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The first history of the ballad in American popular music, this book explores a well-known but often misunderstood genre, describing the musical and emotional qualities that define it.

Written in an engaging style, and designed to be accessible to general readers as well as music scholars.

Surveys songs and trends from the 1950s to the present day, presenting a history of US popular musical culture.

WHY IT WILL SELL

- The first history of the ballad in American popular music, this book explores a well-known but often misunderstood genre, describing the musical and emotional qualities that define it.
- Written in an engaging style, and designed to be accessible to general readers as well as music scholars.
- Surveys songs and trends from the 1950s to the present day, presenting a history of US popular musical culture.

ADDITIONAL INFORMATION

Level: academic researchers, graduate students.

September 2017
228 x 152 mm 240pp
978-1-107-16152-8 Hardback
£34.99
Warfare in Bronze Age Society takes a fresh look at warfare and its role in reshaping Bronze Age society. The Bronze Age represents the global emergence of a militarized society with a martial culture, materialized in a package of new efficient weapons that remained in use for millennia to come. Warfare became institutionalized and professionalized during the Bronze Age, and a new class of warriors made their appearance. Evidence for this development is reflected in the ostentatious display of weapons in burials and hoards, and in iconography, from rock art to palace frescoes. These new manifestations of martial culture constructed the warrior as a ‘Hero’ and warfare as ‘Heroic’. The case studies, written by an international team of scholars, discuss these and other new aspects of Bronze Age warfare. Moreover, the essays show that warriors also facilitated mobility and innovation as new weapons would have quickly spread from the Mediterranean to northern Europe.


Additional Information

Level: academic researchers, graduate students
WAR VETERANS AND FASCISM IN INTERWAR EUROPE
Ángel Alcalde
Ludwig-Maximilians-Universität Munchen

This book explores, from a transnational viewpoint, the historical relationship between war veterans and fascism in interwar Europe. Until now, historians have been roughly divided between those who assume that ‘brutalization’ (George L. Mosse) led veterans to join fascist movements and those who stress that most ex-soldiers of the Great War became committed pacifists and internationalists. Transcending the debates of the brutalization thesis and drawing upon a wide range of archival and published sources, this work focuses on the interrelated processes of transnationalization and the fascist permeation of veterans’ politics in interwar Europe to offer a wider perspective on the history of both fascism and veterans’ movements. A combination of mythical constructs, transfers, political communication, encounters and networks within a transnational space explain the relationship between veterans and fascism. Thus, this book offers new insights into the essential ties between fascism and war, and contributes to the theorization of transnational fascism.

CONTENTS

ADDITIONAL INFORMATION
Level: academic researchers
Series: Studies in the Social and Cultural History of Modern Warfare, 50
FAMINE IN EUROPEAN HISTORY

Edited by Guido Alfani
Università Commerciale Luigi Bocconi, Milan

and Cormac Ó Gráda
University College Dublin

This is the first systematic study of famine in all parts of Europe from the Middle Ages until the present. In case studies ranging from Scandinavia and Italy to Ireland and Russia, leading scholars compare the characteristics, consequences and causes of famine. The famines they describe differ greatly in size, duration and context; in many cases the damage wrought by poor harvests was confounded by war. The roles of human action, malfunctioning markets and poor relief are a recurring theme. The chapters also take full account of demographic, institutional, economic, social and cultural aspects, providing a wealth of new information which is organized and analyzed within a comparative framework. *Famine in European History* represents a significant new contribution to demographic history, and will be of interest to all those who want to discover more about famines – truly horrific events which, for centuries, have been a recurring curse for the Europeans.

CONTENTS


ADDITIONAL INFORMATION

*Level:* graduate students, academic researchers

WHY IT WILL SELL

- Covers almost all of Europe, providing an understanding of famines beyond the regional level
- Famines are examined from demographic, socio-economic, cultural and institutional perspectives
- A lengthy introduction highlights the crucial findings and broad comparisons of the entire volume
A CONCISE HISTORY OF THE NETHERLANDS

James C. Kennedy
University College Utrecht

The Netherlands is known among foreigners today for its cheese and its windmills, its Golden Age paintings and its experimentation in social policies such as cannabis and euthanasia. Yet the historical background for any of these quintessentially Dutch achievements is often unfamiliar to outsiders. This Concise History offers an overview of this surprisingly little-known but fascinating country. Beginning with the first humanoid settlers, the book follows the most important contours of Dutch history, from Roman times through to the Habsburgs, the Dutch Republic and the Golden Age. The author, a modernist, pays particularly close attention to recent developments, including the signature features of contemporary Dutch society. In addition to being a political history, this overview also gives systematic attention to social and economic developments, as well as in religion, the arts and the Dutch struggle against the water. The Dutch Caribbean is also included in the narrative.

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, amateurs/enthusiasts
Series: Cambridge Concise Histories
NAPLES
Edited by Marcia B. Hall
Temple University, Philadelphia
and Thomas Willette
University of Michigan, Ann Arbor

Naples was by far the largest urban center on the Italian peninsula during the early modern period, and in the years covered by this book, from the early 1300s to the early 1600s, its inhabitants witnessed vast programs of building and decoration spurred by the cultural needs of royal, ecclesiastical, and baronial elites. Yet the city’s many beautiful churches and palaces, stone sculptures, fresco cycles, and altarpieces have not received the sustained attention in Anglophone scholarship that has been lavished for generations on other major centers of artistic production, such as Florence, Rome, or Venice. This book surveys the visual arts in Renaissance Naples, offering diachronic overviews of urban design, ecclesiastical architecture, painting, tomb sculpture, and palaces, along with a substantial introduction to the complex social and political history of the city.

