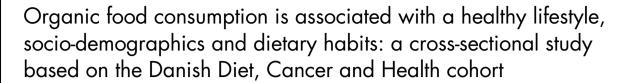
# Public Health Nutrition



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## Abstract

Objective: To study the association between organic food consumption and life-style, socio-demographics and dietary habits.

*Design:* Cohort participants completed detailed questionnaires about organic food consumption, diet and lifestyle between 1999 and 2002. Polytomous logistic regression models were used to estimate the association between organic food consumption, and lifestyle, socio-demographics, and dietary habits.

Setting: This cross-sectional study uses data from the Danish Diet, Cancer and Health cohort.

*Participants:* A total of 43 209 men and women aged between 54 and 73 years were included in the study.

Results: Overall, 15% reported never consuming organic food, 39% had low organic food consumption, 37% had medium organic food consumption and 10% had high organic food consumption. The relative risk of consuming organic food versus never consuming organic food was highest among women, persons with BMI < 25 kg/m², persons with low alcohol intake, persons participating in sports, persons who did not smoke or were former smokers, and among persons who adhered to the Danish national dietary guidelines. Associations were more distinct with higher levels of organic food consumption.

Conclusion: Based on a historical cohort of Danish adults, organic food consumption was associated with a generally healthy lifestyle, more favourable sociodemographics and dietary habits. These findings have to be considered in the adjustment strategy for future studies linking organic food consumption with health outcomes.

Keywords
Epidemiology
Cross-sectional study
Organic food consumption
Lifestyle

CrossMark

Over the last decades, the production of organic foods has rapidly increased worldwide<sup>(1)</sup>. In Europe, organic food production is defined as a management system with sustainment and enhancement of the ecosystem using natural internal resources as well as following high animal welfare standards<sup>(2)</sup>. The key principles in organic farming compared to principles in conventional farming and food production is that the use of chemical pesticides and synthetic fertilisers are nearly prohibited, that use of antibiotics in animals is restricted, that genetically modified (GM) organisms are banned and that crop rotation is a point of focus<sup>(2)</sup>. In

2017, Denmark was the country in the world, with the highest organic food share sales, with  $13 \cdot 3\%$  of the food market sale being organic<sup>(3)</sup>.

Expected positive health effects are one of the major reasons when the general population is asked about why they purchase organically produced foods<sup>(4–6)</sup>. Lower levels of pesticide residues<sup>(7,8)</sup> and higher contents of polyphenols and other antioxidants<sup>(9,10)</sup> are some of the characteristics of organic foods that are hypothesised to influence health<sup>(11)</sup>. An important issue to consider when consumption of organically produced food is associated

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with health outcomes is the risk of study bias, including potential confounding. The choice of consuming organically produced foods may be a marker of general healthconscious behaviour and family economy. Studies from both Germany and France have demonstrated that organic food consumers more often comply with other healthy lifestyle patterns<sup>(12,13)</sup>. Whether this also implies to the general Danish population is virtually unknown but are of great importance for future studies evaluating potential health effects of organic food consumption. The objective of the current study was to analyse associations between organic food consumption and different lifestyle, socio-demographics, and dietary factors among a cohort of Danish adults.

## **Methods**

# Study population

Between December 1993 and May 1997, 57 053 Danish men and women, living in the areas of Copenhagen or Aarhus (the two largest cities in Denmark), aged 50-64 years and with no previous cancer diagnosis registered in the Danish Cancer Registry were enrolled into the Diet, Cancer, and Health (DCH) study. The DCH cohort is a prospective study investigating associations between foods, dietary components, nutrients, lifestyle, environmental exposures and cancer<sup>(14)</sup>.

# Data collection

At baseline, between 1993 and 1997, participants fulfilled a 192-item food frequency questionnaire (FFQ) and a lifestyle questionnaire, which among others, gathered information about smoking habits, alcohol intake, physical activity as well as educational level and occupation. Moreover, each participant visited a study centre in either Aarhus or Copenhagen where anthropometric measurements and biological samples were collected. Between 1999 and 2002, corresponding to 5 years after baseline, participants received an updated FFQ and lifestyle questionnaire to conduct a follow-up study. The FFQ at the follow-up period additionally contained questions about the frequency of organic food consumption, which are the outcome of interest in the current study.

# Inclusion/exclusion

Out of the 57 053 participants from baseline, 44 872 responded to the follow-up questionnaires. Of these, 1663 persons were excluded due to missing information about dietary or lifestyle habits or information about the frequency consumption of organic foods. This resulted in 43 209 subjects being included in the present crosssectional study.

