Contents

List of Figures		page viii
Lis	t of Tables	ix
Со	ntributors	x
For	reword by Yuan Ding and Eric Cornuel	XVI
	Introduction	1
1.	Rationale for the Book and Presentation of the Contributions Eric Cornuel	3
	I. Striving for Higher Purpose	15
2.	Crises and Collective Purpose: Distraction or Liberation: Peter Tufano	2 17
3.	From Techne to Paideia: Upgrading Business Education Santiago Iñiguez	37
4.	Educating Business Leaders, but for What Kind of World? Fernando J. Fragueiro	56
5.	Multi- and Interdisciplinary Research in a World of Crisis: A Responsible Research Solution Gerald F. Davis, Peter McKiernan, and Anne S. Tsui	71
	II. Going Beyond Business	91
6.	The Reshaping of Corporations and Their Governance by Climate Change and Other Global Forces – Implication for Leaders and Management Education	ons 93

vi Contents

7.	Transforming Business Schools into Lighthouses of Hope for a Sustainable Future Daniel Traça	154
8.	Rethinking Management Education in Dynamic and Uncertain Markets: Educating Future Leaders for Resilience and Agility *Rajendra Srivastava*	179
9.	Strategic Continuity or Disruption? Adaptive Structures of Business Schools in Times of Crisis Barbara Sporn	197
]	III. Internationalization of Business Schools	215
10.	Reinventing the Internationalization of Business Schools in the Post–COVID-19 Era Yuan Ding	217
11.	The Face of Business Education in Africa Post–COVID-19: Gain or Loss? <i>Enase Okonedo</i>	233
12.	Creating a New Major Business School in the Times of COVID-19: The HSE-Moscow Way Valery S. Katkalo	247
	IV. Crisis Management with a Special Focus on COVID-19	271
13.	Going Beyond "Always Look on the Bright Side of Life" in Management Education Crisis Strategy <i>Eric Cornuel</i>	2 73
14.	Developing Future Leaders with New Partners: Trends from a Business School Perspective <i>Frank Bournois</i>	296
15.	Leading an (Unusual) Academic Institution through a Crisis: A Personal Reflection Iean-François Manzoni	311

Contents vii

16.	"Real Change Comes from the Outside": COVID-19 as a Great Opportunity for the Revival of Business Schools and Management Education Grzegorz Mazurek	331
17.	The Extreme Situation, a Challenge for Management Education <i>Pierre Kletz</i>	351
	Conclusion Eric Cornuel	376