CONTENTS

ADDITIONAL INFORMATION
Level: academic researchers, graduate students
Series: Artistic Centers of the Italian Renaissance

WHY IT WILL SELL
• Following a substantial overview of the history of Naples, the book approaches its subject through a series of chronologically ordered chapters on particular art forms
• The patronage of art is not explained in a separate discussion but is treated throughout each chapter
• The introductory historical overview chapter is one of the most substantial accounts of Renaissance Naples available in English, and it is a trusty companion for the student or scholar who is new to the subject
THE OTTOMAN ‘WILD WEST’

The Balkan Frontier in the Fifteenth and Sixteenth Centuries

Nikolay Antov

University of Arkansas

In the late fifteenth century, the north-eastern Balkans were underpopulated and under-institutionalized. Yet, by the end of the following century, the regions of Deliorman and Gerlovo were home to one of the largest Muslim populations in southeast Europe. Nikolay Antov sheds fresh light on the mechanics of Islamization along the Ottoman frontier, and presents an instructive case study of the ‘indigenization’ of Islam – the process through which Islam, in its diverse doctrinal and socio-cultural manifestations, became part of a distinct regional landscape. Simultaneously, Antov uses a wide array of administrative, narrative-literary, and legal sources, exploring the perspectives of both the imperial center and regional actors in urban, rural, and nomadic settings, to trace the transformation of the Ottoman polity from a frontier principality into a centralized empire. Contributing to the further understanding of Balkan Islam, state formation and empire building, this unique text will appeal to those studying Ottoman, Balkan, and Islamic world history.

CONTENTS

Introduction; 1. The broad historical context – the rise of the Ottoman empire and the formation of Muslim communities in the Balkans as an integral part of the Ottomanization of the region; 2. Colonization, settlement, and faith in the Balkans in the Early Ottoman period (ca. 1352 to the early sixteenth century); 3. The northeastern Balkans from the late Medieval period to the late fifteenth century: pre-Ottoman Turcoman invasions and migrations, the Ottoman conquest, and the ‘turbulent’ fifteenth century. Deliorman and Gerlovo as a ‘special case’; 4. The repopulation of Deliorman and Gerlovo’s countryside in the sixteenth century; 5. The development of the urban network in sixteenth-century Deliorman. The emergence of Hezargrad and Eski Cuma, the transformation of Shumnu into an Islamic city, and the decline of Chernovi; 6. Religion, culture, and authority: two case studies; 7. Issues in religion, culture, and authority: conversion to Islam and confessionalization.

ADDITIONAL INFORMATION

Level: graduate students, academic researchers
Non-Muslim Provinces Under Early Islam

Islamic Rule and Iranian Legitimacy in Armenia and Caucasian Albania

Alison Vacca
University of Tennessee, Knoxville

Eighth- and ninth-century Armenia and Caucasian Albania were largely Christian provinces of the then Islamic Caliphate. Although they formed a part of the Iranian cultural sphere, they are often omitted from studies of both Islamic and Iranian history. In this book, Alison Vacca uses Arabic and Armenian texts to explore these Christian provinces as part of the Caliphate, identifying elements of continuity from Sasanian to caliphal rule, and, more importantly, expounding on significant moments of change in the administration of the Marwanid and early Abbasid periods. Vacca examines historical narrative and the construction of a Sasanian cultural memory during the late ninth and tenth centuries to place the provinces into a broader context of Iranian rule. This book will be of benefit to historians of Islam, Iran and the Caucasus, but will also appeal to those studying themes of Iranian identity and Muslim-Christian relations in the Near East.

CONTENTS
1. Non-Persian provinces of Iran, non-Muslim provinces of Islam: an introduction to the Umayyad and ‘Abbasid North; 2. Whence the Umayyad North?: Byzantine, Sasanian and caliphal administrative geography of the North; 3. Lost Greek kings and hoodwinked Khazars: Sasanian and Byzantine legacy in the construction of caliphal frontiers in the North; 4. The so-called Marzbans and the Northern Freemen: local leadership in the North from Sasanian to caliphal rule; 5. Caliphs, commanders and Catholicoi mechanisms to control the North under Byzantine, Sasanian and caliphal rule; 6. Taxing the dead and sealing the necks of the living: Sasanian and caliphal treaties and taxation in the North; 7. Collective historical amnesia: claiming Sasanian legacy and the case for a Parthian Intermezzo.

ADDITIONAL INFORMATION
Level: academic researchers, graduate students
Series: Cambridge Studies in Islamic Civilization
PHILOSOPHERS, SUFIS, AND CALIPHS

Politics and Authority from Cordoba to Cairo and Baghdad

Ali Humayun Akhtar
Bates College, Maine and University of Wisconsin-Madison

What was the relationship between government and religion in Middle Eastern history? In a world of caliphs, sultans, and judges, who exercised political and religious authority? In this book, Ali Humayun Akhtar investigates debates about leadership that involved ruling circles and scholars of jurisprudence and theology. At the heart of this story is a medieval rivalry between three caliphates: the Umayyads of Cordoba, the Fatimids of Cairo, and the Abbasids of Baghdad. In a fascinating revival of Late Antique Hellenism, Aristotelian and Platonic notions of wisdom became a key component of how these caliphs debated their authority as political leaders. By tracing how these political debates impacted the theological and jurisprudential scholars and their own conception of communal guidance, Akhtar offers a new picture of premodern political authority and the connections between Western and Islamic civilizations. It will be of use to students and specialists of the premodern and modern Middle East.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students

