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A HISTORY OF WORLD EGYPTOLOGY

Edited by Andrew Bednarski
University of Cambridge

Aidan Dodson
University of Bristol

and Salima Ikram
American University in Cairo

A History of Egyptology is a ground-breaking reference work that traces the study of ancient Egypt. Spanning 150 years and global in purview, it enlarges our understanding of how and why people have looked, and continue to look, into humankind’s distant past through the lens of the enduring allure of ancient Egypt. Written by an international team of scholars, the volume investigates how territories around the world have engaged with and have been inspired by Egyptology, and how that engagement has evolved over time. Each essay presents a specific territory from an institutional and national perspective, while examining a range of transnational links as well. The volume thus touches on multiple strands of scholarship, embracing not only Egyptology, but also social history, the history of science, and reception studies. It will appeal to amateurs and professionals alike.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students
THE ORGANIZATION OF ANCIENT ECONOMIES
A Global Perspective
Kenneth Hirth
Pennsylvania State University

In this book, Kenneth Hirth provides a comparative view of the organization of ancient and premodern society and economy. Hirth establishes that humans adapted to their environments, not as individuals but in the social groups where they lived and worked out the details of their livelihoods. He explores the variation in economic organization used by simple and complex societies to procure, produce, and distribute resources required by both individual households and the social and political institutions that they supported. Drawing on a wealth of archaeological, historic, and ethnographic information, he develops and applies an analytical framework for studying ancient societies that range from the hunting and gathering groups of native North America, to the large state societies of both the New and Old Worlds. Hirth demonstrates that despite differences in transportation and communication technologies, the economic organization of ancient and modern societies are not as different as we sometimes think.

CONTENTS

ADDITIONAL INFORMATION
Level: academic researchers, graduate students

WHY IT WILL SELL
• Provides a comparative analysis of the domestic and political economies in ancient and premodern societies
• Examines and compares the economic structures of forager, pastoral and agricultural societies ranging from simple bands and tribes to complex states
• Provides a framework with which to examine and compare the structures of ancient and premodern economies
Are we alone in the universe, or are there other life forms ‘out there’? This is one of the most scientifically and philosophically important questions that humanity can ask. Now, in the early 2020s, we are tantalizingly close to an answer. As this book shows, the answer will almost certainly be that life forms are to be found across the Milky Way and beyond. They will be thinly spread, to be sure. Yet the number of inhabited planets probably runs into the trillions. Some are close enough for us to detect evidence of life by analysing their atmospheres. This evidence may be found within a couple of decades. Its arrival will be momentous. But even before it arrives we can anticipate what life elsewhere will be like by examining the ecology and evolution of life on Earth. This book considers the current state of play in relation to these titanic issues.

CONTENTS


ADDITIONAL INFORMATION

Level: general readers, academic researchers, graduate students
Specifically designed for linguists, this book provides an introduction to programming using Python for those with little to no experience of coding. Python is one of the most popular and widely-used programming languages as it’s also available for free and runs on any operating system. All examples in the text involve language data and can be adapted or used directly for language research. The text focuses on key language-related issues: searching, text manipulation, text encoding and internet data, providing an excellent resource for language research. More experienced users of Python will also benefit from the advanced chapters on graphical user interfaces and functional programming.

CONTENTS

ADDITIONAL INFORMATION
Level: graduate students, academic researchers
WHY IT WILL SELL

- Reviews the history of fieldwork across the biological and geographical sciences
- Provides evidence of the importance of taking students out of the classroom
- Forty contributors provide a wide range of examples, all extolling the importance of being in the field

Contents

Part I. Getting Curious about Nature: 1. Fieldwork and nature: observing, experimenting, and thinking; 2. The place of field studies in environmental science; 3. The history of field work in the geosciences; 4. Pioneering fieldwork heroes in the life sciences; 5. The educational benefits of out-of-classroom learning;


Part III. Reflections and where next for field studies: 51. Conclusion: inspiring, curious and novel fieldwork.