# Organic food consumption

Information about organic food consumption was obtained from the FFO completed in 1999–2002, for the following six food groups: vegetables, fruits, dairy products, egg, bread and cereal products, and meat. Participants reported their organic food consumption in frequencies specified as never, sometimes, often and always. The reporting of the intake of organic food was in the current study converted into an overall organic food score ranging from 6 to 24 adding up the values: never = 1, sometimes = 2, often = 3 and always = 4 for each of the six food groups. The organic food score was further divided into categories defining the overall levels of organic food consumption: never (organic food score of 6), low organic food consumption (organic food score of 7-12), medium organic food consumption (organic food score of 13-18) and high organic food consumption (organic food score of 19-24).

# Lifestyle and socio-demographic data

At baseline between 1993 and 1997, information about educational level (short <8 years, medium 8-10 years and long > 10 years) was obtained from the lifestyle questionnaire. At the study centre visit, weight and height were measured by health professionals which were used to calculate body mass index (BMI). At the follow-up between 1999 and 2002, updated information about physical activity, smoking habits and alcohol intake were obtained from the lifestyle questionnaire.

# Dietary data

Information about dietary intake was obtained from the FFQ completed in 1999-2002. In the FFQ, participants were asked to report their average intake of different foods and beverages over the past 12 months in frequencies ranging from less than once per month and up to eight times or more per day. The FFQ has been validated against seven days weighed dietary records and is suitable for categorising participants according to their dietary intake<sup>(15)</sup>. The daily intake of each food group and specific nutrients was calculated using the program FoodCalc(16). In the present study, a specific focus was on the food groups: vegetables, fruits, dairy products, egg, cereal products and meat, as these food groups were covered by the questions about organic food consumption. Moreover, based on the estimated daily food intake, adherence to selected Danish national dietary guidelines from 2013 was calculated and used as a marker for healthy dietary habits. The Danish national dietary guidelines included in the current study were: eat minimum 600 g of fruits and vegetables/day (including up to 100 ml juice) whereof at least 300 g should be vegetables (excluding mushrooms and potatoes), eat minimum 350 g of fish/week including 200 g of fatty fish, eat minimum 75 g of whole grain/day and eat maximum 500 g of red and processed meat/week<sup>()</sup>.





# Public Health Nutrition

### Statistics

Descriptive statistics for the variables measuring frequency of organic food consumption, lifestyle, socio-demographic characteristics and diet is for the continuous variables presented as medians with corresponding 5th and 95th percentiles, and for the categorical variables presented as the number of persons and percentages. The possibility of applying ordinal logistic regression models was investigated, but in many instances the proportional odds assumptions were not fulfilled. Therefore, polytomous logistic regression models were used to estimate the association between the level of organic food consumption (never consumption, low consumption, medium consumption and high consumption) with lifestyle, socio-demographics and dietary habits (18). Never consumers of organic foods were used as the reference outcome category throughout all analyses. Relative risk ratios (RRR) for the level of organic food consumption compared to no consumption were calculated in relation to sex (women and men), educational level (short < 8 years, medium 8–10 years and long > 10 years), BMI ( $< 25 \text{ kg/m}^2$ , 25–29.9 kg/m<sup>2</sup> and  $\geq$  30 kg/m<sup>2</sup>), physical activity (participating in sports, yes/ no), alcohol intake (meeting the recommended maximum intake of alcohol,  $\leq 7$  units/week for women and  $\leq 14$ units/week for men, yes/no) and smoking status (never, former and current). In regard to dietary intake, RRR were calculated for associations with intakes of vegetables, fruits, dairy products, egg, bread and cereal products, and meat, all presented in quartiles, as well as the adherence to selected national dietary guidelines as specified previously. In supplementary material, stratified analyses by sex can be found for the association between organic food consumption and lifestyle and socio-demographics due to observed interaction by sex with few of the covariates.

The SAS statistical software release 9.4 was used for all statistical analyses. *Univariate* and *freq* procedures were used for the descriptive statistics and *proc logistic* to calculate RRR.