WHY IT WILL SELL

• Offers an accessible new study of early Islamic civilization’s political and intellectual absorption of Late Antique Hellenism
• Uses a wide variety of textual sources to trace the relationship between politics and religion in the Middle East
• Investigates how changing geographies and political contexts impacted early Islamic political and intellectual culture
HISTORIES OF HUMAN ENGINEERING

Tact and Technology

Maarten Derksen
Rijksuniversiteit Groningen, The Netherlands

The dream of control over human behaviour is an old dream, shared by many cultures. This fascinating account of the histories of human engineering describes how technologies of managing individuals and groups were developed from the nineteenth century to the present day, ranging from brainwashing and mind control to Dale Carnegie’s art of dealing with people. Derksen reveals that common to all of them is the perpetual tension between the desire to control people’s behaviour and the resistance this provokes. Thus to influence other people successfully, technology had to be combined with tact: with a personal touch, with a subtle hint, or with outright deception, manipulations are made palatable or invisible. Combining psychological history and theory with insights from science and technology studies and rhetorical scholarship, Derksen offers a fresh perspective on human engineering that will appeal to those interested in the history of psychology and the history of technology.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students

WHY IT WILL SELL

• Offers a new approach to the study of technology, from the perspective of psychology and the social sciences
• Draws attention to tact, a previously neglected topic which is vital to the success of human engineering
• Combines psychological history and theory with concepts and insights from science and technology studies (STS) and rhetorical scholarship
OIL REVOLUTION

Anticolonial Elites, Sovereign Rights, and the Economic Culture of Decolonization

Christopher R. W. Dietrich
Fordham University, New York

Through innovative and expansive research, *Oil Revolution* analyzes the tensions faced and networks created by anti-colonial oil elites during the age of decolonization following World War II. This new community of elites stretched across Iran, Iraq, Saudi Arabia, Venezuela, Algeria, and Libya. First through their western educations and then in the United Nations, the Arab League, and the Organization of Petroleum Exporting Countries, these elites transformed the global oil industry. Their transnational work began in the early 1950s and culminated in the 1973–4 energy crisis and in the 1974 declaration of a New International Economic Order in the United Nations. Christopher R. W. Dietrich examines how these elites brokered and balanced their ambitions via access to oil, the most important natural resource of the modern era.

**CONTENTS**


**ADDITIONAL INFORMATION**

Level: academic researchers, graduate students
Series: Global and International History
MAO’S CULTURAL ARMY

Drama Troupes in China’s Rural Revolution

Brian James DeMare

Tulane University, Louisiana

Charting their training, travels, and performances, this innovative study explores the role of the artists that roamed the Chinese countryside in support of Mao’s communist revolution. DeMare traces the development of Mao’s ‘cultural army’ from its genesis in Red Army propaganda teams to its full development as a largely civilian force composed of amateur and professional drama troupes in the early years of the People’s Republic of China (PRC). Drawing from memoirs, artistic handbooks, and rare archival sources, Mao’s Cultural Army uncovers the arduous and complex process of creating revolutionary dramas that would appeal to China’s all-important rural audiences. The Communists strived for a disciplined cultural army to promote party policies, but audiences often shunned modern and didactic shows, and instead clamoured for traditional works. DeMare illustrates how drama troupes, caught between the party and their audiences, did their best to resist the ever growing reach of the PRC state.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students
Series: Cambridge Studies in the History of the People’s Republic of China

WHY IT WILL SELL

• Takes a broad view of the Chinese revolution, covering three decades across multiple regions of China
• Draws from the latest archival research to explore the significant role of culture in the Chinese revolution
• Explores a profoundly theatrical form of rural revolution in communist China

www.cambridge.org/rights
foreignrights@cambridge.org
ISLAM INSTRUMENTALIZED

Religion and Politics in Historical Perspective

Jean-Philippe Platteau
Université de Namur, Belgium

In this book, economist Jean-Philippe Platteau addresses the question: does Islam, the religion of Muslims, bear some responsibility for a lack of economic development in the countries in which it dominates? In his nuanced approach, Platteau challenges the widespread view that the doctrine of Islam is reactionary in the sense that it defends tradition against modernity and individual freedom. He also questions the view that fusion between religion and politics is characteristic of Islam and predisposes it to theocracy. He disagrees with the substantivist view that Islam is a major obstacle to modern development because of a merging of religion and the state, or a fusion between the spiritual and political domains. But he also identifies how Islam’s decentralized organization, in the context of autocratic regimes, may cause political instability and make reforms costly.

CONTENTS

ADDITIONAL INFORMATION
Level: academic researchers, graduate students
Series: Cambridge Studies in Economics, Choice, and Society
**UNVEILING THE NORTH KOREAN ECONOMY**

*Collapse and Transition*

Byung-Yeon Kim  
Seoul National University

North Korea is one of the most closed and secretive societies in the world. Despite a high level of interest from the outside world, we have very little detailed information about how the country functions economically. In this valuable book for both the academic and policy-making circles, Byung-Yeon Kim offers the most comprehensive and systematic analysis of the present day North Korean economy in the context of economic systems and transition economics. It addresses what is really happening in the North Korean economy, why it has previously failed, and how the country can make the transition to a market economy. It takes advantage not only of carefully reconstructed macro data but also rich, new data at the micro level, such as quantitative surveys of North Korean refugees settled in South Korea, and the surveys of Chinese companies that interact heavily with North Korea.

**CONTENTS**

Introduction; 1. An evaluation of the socialist economy; 2. The North Korean economy; 3. Transition of the North Korean economy; Conclusion.