ADDITIONAL INFORMATION

Level: graduate students, undergraduate students Series: Ecology, Biodiversity and Conservation
PRICES AND QUANTITIES
Fundamentals of Microeconomics
Rakesh V. Vohra
University of Pennsylvania

Rakesh V. Vohra offers a unique approach to studying and understanding intermediate microeconomics by reversing the conventional order of treatment, starting with topics that are mathematically simpler and progressing to the more complex. The book begins with monopoly, which requires single variable rather than multivariable calculus and allows students to focus clearly on the fundamental trade-off at the heart of economics: margin versus volume. Imperfect competition and the contrast with monopoly follows, introducing the notion of Nash equilibrium. Perfect competition is addressed toward the end of the book, and framed as a model of non-strategic behavior by firms and agents. The last chapter is devoted to externalities, with an emphasis on how one might design competitive markets to price externalities and linking the difficulties to the problem of efficient provision of public goods. Real-life examples engage the reader while encouraging them to think critically about the interplay between model and reality.

CONTENTS

ADDITIONAL INFORMATION
Courses: Intermediate Microeconomics
Departments: Economics, M.B.A.
Level: undergraduate students, graduate students
José Luis Bermúdez
Texas A & M University

Framing effects are everywhere. An estate tax looks very different to a death tax. Gun safety seems to be one thing and gun control another. Yet, the consensus from decision theorists, finance professionals, psychologists, and economists is that frame-dependence is completely irrational. This book challenges that view. Some of the toughest decisions we face are just clashes between different frames. It is perfectly rational to value the same thing differently in two different frames, even when the decision-maker knows that these are really two sides of the same coin. Frame It Again sheds new light on the structure of moral predicaments, the nature of self-control, and the rationality of co-operation. Framing is a powerful tool for redirecting public discussions about some of the most polarizing contemporary issues, such as gun control, abortion, and climate change. Learn effective problem-solving and decision-making to get the better of difficult dilemmas.

Contents
1. Priming the pump: Framing and the litany of human irrationality;
2. Framing: The classic experiments;
3. Where the rubber hits the road: Frames, investors, and markets;
4. Juliet’s principle;
5. Rational frames;
6. Agamemnon and climate change;
7. Framing temptation and reward: The challenges of self-control;
8. Chickens and chariot races: Framing in game theory;
9. Fair’s fair: Framing for cooperation and fairness;
10. Getting past No: Discursive deadlock and the power of frames;
11. Opening the door to non-Archimedean reasoning;
Appendix. Frames in the brain

Additional Information
Level: General Readers, academic researchers
GROW THE PIE
How Great Companies Deliver Both Purpose and Profit
Alex Edmans
London Business School

What is a responsible business? Common wisdom is that it’s one that sacrifices profit for social outcomes. But while it’s crucial for companies to serve society, they also have a duty to generate profit for investors – savers, retirees, and pension funds. Based on the highest-quality evidence and real-life examples spanning industries and countries, Alex Edmans shows that it’s not an either-or choice – companies can create both profit and social value. The most successful companies don’t target profit directly, but are driven by purpose – the desire to serve a societal need and contribute to human betterment. The book explains how to embed purpose into practice so that it’s more than just a mission statement, and discusses the critical role of working collaboratively with a company’s investors, employees, and customers. Rigorous research also uncovers surprising results on how executive pay, shareholder activism, and share buybacks can be used for the common good.

WHY IT WILL SELL

• Business has lost the public’s trust. Citizens are calling for crackdowns against business, viewing it as the enemy, and voting for populist leaders. But this book shows how companies can be a force for good – and how to reform them so that this becomes a reality

• Many managers run their business primarily for profit. While most companies have CSR departments, they’re often ancillary and disconnected from the core business. This book shows how a purpose-driven approach not only serves society, but also makes businesses more profitable in the long-term. Responsibility isn’t just ‘worthy’ or an optional extra, but urgent and fundamental to a company’s success

• Executive pay, shareholder activism, and share buybacks are hugely unpopular. But they’re also hugely misrepresented. This book uses the highest-quality evidence to uncover surprising results – in particular, how they can be used to serve wider society rather than only the elites

• The book takes both sides – business and society – very seriously. Many other books are totally one-sided. Thus, the book is of interest to the general-interest reader – including those outside business – who want to learn about business in a balanced, informed way

ADDITIONAL INFORMATION

Level: professionals, general readers
HISTORY

BOOM AND BUST
A Global History of Financial Bubbles

William Quinn
Queen’s University Belfast

and John D. Turner
Queen’s University Belfast

Why do stock and housing markets sometimes experience amazing booms followed by massive busts and why is this happening more and more frequently? In order to answer these questions, William Quinn and John D. Turner take us on a riveting ride through the history of financial bubbles, visiting, among other places, Paris and London in 1720, Latin America in the 1820s, Melbourne in the 1880s, New York in the 1920s, Tokyo in the 1980s, Silicon Valley in the 1990s and Shanghai in the 2000s. As they do so, they help us understand why bubbles happen, and why some have catastrophic economic, social and political consequences whilst others have actually benefited society. They reveal that bubbles start when investors and speculators react to new technology or political initiatives, showing that our ability to predict future bubbles will ultimately come down to being able to predict these sparks.