# **Results**

# Lifestyle, socio-demographic and dietary characteristics of the cohort

Table 1 shows the lifestyle, socio-demographic and dietary characteristics of the cohort participants. The cohort participants had a median age of 61 years and 53 % were women. The highest proportion had a medium-long education, was in the BMI group < 25 kg/m², did not participate in sports, had a low intake of alcohol ( $\leq$  7 units/week for women and  $\leq$  14 units/week for men) and were never or former smokers. The cohort participants were eating all the specified food groups and had a median intake of 144 g vegetables/day, 243 g fruits/day, 310 g dairy products/day, 19 g egg/day, 183 g bread and cereal products/day and 135 g meat/day.

# Organic food consumption

Table 1 and Figure 1 show the distribution of the overall organic food consumption and consumption by the specific food groups. Among the total cohort, 15% reported never consuming organic food, 39 % were in the category of low organic food consumption, 37 % were in the category of medium organic food consumption and 10 % were in the category of high organic food consumption (Table 1). When looking at the consumption of the specific food groups, egg was the food group that the largest proportion of the cohort participants reported they consumed always organic (22%), whereas meat was the food group that the largest proportion of the cohort reported they never consumed organic (39%) (Fig 1). Moreover, it was observed that 28% of the study participants reported the same organic frequency consumption for all six food groups and 71 % used a maximum of two out of the four different frequency categories, whereas only 3.5% used all four frequency categories for organic food consumption (data not shown).

# Organic food consumption and associations with lifestyle, socio-demographics and diet

All investigated lifestyle and socio-demographic factors were associated with organic food consumption. The RRR of having a low organic food consumption compared to never eating organic foods, a medium intake of organic foods compared to never eating organic foods and having a high organic food consumption compared to never eating organic foods were 1.3, 1.7 and 2.0, respectively, for women compared to men. Furthermore, the relative risk of consuming organic foods at any level compared to never consuming organic foods was higher among persons with long education compared to persons with short education, persons with BMI  $< 25 \text{ kg/m}^2$  compared to persons with BMI  $\geq$  25 kg/m<sup>2</sup>, persons with low intake of alcohol compared to those with high alcohol intake, persons participating in sports compared to persons not participating in sport, and among persons who did never smoke or were former smokers compared to current smokers. The observed associations tended to be more distinct with higher levels of organic food consumption except for associations with alcohol intake, and smoking habits where little differences was seen. It was observed that the higher the BMI class, the lower the relative risk of having a higher level of organic food consumption compared to never consumers of organic food. Moreover, it was observed that the longer the education, the higher the relative risk of reporting higher versus no organic food consumption compared to persons with short education (Table 2).

In relation to dietary habits, the RRR of having a low organic food consumption compared to no organic food consumption, a medium consumption of organic foods compared to no organic food consumption and a high organic food consumption compared to no organic food



Table 1 Lifestyle, socio-demographic and dietary characteristics of the cohort

Lifestyle and socio-demographic variables		
Sex	Median or n	P5–P95 or %
Women	22 892	53 %
Men	20 317	47 %
Age (years)	61	56–70
Educational level (years)	•	
Short (< 8)	13 286	31 %
Medium(8–10)	20 350	47 %
	9573	22 %
Long (> 10)		
BMI (kg/m <sup>2</sup> )	25	20–33
< 25	19 365	45 %
25–29.9	17 977	42 %
≥ 30	5867	14 %
Participation in sports		
Yes	19 456	45 %
No	23 753	55 %
Alcohol intake (g/day)	14	1–65
Meet weekly alcohol limits	• •	
Yes ≤ 7 units/week women, ≤ 14 units/week men	24 105	56 %
No > 7 units/week women, > 14 units/week men	19 104	44 %
Smoking	10 104	77 /0
Never	15 000	37 %
	15 889	
Former	15 344	36 %
Current	11 976	28 %
Dietary intake g/day		
Vegetables	144	47–352
Fruits	243	31–690
Dairy products	310	67–1031
Egg	19	7–56
Bread and cereal products	183	81–328
Whole grain	32	7–79
Meat, total	135	62–275
Red and processed meat	108	44–237
Fish, total	50	20–123
·	21	7–65
Fatty fish	21	7-05
Adherence to national dietary guidelines		
Vegetables		
No < 300 g/day	39 598	92 %
Yes ≥ 300 g/day	3611	8 %
Vegetables and fruits		
No < 600 g/day	37 422	87 %
Yes $\geq$ 600 g/day	5787	13 %
Fish		
No < 350 g/week	21 639	50 %
Yes ≥ 350 g/week	21 570	50 %
Fatty fish	21070	30 70
No < 200 g/week	28 386	66 %
Yes ≥ 200 g/week	14 823	34 %
Whole grains		
No < 75 g/10MJ	40 520	94 %
Yes ≥ 75 g/10MJ	2689	6 %
Red and processed meat		
No > 500 g/week	34 251	79 %
Yes ≤ 500 g/week	8958	21 %
Total organic food score consumption		
Never organic (6 point)	6333	15 %
Low organic (7–12 point)	16 712	39 %
	15 892	39 % 37 %
Medium organic (13–18 point)		
High organic (19–24 point)	4272	10 %