**ADDITIONAL INFORMATION**

Level: academic researchers, graduate students
THE URBANISM OF EXCEPTION

The Dynamics of Global City Building in the Twenty-First Century

Martin J. Murray

University of Michigan, Ann Arbor

This book challenges the conventional (modernist-inspired) understanding of urbanization as a universal process tied to the ideal-typical model of the modern metropolis with its origins in the grand Western experience of city-building. At the start of the twenty-first century, the familiar idea of the ‘city’ – or ‘urbanism’ as we know it – has experienced such profound mutations in both structure and form that the customary epistemological categories and prevailing conceptual frameworks that predominate in conventional urban theory are no longer capable of explaining the evolving patterns of city-making.

Global urbanism has increasingly taken shape as vast, distended city-regions, where urbanizing landscapes are increasingly fragmented into discontinuous assemblages of enclosed enclaves characterized by global connectivity and concentrated wealth, on the one side, and distressed zones of neglect and impoverishment, on the other. These emergent patterns of what might be called enclave urbanism have gone hand-in-hand with the new modes of urban governance, where the crystallization of privatized regulatory regimes has effectively shielded wealthy enclaves from public oversight and interference.

CONTENTS

Preface; Acknowledgements; Introduction: the eclipse of modernist city building and the modern metropolis; Part I. Setting the Stage: 1. Global urbanism at the start of the twenty-first century; 2 The shape of cities to come: distended urban form as the template for global urbanism; Part II. Aggregate Urbanism: 3. Spatial restructuring on a global scale: enclave urbanism and the fragmentation of urban space; 4. Cities as an assemblage of enclaves: realizing the expectations of Late Modernity; Part III. Zone Formats and the Urbanism of Exception: 5. Autonomous zones and the eclipse of territorial sovereignty; 6. Typologies of zones; 7. Hybrid zones and the breakdown of conventional modalities of urban governance; 8. Urbanism as exception; Bibliography; Index.

ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
WHY IT WILL SELL

- Unlike other volumes on the subject, this book provides overviews of a series of select theories of religion and terrorism to give readers a clear sense of contrasting approaches to the issue of religion and terrorism
- Features contrasting case studies of religion and terrorism to give readers a clear sense that neither is confined just to Muslims
- Contributors persuasively argue against the thesis that religion can cause violence while others posit that many terrorists are religiously motivated to prompt readers to confront opposing approaches to the controversial issue of religion and terrorism

THE CAMBRIDGE COMPANION TO RELIGION AND TERRORISM

Edited by James R. Lewis
Universitetet i Tromsø, Norway

There is currently much discussion regarding the causes of terrorist acts, as well as the connection between terrorism and religion. Terrorism is attributed either to religious ‘fanaticism’ or, alternately, to political and economic factors, with religion more or less dismissed as a secondary factor. The Cambridge Companion to Religion and Terrorism examines this complex relationship between religion and terrorism phenomenon through a collection of essays freshly written for this volume. Bringing varying approaches to the topic, from the theoretical to the empirical, the Companion includes an array of subjects, such as radicalization, suicide bombing, and rational choice, as well as specific case studies. The result is a richly textured collection that prompts readers to critically consider the cluster of phenomena that we have come to refer to as ‘terrorism,’ and terrorism’s relationship with the similarly problematic set of phenomena that we call ‘religion.’

CONTENTS

1. Does religion cause terrorism?
2. Religion, violence, nonsense, and power
3. Discounting religion in the explanation of homegrown terrorism: a critique
4. Religion, radicalization, and the causes of terrorism
5. The role of the devoted actor in war, revolution, and terrorism
6. Girard on apocalypse and terrorism
7. Rational choice and religious terrorism: its bases, applications, and future directions
8. Terror as sacrificial ritual? A discussion of (neo-) Durkheimian approaches to suicide bombing
9. Imitations of terror: applying a retro style of analysis to the religion-terrorism nexus
10. The LTTE: a non-religious, political, martial movement for establishing the right of self-determination of Īlattamils
11. The role of religion in al-Qaeda’s violence
12. Meanings of savagery: terror, religion, and the Islamic State
13. Where’s Charlie? The discourse of religious violence in France post 7/1 2015
14. Understanding the threat of the Islamic State in contemporary Kyrgyzstan
15. Terror and the screen: keeping the relationship of good and bad virtual
16. Understanding Falun Gong’s martyrdom strategy as spiritual terrorism

ADDITIONAL INFORMATION

Level: graduate students, academic researchers
Series: Cambridge Companions to Religion
THE CAMBRIDGE HANDBOOK OF THE JUST WAR

Edited by Larry May
Vanderbilt University, Tennessee

What makes a war just? What makes a specific weapon, strategy, or decision in war just? The tradition of Just War Theory has provided answers to these questions since at least 400 AD, yet each shift in the weapons and strategies of war poses significant challenges to Just War Theory. This book assembles renowned scholars from around the world to reflect on the most pressing problems and questions in Just War Theory, and engages with all three stages of war: jus ad bellum, jus in bello, and jus post bellum. Providing detailed historical context as well as addressing modern controversies and topics including drones, Islamic jihad, and humanitarian intervention, the volume will be highly important for students and scholars of the philosophy of war as well as for others interested in contemporary global military and ethical issues.

CONTENTS


ADDITIONAL INFORMATION

Level: graduate students, academic researchers
Series: Cambridge Handbooks in Philosophy
FREGE
A Philosophical Biography
Dale Jacquette

Gottlob Frege (1848–1925) is one of the founding figures of analytic philosophy, whose contributions to logic, philosophical semantics, philosophy of language, and philosophy of mathematics set the agenda for future generations of theorists in these and related areas. Dale Jacquette’s lively and incisive biography charts Frege’s life from its beginnings in small-town north Germany, through his student days in Jena, to his development as an enduringly influential thinker. Along the way Jacquette considers Frege’s ground-breaking Begriffschrift (1879), in which he formulated his ‘ideal logical language’, his magisterial Grundgesetze der Arithmetik (1893 and 1903), and his complex relation to thinkers including Husserl and especially Russell, whose Paradox had such drastic implications for Frege’s logicism. Jacquette concludes with a thoughtful assessment of Frege’s legacy. His rich and informative biography will appeal to all who are interested in Frege’s philosophy.