CONTENTS

ADDITIONAL INFORMATION
Level: Graduate Students, academic researchers

Ranges across three hundred years of bubbles from the South Sea Bubble of 1720 to the sub-prime crisis and Chinese stock market crash

Provides tangible approaches that investors and governments can take to predict and address bubbles

Shows that not all bubbles are economically destructive and that some have actually benefited society

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WARFARE IN THE ROMAN WORLD

A. D. Lee
University of Nottingham

Warfare was a recurrent phenomenon of fundamental importance throughout Roman history. Its scale and form varied across time and place, but it had wide-ranging impacts on politics, society and economy. This book focuses on important themes in the interplay between warfare and these broader contexts, including attitudes to war and peace, the values associated with military service, the role of material resources, military mutiny and civil war, and social and cultural aspects of the military. It also examines experiences of warfare, focusing on approaches to Roman battle and the impact of war on civilians. Importantly and distinctively, these different themes are traced across a millennium of Roman history from the Republic through to the end of Late Antiquity in the early seventh century, with a view to highlighting important continuities and changes across Roman history, and alerting readers to valuable but often less familiar material from the empire’s final centuries.

 CONTENTS

Introduction; 1. War and peace; 2. Military service and courage; 3. Manpower and money; 4. Authority and allegiances; 5. Society and identity; 6. Culture and communication; 7. Experiences of war; Epilogue; Bibliographical essay; Important dates; Roman emperors; Glossary.

ADDITIONAL INFORMATION

Level: undergraduate students, graduate students, academic researchers
Series: Key Themes in Ancient History

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PLATO’S PIGS AND OTHER RUMINATIONS
Ancient Guides to Living with Nature

M. D. Usher
University of Vermont

The Greeks and Romans have been charged with destroying the ecosystems within which they lived. In this book, however, M. D. Usher argues rather that we can find in their lives and thought the origin of modern ideas about systems and sustainability, important topics for humans today and in the future. With chapters running the gamut of Greek and Roman experience – from the Presocratics and Plato to Roman agronomy and the Benedictine Rule – Plato’s Pigs brings together unlikely bedfellows, both ancient and modern, to reveal surprising connections. Lively prose and liberal use of anecdotal detail, including an afterword about the author’s own experiments with sustainable living on his sheep farm in Vermont, add a strong authorial voice. In short, this is a unique, first-of-its-kind book that is sure to be of interest to anyone working in Classics, environmental studies, philosophy, ecology, or the history of ideas.

CONTENTS

ADDITIONAL INFORMATION
Level: academic researchers, graduate students

WHY IT WILL SELL
• Introduces readers interested in the environment, ecology, and sustainable living to the important contributions made to these topics by the ancient Greeks and Romans
• Engages seriously with modern science and ecology as well as the Classical sources
• Full of lively anecdotal detail based on personal experience
UNENDING CAPITALISM
How Consumerism Negated China's Communist Revolution

Karl Gerth
University of California, San Diego

What forces shaped the twentieth-century world? Capitalism and communism are usually seen as engaged in a fight-to-the-death during the Cold War. With the establishment of the People's Republic of China in 1949, the Chinese Communist Party aimed to end capitalism. Karl Gerth argues that despite the socialist rhetoric of class warfare and egalitarianism, Communist Party policies actually developed a variety of capitalism and expanded consumerism. This negated the goals of the Communist Revolution across the Mao era (1949–1976) down to the present. Through topics related to state attempts to manage what people began to desire – wristwatches and bicycles, films and fashion, leisure travel and Mao badges – Gerth challenges fundamental assumptions about capitalism, communism, and countries conventionally labeled as socialist. In so doing, his provocative history of China suggests how larger forces related to the desire for mass-produced consumer goods reshaped the twentieth-century world and remade people's lives.