P5, 5th percentile, P95, 95th percentile, n, number of participants.

consumption were 1.3, 2.1 and 3.5, respectively, among persons who adhered to the national recommended intake of vegetables by having an intake of at least  $300\,\mathrm{g}$  vegetables/day compared to not adhering to the recommendation. Similarly, the relative risk of consuming organic food at any level compared to no consumption of organic

food was highest among persons who adhered to the other Danish national dietary guidelines by eating minimum 600 g fruits and vegetables/day whereof at least 300 g were vegetables, minimum 350 g fish/week including 200 g fatty fish, minimum 75 g whole grain/day, and maximum 500 g red and processed meat/week. The associations were more



# Percentage distribution of organic food consumption by food group

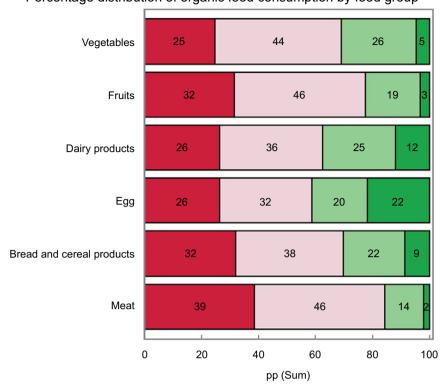


Fig. 1 (colour online) Percentage distribution of organic food consumption by food group. Colour description: red = never consuming organic, light red = sometimes consuming organic, light green = often consuming organic, green = always consuming organic

distinct with higher levels of organic food consumption (Table 3). In a similar analysis, we evaluated the quartile intake of vegetables, fruits, dairy products, egg, bread and cereal products, and meat in relation to the level of organic food consumption (Fig 2). Overall, a positive association was observed between the intake of vegetables, fruits, and bread and cereal products and the level of organic food consumption, meaning that the higher the quartile intake of vegetables, fruits, and bread and cereal products, the higher the relative risk of having a low, medium or high organic food consumption compared to no organic food consumption. A negative trend was observed with the intake of meat where the higher the quartile intake of meat, the lower the RRR of having a higher level of organic food consumption compared to the lowest quartile intake of meat and no consumption of organic food. No trend-wise association was observed between the intake of egg and dairy products in quartiles and the level of organic food consumption (Fig 2).

Stratified analyses by sex for associations between organic food consumption and lifestyle and socio-demographics can be seen in the supplementary material (Online Resource). The patterns were, in general, the same when analysing men and women separately; however, it was observed that higher levels of organic food consumption among women were modified by adherence to the Danish alcohol guidelines, educational length and smoking habits.

# Discussion

Organic food consumption at any level compared to never consuming organic food was highest among women, persons with long educational level, persons with BMI < 25 kg/m<sup>2</sup>, persons participating in sports, persons with low intake of alcohol and persons who did not smoke or were former smokers. Persons who adhered to the Danish national dietary guidelines by eating minimum 600 g fruits and vegetables/day whereof at least 300 g were vegetables, minimum 350 g fish/week including 200 g fatty fish, minimum 75 g whole grain/day, and maximum 500 g red and processed meat/week, more likely reported a level of organic versus no organic food consumption compared to persons who did not adhere to the Danish national dietary guidelines. The associations were more distinct with higher levels of organic food consumption.

The present cross-sectional study has limitations that need to be considered, before interpreting the findings. Lifestyle factors, dietary intake and the frequency consumption of organic foods were all measured by selfreported questionnaires, which can potentially lead to information bias. Overreporting good habits and underreporting poor habits might potentially influence the results, though we have no factual evidence for this. Further, some people may consume organic food without knowing. Moreover, information about organic food consumption was obtained from questions with qualitative frequency





Table 2 RRR of organic food consumption in relation to lifestyle and socio-demographic factors