CONTENTS
1. Early life (1848–1854); 2. Education through university days (1854–1874); 3. Post-doctoral research and teaching (1874–1879); 4. Frege’s Begriffschrift (1879) – ideal logical language; 5. The aftermath of Begriffschrift to Grundlagen der Arithmetik (1880–1884); 6. The logical foundations of number in Grundlagen (1884); 7. Professional advancement, marriage, and the quest for objectivity in a scientific theory of meaning (1885–1892); 8. Sense, reference, and psychological epiphenomena in Frege’s semantics (1892); 9. Frege’s culminating masterwork – Grundgesetze der Arithmetik I, II (1893/1903); 10. Academic and personal life, the review of Husserl, mathematical and philosophical correspondence (1894–1902); 11. The crucible of logicism and the crisis of Russell’s paradox (1902–1904); 12. Personal tragedy and a philosophical hiatus (1904–1917); 13. The late essays in philosophical logic – Logische Untersuchungen (1918–1923); 14. The twilight years (1923–1925) and Frege’s enduring legacy in mathematical logic and philosophy.

ADDITIONAL INFORMATION
Level: academic researchers, graduate students
BIOLOGY AND FEMINISM

A Philosophical Introduction

Lynn Hankinson Nelson

University of Washington

This book provides a unique introduction to the study of relationships between gender and biology, a core part of the feminist science research tradition which emerged nearly half a century ago. Lynn Hankinson Nelson presents an accessible and balanced discussion of research questions, background assumptions, methods, and hypotheses about biology and gender with which feminist scientists and science scholars critically and constructively engage. Writing from the perspective of contemporary philosophy of science, she examines the evidence for and ethical implications of biological hypotheses about gender, and discusses relevant philosophical issues including understandings of scientific objectivity, the nature of scientific reasoning, and relationships between biological research and the scientific and social contexts in which it is pursued. Clear and comprehensive, this volume addresses the engagements of feminist scientists and science scholars with a range of disciplines, including developmental and evolutionary biology, medicine, neurobiology, and primatology.

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
Series: Cambridge Introductions to Philosophy and Biology
A NEW HISTORY OF MANAGEMENT

Stephen Cummings, Todd Bridgman
Victoria University of Wellington

John Hassard and Michael Rowlinson
University of Manchester University of Exeter

Existing narratives about how we should organize are built upon, and reinforce, a concept of ‘good management’ derived from what is assumed to be a fundamental need to increase efficiency. But this assumption is based on a presentist, monocultural, and generally limited view of management’s past. A New History of Management disputes these foundations. By reassessing conventional perspectives on past management theories and providing a new critical outline of present-day management, it highlights alternative conceptions of ‘good management’ focused on ethical aims, sustainability, and alternative views of good practice. From this new historical perspective, existing assumptions can be countered and simplistic views disputed, offering a platform from which graduate students, researchers, and reflective practitioners can develop alternative approaches for managing and organizing in the twenty-first century.

CONTENTS

ADDITIONAL INFORMATION
Level: graduate students, academic researchers
Navigating Global Business integrates and synthesizes all available country cluster studies into a nested meta-structure accompanied by eco-cultural correlates that distinguish amongst clusters. The broad range of analyses will appeal to researchers and practitioners, seasoned multi-firm executives, those in small firms seeking internationalization, and anyone intrigued by the greater question of human diversity. The book covers key work-related cultural dimensions for much of the world, and includes examples of applications in most business areas. Also exhibited are the correlates of culture, some of which, such as language and religion, speak to the origin of cultural variations in addition to illustrating key variants of the global terrain. Finally, the authors examine how patterns might have changed over time, providing a rigorous and realistic assessment of the fruits of globalization.

Contents


Additional Information

Level: academic researchers, graduate students
MEN AND SEX

A Sexual Script Approach

Philip Graham

Institute of Child Health, University College London

Men and Sex provides a comprehensive yet accessible account of male sexuality by using the theoretical concept of the ‘sexual script’ to illuminate different aspects of men’s sexual behaviour. Graham begins by discussing different theories of sexuality, before providing a more detailed description of sexual script theory. This proposes how male sexual behaviour can be explained as a result of cultural influences modified by individual experience and personality as well as by interaction with others. Individual chapters detail the development of sexual scripts in childhood and adolescence, masturbation, cultural influences on sexuality, heterosexual behaviour, variations and problems in sexual functioning, homosexual behaviour, transsexualism, procreative sex, coercive sexual behaviour, the impact of physical and mental health problems on sexuality, and sexuality and pornography. The concluding chapter looks at the future of male sexuality. The book makes a valuable contribution to the burgeoning literature on masculinity studies.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students

WHY IT WILL SELL

• Provides a comprehensive account of male sexuality, contained within a single volume
• Applies a modified form of sexual script theory to all aspects of the subject
• Written in a highly readable style with minimum use of technical language
• Takes a strongly evidence-based approach

July 2017
228 x 152 mm 322pp
978-1-107-18393-3 Hardback
£85.00
RAISING CHILDREN

Surprising Insights from Other Cultures

David F. Lancy
Utah State University

Why in some parts of the world do parents rarely play with their babies and never with toddlers? Why in some cultures are children not fully recognized as individuals until they are older? How are routine habits of etiquette and hygiene taught – or not – to children in other societies? Drawing on a lifetime’s experience as an anthropologist, David F. Lancy takes us on a journey across the globe to show how children are raised differently in different cultures. Intriguing, and sometimes shocking, his discoveries demonstrate that our ideas about children are recent, untested, and often contrast starkly with those in other parts of the world. Lancy argues that we are, by historical standards, guilty of over-parenting, and of micro-managing our children’s lives. Challenging many of our accepted truths, his book will encourage parents to think differently about children, and by doing so to feel more relaxed about their own parenting skills.

