepreneurship / Marketing / Social Media	Florida Teen Buys Houses	1: Starting Out Mobile (article) 2: Keeping Your Customers (article)	*Key Skill* Scanning to preview a text *Additional Skills* Using your knowledge Understanding key vocabulary Reading for main ideas Working out meaning Making inferences Synthesizing	Expressing contrast Business and marketing vocabulary	

	CRITICAL THINKING	GRAMMAR FOR WRITING	WRITING	ON CAMPUS
	Building support for an argument	Future real and unreal conditionals	*Academic Writing Skills* Paragraph structure and unity Impersonal statements *Rhetorical Mode* Argumentative *Writing Task* Make and support an argument for what to do with an aging but culturally or historically significant building. (essay)	*Study Skill* Staying organized with group projects
	Determining and applying criteria	Nonidentifying relative clauses Appositives	*Academic Writing Skills* Structuring a summary-response essay Writing a conclusion *Rhetorical Mode* Summary-response *Writing Task* Summarize criteria and then analyze a logo in terms of that criteria. (essay)	*Life Skill* Building an academic resume
	Determining the seriousness of a problem	Impersonal passive constructions Passive for continuity	*Academic Writing Skills* Writing about problems Writing about solutions *Rhetorical Mode* Problem-solution *Writing Task* Describe a problematic online behavior and explain what you think should be done to prevent or eliminate it. (essay)	*Research Skill* Identifying reliable online sources
	Analyzing advantages and disadvantages	Reductions of subordinate clauses	*Academic Writing Skill* Writing about similarities and differences *Rhetorical Mode* Comparison and contrast *Writing Task* Compare and contrast (a) two products or services regarding their potential as a mobile business or (b) the appropriateness of loyalty programs and subscription services for a product or business. (report)	*Study Skill* Prioritizing your time

UNIT	WATCH AND LISTEN	READINGS	READING SKILLS	LANGUAGE DEVELOPMENT	
5 PSYCHOLOGY _Academic Disciplines_ Experimental Science / History / Neuroscience	Interview with the Founders of IDEO	1: Mental Illness and Creative Genius: Is There a Connection? (article) 2: The Creative Mind (article)	_Key Skills_ Using graphic organizers to take notes Interpreting quotes _Additional Skills_ Understanding key vocabulary Previewing Reading for details Making inferences Predicting content using visuals Reading for main ideas Synthesizing	Experimental science terminology	
6 CAREERS _Academic Disciplines_ Business / Education / Information Technology	Vocational Training	1: The Skills Gap (article) 2: What Is the Value of a College Education? (article)	_Key Skill_ Interpreting graphical information _Additional Skills_ Predicting content using visuals Understanding key vocabulary Reading for main ideas Reading for details Identifying purpose Making inferences Synthesizing	Complex noun phrases	
7 HEALTH SCIENCES _Academic Disciplines_ Globalization / Medicine	Superbugs	1: Superbugs (article) 2: The Globalization of Infection (article)	_Key Skill_ Recognizing discourse organization _Additional Skills_ Using your knowledge Understanding key vocabulary Reading for main ideas Reading for details Working out meaning Making inferences Scanning to predict content Synthesizing	Verbs and verb phrases for causation Word families	
8 COLLABORATION _Academic Disciplines_ Business / Human Resources / Sports Management	Office Space	1: The Value of Talent (article) 2: The Perfect Work Team (article)	_Key Skill_ Using context clues to understand terminology and fixed expressions _Additional Skills_ Previewing Understanding key vocabulary Reading for main ideas Summarizing Reading for details Using your knowledge Working out meaning	Language for hedging	

	CRITICAL THINKING	GRAMMAR FOR WRITING	WRITING	ON CAMPUS
	Annotation Finding points of synthesis across sources	Complex noun phrases with *what*	*Academic Writing Skills* Citing quoted material Writing an explanatory synthesis *Rhetorical Mode* Explanatory synthesis *Writing Task* What is creativity? Explain the current understanding of this concept, synthesizing information from different sources. (essay)	*Study Skill* Managing high volumes of reading
	Analyzing information in graphs and other figures	Active vs. passive voice to discuss figures	*Academic Writing Skill* Making a claim *Rhetorical Mode* Argumentative *Writing Task* What is a good choice for a career path with a secure future? (essay with graphical support)	*Research Skill* Types of sources for research
	Analyzing causes and effects	Cause and effect: logical connectors	*Academic Writing Skill* Writing about causes and effects *Rhetorical Mode* Cause and effect *Writing Task* Choose one infectious disease and discuss the factors that may have contributed to its development and spread or could do so in the future. (essay)	*Life Skill* Applying to a degree program
	Understanding audience and purpose	Acknowledgment and concession	*Academic Writing Skill* Anticipating counterarguments *Rhetorical Mode* Argumentative *Writing Task* Present your recommendations for assembling and organizing an effective team for a particular business or collaborative group. (report)	*Communication Skill* The dynamics of group work