Organic food score consumption	Low organic <i>versus</i> never organic 16 712 (39 %)		Medium organic <i>versus</i> never organic 15 892 (37 %)		High organic versus never organic 4272 (10 %)	
Number of persons						
Sex	RRR	95 % CI	RRR	95 % CI	RRR	95 % CI
Men	Ref		Ref		Ref	
Women	1.3	1.2, 1.3	1.7	1.6, 1.8	2.0	1.9, 2.2
Educational level (years)						
Short (< 8)	Ref		Ref		Ref	
Medium (8–10)	1.5	1.4, 1.6	1.8	1.7, 2.0	2.0	1.8, 2.2
Long (> 10)	1.7	1.5, 1.8	2.8	2.6, 3.1	3.7	3.3, 4.1
BMI (kg/m²)						
< 25	Ref		Ref		Ref	
25–29.9	0.9	0.8, 0.9	0⋅8	0.7, 0.8	0.7	0.6, 0.8
≥ 30	0.7	0.7, 0.8	0.6	0.6, 0.7	0.5	0.5, 0.6
Sport						
No	Ref		Ref		Ref	
Yes	1.4	1.3, 1.4	1.7	1.6, 1.8	1.8	1.6, 1.9
Meet weekly alcohol limits*						
No	Ref		Ref		Ref	
Yes	1.1	1.0, 1.2	1.2	1.1, 1.2	1.1	1.1, 1.2
Smoking						
Never	Ref		Ref		Ref	
Former	0.9	0.9, 1.0	1.0	0.9, 1.0	1.0	0.9, 1.1
Current	0⋅8	0.7, 0.8	0.7	0.6, 0.7	0.6	0.6, 0.7

RRR. relative risk ratio.

Never consumers of organic food is the reference outcome category (n 6333). As for example, looking at sex the RRR is the relative risk of higher versus no consumption for women divided by the corresponding relative risk of higher versus no consumption among men.

Table 3 RRR of organic food consumption in relation to the adherence to national dietary guidelines

Organic food consumption score	Low organic <i>versus</i> never organic		Medium organic versus never organic		High organic versus never organic 4272 (10 %)	
Number of persons						
Vegetables	RRR	95 % CI	RRR	95 % CI	RRR	95 % CI
No < 300 g/day	Ref		Ref		Ref	
Yes ≥ 300 g/day	1⋅3	1⋅1, 1⋅5	2.1	1.9, 2.4	3⋅5	3.0, 4.0
Vegetables and fruits						
No < 600 g/day	Ref		Ref		Ref	
Yes ≥ 600 g/day	1.4	1.3, 1.6	2.3	2.1, 2.5	3.7	3.3, 4.2
Fish						
No < 350 g/week	Ref		Ref		Ref	
Yes ≥ 350 g/week	1⋅3	1.2, 1.3	1.7	1.6, 2.8	2.1	1.9, 2.3
Fatty fish						
No < 200 g/week	Ref		Ref		Ref	
Yes ≥ 200 g/week	1.2	1.1, 1.3	1⋅5	1.4, 1.6	1⋅8	1.7, 2.0
Whole grains						
No < 75 g/day	Ref		Ref		Ref	
Yes ≥ 75 g/day	1⋅1	1⋅0, 1⋅3	1.3	1·1, 1·4	1.6	1.4, 1.9
Red and processed meat						
No > 500 g/week	Ref		Ref		Ref	
Yes ≤ 500 g/week	1.2	1.1, 1.3	1.7	1.6, 1.9	2.9	2.6, 3.1
	1.2	1.1, 1.3	1.1	1.0, 1.9	2.9	2.0, 3.1

RRR, relative risk ratio.

Never consumers of organic food is the reference outcome category (n 6333). As for example, looking at vegetables the RRR is the relative risk of higher *versus* no consumption for persons eating  $\geq$  300 g vegetables/day divided by the corresponding relative risk of higher *versus* no consumption among persons eating < 300 g vegetables/day.

categories, which makes it difficult to measure the exact quantity of organic food consumption. Both of these limitations may result in misclassification of organic food consumption, though the findings are in line with previous studies<sup>(12,13)</sup>. The present study also has several strengths. The questionnaire gathers information about organic food consumption of specific food groups. The potential health

effects regarding organic food consumption might differ depending on the food groups as the organic food production practices differ depending on whether it is plant foods or animal foods in relation to, for example, pesticides, GM organisms, or the use of antibiotics<sup>(2)</sup>. The distinction of the specific foods consumed either organic or conventional is relevant for future studies investigating organic food



<sup>\*</sup>Weekly alcohol limits: ≤7 units/week for women and ≤14 units/week for men.