CONTENTS

ADDITIONAL INFORMATION
Level: general readers

WHY IT WILL SELL
• Uses an archive of anthropological information on childhood as a lens to critically examine contemporary childhood
• Argues that many ideas we have about children are very modern, untested, and often run contrary to what we have learned about childhood in other cultures and earlier time periods
• Reflects on why parents experience so much uncertainty and doubt, and demonstrates what parents can do to lessen anxiety and, at the same time, improve their children’s chances
WHY IT WILL SELL

- A multidisciplinary text, jargon-free and theoretically transparent, with references to history, psychology, primate studies, and evolutionary biology, so readers from neighbouring disciplines can enjoy the book

- Richly illustrated with evocative photographs

- A broad synthesis of the literature, with an encyclopaedic bibliography and vivid anecdotes from ethnography and the daily press

THE ANTHROPOLOGY OF CHILDHOOD

Cherubs, Chattel, Changelings

Second edition

David F. Lancy

Utah State University

How are children raised in different cultures? What is the role of children in society? How are families and communities structured around them? Now available in a revised edition, this book sets out to answer these questions, and argues that our common understandings about children are narrowly culture-bound. Enriched with anecdotes from ethnography and the daily media, the book examines family structure, reproduction, profiles of children’s caretakers within the family or community, their treatment at different ages, their play, work, schooling, and transition to adulthood. The result is a nuanced and credible picture of childhood in different cultures, past and present. Organised developmentally, moving from infancy through to adolescence and early adulthood, this new edition reviews and catalogues the findings of over 100 years of anthropological scholarship dealing with childhood and adolescence, drawing on over 750 newly added sources, and engaging with newly emerging issues relevant to the world of childhood today.

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
WHY IT WILL SELL

- Provides a clear introduction to adolescent brain development that integrates cognitive neuroscience and adolescent psychology
- Includes extensive coverage of the methods used to study the adolescent brain, so readers will be better able to comprehend, evaluate and critique research based on those methods
- Places research in the real-world context of how adolescent neuroscience has informed key public policy issues

THE NEUROSCIENCE OF ADOLESCENCE

Adriana Galván
University of California, Los Angeles

As scientific inquiry and public interest in the adolescent brain grows, so too does the need for an accessible textbook that communicates the growing research on this topic. The Neuroscience of Adolescence is a comprehensive educational tool for developmental cognitive neuroscience students at all levels as it details the varying elements that shape the adolescent brain. Historical notions of adolescence have focused on the significant hormonal changes that occur as one transitions from childhood to adolescence, but new research has revealed a more nuanced picture that helps inform our understanding of how the brain functions across the lifespan. By emphasizing the biological and neurobiological changes that occur during adolescence, this book gives students a holistic understanding of this developmental window and uniquely discusses the policy implications of neuroscience research on the lives of young people today.

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
Series: Cambridge Fundamentals of Neuroscience in Psychology
THE VALUE OF INTELLECTUAL STYLES

Li-fang Zhang
The University of Hong Kong

Intellectual styles are individuals’ preferred ways of using their abilities. This book provides the first comprehensive and systematic review of existing research on the value and desirability of different intellectual styles. By critically analyzing findings from hundreds of international studies undertaken over eight decades, Li-fang Zhang demonstrates that the creativity-generating Type I styles are generally superior to the norm-conforming Type II styles in relation to a wide range of learning processes and developmental outcomes, work performance, physical and mental health, and many other domains of people’s lives. She further demonstrates that people explicitly and implicitly express their preference for Type I styles over Type II styles. Professor Zhang elucidates the practical value of cultivating diverse intellectual styles, especially Type I styles, in both academic and nonacademic settings, and lays the groundwork for future research to advance the field of intellectual styles and to inform scholarly work in other academic disciplines.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students

WHY IT WILL SELL

• Should help clarify the confusion over the long-standing controversial issue regarding the value of intellectual styles — among researchers, practitioners, and the general public
• Pertains to diverse academic disciplines and concerns various domains of people’s lives across cultural contexts so researchers (both in the field and in other disciplines), educators, business professionals, and laypeople alike should find the book enlightening and useful
SOCIAl SIGNAL PROCESSING

Edited by

Judee K. Burgoon
University of Arizona

Nadia Magnenat-Thalmann
Université de Genève

and Alessandro Vinciarelli
University of Glasgow

Social Signal Processing is the first book to cover all aspects of the modeling, automated detection, analysis, and synthesis of nonverbal behavior in human-human and human-machine interactions. Authoritative surveys address conceptual foundations, machine analysis and synthesis of social signal processing, and applications. Foundational topics include affect perception and interpersonal coordination in communication; later chapters cover technologies for automatic detection and understanding such as computational paralinguistics and facial expression analysis and for the generation of artificial social signals such as social robots and artificial agents. The final section covers a broad spectrum of applications based on social signal processing in healthcare, deception detection, and digital cities, including detection of developmental diseases and analysis of small groups. Each chapter offers a basic introduction to its topic, accessible to students and other newcomers, and then outlines challenges and future perspectives for the benefit of experienced researchers and practitioners in the field.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students