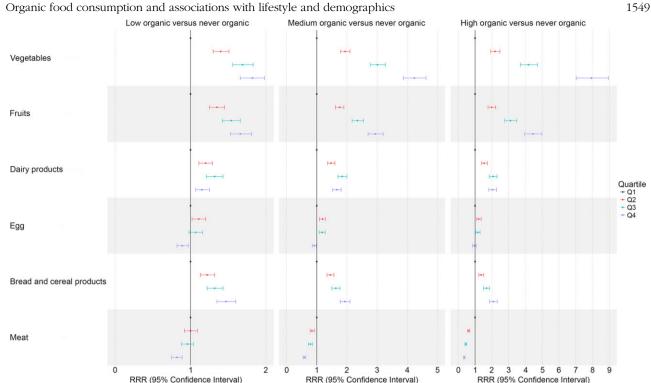


Fig. 2 (colour online) Forest plot illustrating the association between the levels of organic food consumption in relation to quartile intake of vegetables, fruits, dairy products, egg, bread and cereal products, and meat. Never consumers of organic foods is the reference outcome category. RRR, relative risk ratio, Q quartiles

consumption and health, as these practices might influence health differently. It will moreover be possible to evaluate whether it is the intake of the specific food groups that are important or the fact that it is organic or conventional that might have an impact on health.

The Danish national dietary guidelines and recommended alcohol limits that apply today were used in the present study as a general marker of healthy dietary and alcohol habits, despite these are different from the guidelines that existed in 1999-2002<sup>(19)</sup> during the data collection. This might to some extent explain why the highest proportion of the cohort did not adhere to the official dietary guidelines in the present study. However, it was observed that healthy dietary and alcohol habits and lifestyle factors were associated with organic food consumption. Similar results have been observed in studies from France and Germany. In the French study, it was observed that persons who adhered to the dietary guidelines more often were regular organic food consumers<sup>(13)</sup>. Moreover, in the study based on German adults, they observed that persons with higher intakes of fruits and vegetables and less meat, persons being physically active and persons who did never smoke were more likely to eat organic food<sup>(12)</sup>, all similar to what we observed in the current study. In addition, a Danish study based on pregnant women found that higher social class, never smoking, BMI < 25 kg/m<sup>2</sup>, physical activity, living area (eastern Denmark) and urbanisation were associated with more frequent organic food consumption. A high intake of vegetables and fruits, among other food groups, was also associated with more frequent organic food consumption<sup>(20)</sup>. These findings have to be considered in studies evaluating associations between organic food consumption and health, as factors such as smoking, alcohol, physical inactivity, overweight and poor dietary habits are associated with the incidence of non-communicable diseases<sup>(21-25)</sup>. Studies investigating associations between organic food consumption and health are needed and are important for the identification of potentially modifiable risk factors in the prevention strategy for non-communicable diseases. A thorough adjustment strategy in epidemiological studies looking at organic food consumption in relation to health outcomes is therefore needed to reduce the risk of biases.

The generalisability of the findings based on the current cohort has to be considered when the results are interpreted. When looking at the individual categorical level for the variables BMI, alcohol and smoking, the highest proportion of the participants were in the category of BMI  $< 25 \text{ kg/m}^2 (45 \%)$ , fulfilled the weekly alcohol limits (56%) and were never (37%) or former (36%) smokers. Still, when looking at the distributional variation for each variable, the cohort are well represented across categories of BMI, alcohol intake and smoking habits. If the cohort participants are representative for the general population within each lifestyle category, generalisability of the results is possible. However, we know that the current cohort participants had a higher representation of persons with high socio-economic status defined as educational length, occupation and years in the workforce compared to non-





participants<sup>(14)</sup>. As a higher educational level was associated with a higher frequency consumption of organic foods in the present study, the pattern given might not be fully representative of the general Danish population. Moreover, it has been observed in a Danish consumer behaviour survey from 2014 that organic food consumption is higher in larger cities than smaller cities<sup>(26)</sup>. The current study participants lived in either Aarhus or Copenhagen, which are the two largest cities in Denmark, and this might also have had an impact on the observed large proportion of participants having a medium or high organic food consumption.

Based on the current cohort of middle-aged Danish adults, organic food consumption was associated with a healthy lifestyle, favourable socio-demographics and adherence to the Danish national dietary guidelines. These findings are important to consider in the adjustment strategy for future studies investigating associations between organic food consumption and health, to reduce confounding.

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# Supplementary material

For supplementary material accompanying this paper, visit https://doi.org/10.1017/S1368980021001270

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