WHY IT WILL SELL

• Presents a comprehensive view of the field within a single volume, bringing together domains as diverse as computing science and psychology
• Each chapter offers a basic introduction and a survey of current research
• Emphasizes techniques and applications as well as foundations

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£69.99
INTERNATIONAL LAW
Eighth edition
Malcolm N. Shaw
Essex Court Chambers and Lauterpacht Centre for International Law, University of Cambridge

International Law is the definitive and authoritative text on the subject, offering Shaw’s unbeatable combination of clarity of expression and academic rigour and ensuring both understanding and critical analysis in an engaging and authoritative style. Encompassing the leading principles, practice and cases, and retaining and developing the detailed references which encourage and assist the reader in further study, this new edition motivates and challenges students and professionals while remaining accessible and engaging. Fully updated to reflect recent case law and treaty developments, this edition contains an expanded treatment of the relationship between international and domestic law, the principles of international humanitarian law, and international criminal law alongside additional material on international economic law.

WHY IT WILL SELL

• The definitive and authoritative text on the subject, International Law is a student favourite
• Comprehensive coverage includes all general principles and key substantive fields such as international economic law and international criminal law
• Shaw expresses complex theories clearly without overwhelming the reader

CONTENTS

ADDITIONAL INFORMATION
Courses: International Law
Departments: Law
Level: undergraduate students, graduate students
SECESSION FROM A MEMBER STATE AND WITHDRAWAL FROM THE EUROPEAN UNION

Troubled Membership

Edited by Carlos Closa
European University Institute, Florence

This is the first book to jointly scrutinise two existential issues for the EU: withdrawal of a member state (i.e. Brexit) and territorial secession (affecting Scotland, Catalonia and beyond). The book applies normative and empirical analyses, explores new approaches and discusses the deep theoretical problems unleashed by these processes. Featuring a superb constellation of legal and political science scholars, the book combines specific legal analysis and considers the political dynamics behind the processes. It provides extensive coverage and sophisticated analysis of the interpretation of Article 50 and the possible consequences it may have. The implications of withdrawal and secession on EU citizenship are discussed in depth and there is an overview of the evolving nature of the relationship between the regions and the EU. Finally, there is an engaging normative discussion on the deeper meaning of these two processes with respect to the objective of European integration.

CONTENTS

1. Introduction. Troubled membership: secession and withdrawal; 2. Secessionism and its discontents; 3. Internal enlargement of the European Union. Beyond legalism and political expediency; 4. Secession and the ambiguous place of regions under EU law; 5. Political and legal aspects of recent regional secessionist trends in some EU member states (I); 6. Political and legal aspects of recent regional secessionist trends in some EU member states (II); 7. The reach and resources of European law in the Scottish independence referendum; 8. The political rights of EU citizens and the right of secession; 9. Unions and citizens: membership status and political rights in Scotland, the UK and the EU; 10. Interpreting Article 50: exit, voice and … what about loyalty?; 11. This way, please! A legal appraisal of the EU withdrawal clause; 12. Be careful what you wish for: procedural parameters of EU withdrawal; 13. EU citizenship and withdrawals from the Union. How inevitable is the radical downgrading of rights?

ADDITIONAL INFORMATION

Level: academic researchers, graduate students
WHY ENVIRONMENTAL POLICIES FAIL

Jan Laitos
University of Denver

This book is for those who are not just interested in the ways humans have harmfully altered their environment, but instead wish to learn why the many governmental policies in place to curb such behavior have been unsuccessful. Since humans began to exploit natural resources for their own economic ends, we have ignored a central principle: nature and humans are not separate, but are a unified, interconnected system in which neither is superior to the other. Policy must reflect this reality. We failed to follow this principle in exploiting natural capital without expecting to pay any price, and in hurriedly adopting environmental laws and policies that reflected how we wanted nature to work instead of how it does work. This study relies on more accurate models for how nature works and humans behave. These models suggest that environmental laws should be consistent with the laws of nature.

CONTENTS


ADDITIONAL INFORMATION

Level: graduate students, academic researchers
WHAT IS LIFE? ON EARTH AND BEYOND

Edited by Andreas Losch
Universität Bern, Switzerland

Approaches from the sciences, philosophy and theology, including the emerging field of astrobiology, can provide fresh perspectives to the age-old question ‘what is life?’. Has the secret of life been unveiled and is it nothing more than physical chemistry? Modern philosophers will ask if we can even define life at all, as we still don’t know much about its origins here on Earth. Others regard life as something that cannot simply be reduced to just physics and chemistry, while biologists emphasize the historical component intrinsic to life on Earth. How can theology constructively interpret scientific findings? Can it contribute constructively to scientific discussions? Written for a broad interdisciplinary audience, this probing volume discusses life, intelligence and more against the background of contemporary biology and the wider contexts of astrobiology and cosmology. It also considers the challenging implications for science and theology if extraterrestrial life is discovered in the future.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students
WRITING UNDERGRADUATE LAB REPORTS

A Guide for Students

Christopher S. Lobban
University of Guam

and María Schefter
University of Guam

Writing clear, impactful reports is a crucial skill for science students, but few books focus on this area for the undergraduate. Particularly useful for biology students, this text adopts a hands-on approach, using example reports and published papers as models to put guidance into practice. An introductory chapter familiarizes undergraduates with the principles of writing science. Two model reports are then developed, walking students through experimental and observational teaching-lab reports. The structure and content of the Introduction, Methods and Materials, Results, and Discussion are explained, together with tips for the title, abstract, and references. Students are then guided on how to polish their first draft. The last section of the book analyzes two published papers, helping the reader transition to reporting original research. Clearly and concisely written, this text offers a much-needed lifeline for science students facing science report-writing for the first time, and for those looking to hone their writing skills.

CONTENTS

Acknowledgements; To the student; Part I. Introduction: 1. Introduction to science and scientific writing; Part II. Writing the First Draft: Format: 2. Starting to write; 3. Introduction; 4. Materials and methods; 5. Results; 6. Discussion; 7. Title and abstract; Part III. Crafting the Final Version: Scientific Style: 8. Revising your paper; 9. References; Part IV. The Anatomy of Scientific Papers: 10. Transitioning to writing about original research; References; Further reading; Index.

ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
MODERN ROBOTICS

Mechanics, Planning, and Control

Kevin M. Lynch
Northwestern University, Illinois

and Frank C. Park
Seoul National University

This introduction to robotics offers a distinct and unified perspective of the mechanics, planning and control of robots. Ideal for self-learning, or for courses, as it assumes only freshman-level physics, ordinary differential equations, linear algebra and a little bit of computing background. Modern Robotics presents the state-of-the-art, screw-theoretic techniques capturing the most salient physical features of a robot in an intuitive geometrical way. With numerous exercises at the end of each chapter, accompanying software written to reinforce the concepts in the book and video lectures aimed at changing the classroom experience, this is the go-to textbook for learning about this fascinating subject.

WHY IT WILL SELL

- Offers a modern treatment of classical screw theory based on linear algebra and differential equations that is accessible to students with a background in linear algebra, differential equations and first-year physics, and some familiarity with programming
- Comes with software to accompany the ample algorithmic descriptions for computing covered in the text, allowing students to solve the programming and implementation exercises
- Includes numerous standard exercises with solutions at the end of each chapter and video lectures for flipped learning courses
- Can be used either with courses or for self-learning

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, graduate students
PROBABILITY AND COMPUTING
Randomization and Probabilistic Techniques in Algorithms and Data Analysis
Second edition

Michael Mitzenmacher
Harvard University, Massachusetts

Eli Upfal
Brown University, Rhode Island

Greatly expanded, this new edition requires only an elementary background in discrete mathematics and offers a comprehensive introduction to the role of randomization and probabilistic techniques in modern computer science. Newly added chapters and sections cover topics including normal distributions, sample complexity, VC dimension, Rademacher complexity, power laws and related distributions, cuckoo hashing, and the Lovász Local Lemma. Material relevant to machine learning and big data analysis enables students to learn modern techniques and applications. Among the many new exercises and examples are programming-related exercises that provide students with excellent training in solving relevant problems. This book provides an indispensable teaching tool to accompany a one- or two-semester course for advanced undergraduate students in computer science and applied mathematics.

WHY IT WILL SELL

• Contains all the background in probability needed to understand many subdisciplines of computer science
• Includes new material relevant to machine learning and big data analysis, enabling students to learn new, up-to-date techniques and applications
• Newly added chapters and sections cover the normal distribution, sample complexity, VC dimension, naïve Bayes, cuckoo hashing, power laws, and the Lovász Local Lemma
• Many new exercises and examples, including several new programming-related exercises, provide students with excellent training in problem solving
• Selected password-protected solutions are available online for instructors

CONTENTS

Additional Resources:
http://www.cambridge.org/9781107154889
Selected password-protected solutions for instructors

ADDITIONAL INFORMATION
Level: undergraduate students, graduate students
INTRODUCTION TO PROBABILITY

David F. Anderson
University of Wisconsin, Madison

Timo Seppäläinen
University of Wisconsin, Madison

and Benedek Valkó
University of Wisconsin, Madison

This classroom-tested textbook is an introduction to probability theory, with the right balance between mathematical precision, probabilistic intuition, and concrete applications. Introduction to Probability covers the material precisely, while avoiding excessive technical details. After introducing the basic vocabulary of randomness, including events, probabilities, and random variables, the text offers the reader a first glimpse of the major theorems of the subject: the law of large numbers and the central limit theorem. The important probability distributions are introduced organically as they arise from applications. The discrete and continuous sides of probability are treated together to emphasize their similarities. Intended for students with a calculus background, the text teaches not only the nuts and bolts of probability theory and how to solve specific problems, but also why the methods of solution work.

CONTENTs

1. Experiments with random outcomes; 2. Conditional probability and independence; 3. Random variables; 4. Approximations of the binomial distribution; 5. Transforms and transformations; 6. Joint distribution of random variables; 7. Sums and symmetry; 8. Expectation and variance in the multivariate setting; 9. Tail bounds and limit theorems; 10. Conditional distribution; Appendix A. Things to know from calculus; Appendix B. Set notation and operations; Appendix C. Counting; Appendix D. Sums, products and series; Appendix E. Table of values for Φ(x); Appendix F. Table of common probability distributions.

ADDITIONAL INFORMATION

Courses: Introduction to Probability
Departments: Department of Mathematics, Department of Statistics, Department of Engineering, Department of Industrial Engineering and Operations Research
Level: undergraduate students, graduate students
Series: Cambridge Mathematical Textbooks
A PRIMER ON STRING THEORY

Volker Schomerus
Deutsches Elektronen-Synchrotron (DESY) Hamburg

Since its conception in the 1960s, string theory has been hailed as one of the most promising routes we have to unify quantum mechanics and general relativity. This book provides a concise introduction to string theory explaining central concepts, mathematical tools and covering recent developments in physics including compactifications and gauge/string dualities. With string theory being a multidisciplinary field interfacing with high energy physics, mathematics and quantum field theory, this book is ideal for both students with no previous knowledge of the field and scholars from other disciplines who are looking for an introduction to basic concepts.

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