CONTENTS

ADDITIONAL INFORMATION
Level: graduate students, undergraduate students
Early in his campaign, Donald Trump boasted that ‘I know words. I have the best words’, yet despite these assurances his speech style has sown conflict even as it has powered his meteoric rise. If the Trump era feels like a political crisis to many, it is also a linguistic one. Trump has repeatedly alarmed people around the world, while exciting his fan-base with his unprecedented rhetorical style, shock-tweeting, and weaponized words. Using many detailed examples, this fascinating and highly topical book reveals how Trump’s rallying cries, boasts, accusations, and mockery enlist many of his supporters into his alternate reality. From Trump’s relationship to the truth, to his use of gesture, to the anti-immigrant tenor of his language, it illuminates the less obvious mechanisms by which language in the Trump era has widened divisions along lines of class, gender, race, international relations, and even the sense of truth itself.

CONTENTS
ALL THE SONNETS OF SHAKESPEARE

William Shakespeare
Edited by Paul Edmondson
The Shakespeare Birthplace Trust
and Stanley Wells
The Shakespeare Birthplace Trust

How can we look afresh at Shakespeare as a writer of sonnets? What new light might they shed on his career, personality, and sexuality? Shakespeare wrote sonnets for at least thirty years, not only for himself, for professional reasons, and for those he loved, but also in his plays, as prologues, as epilogues, and as part of their poetic texture. This groundbreaking book assembles all of Shakespeare’s sonnets in their probable order of composition. An inspiring introduction debunks long-established biographical myths about Shakespeare’s sonnets and proposes new insights about how and why he wrote them. Explanatory notes and modern English paraphrases of every poem and dramatic extract illuminate the meaning of these sometimes challenging but always deeply rewarding witnesses to Shakespeare’s inner life and professional expertise. Beautifully printed and elegantly presented, this volume will be treasured by students, scholars, and every Shakespeare enthusiast.

WHY IT WILL SELL

• A breath of fresh air which encourages readers to engage anew with Shakespeare as a writer in sonnet form
• Encourages new insights into the relationship between Shakespeare’s life and work
• Significantly enhances comprehension of these often difficult poems through easily intelligible summaries and paraphrases

CONTENTS
Introduction Paul Edmondson and Stanley Wells; About this Volume; Sonnets; Textual Notes, All the Sonnets of Shakespeare: Literal Paraphrases, Numerical Index of Shakespeare’s Sonnets (1609), Index of First Lines.

ADDITIONAL INFORMATION
Level: general readers, academic researchers, undergraduate students
MANAGEMENT

GIVE YOURSELF A NUDGE
Helping Smart People Make Smarter Personal and Business Decisions

Ralph L. Keeney
Duke University, North Carolina

The best way to improve your quality of life is through the decisions you make. This book teaches several fundamental decision-making skills, provides numerous applications and examples, and ultimately nudges you toward smarter decisions. These nudges frame more desirable decisions for you to face by identifying the objectives for your decisions and generating superior alternatives to those initially considered. All of the nudges are based on psychology and behavioral economics research and are accessible to all readers. The new concept of a decision opportunity is introduced, which involves creating a decision that you desire to face. Solving a decision opportunity improves your life, whereas resolving a decision problem only restores the quality of your life to that before the decision problem occurred. We all can improve our decision-making and reap the better quality of life that results. This book shows you how.

CONTENTS

ADDITIONAL INFORMATION
Level: general readers, professionals, graduate students

WHY IT WILL SELL
- Introduces and explains practical concepts and procedures that can be used by anyone to make smarter decisions
- Explains and illustrates how the use of the concepts and procedures are applicable to improve any business or organizational decision
- Shows individuals the critical role that their decision-making has on all aspects of their quality of life

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ORIGAMETRY
Mathematical Methods in Paper Folding

Thomas C. Hull
Western New England University

Origami, the art of paper folding, has a rich mathematical theory. Early investigations go back to at least the 1930s, but the twenty-first century has seen a remarkable blossoming of the mathematics of folding. Besides its use in describing origami and designing new models, it is also finding real-world applications from building nano-scale robots to deploying large solar arrays in space. Written by a world expert on the subject, Origametry is the first complete reference on the mathematics of origami. It brings together historical results, modern developments, and future directions into a cohesive whole. Over 180 figures illustrate the constructions described while numerous ‘diversions’ provide jumping-off points for readers to deepen their understanding. This book is an essential reference for researchers of origami mathematics and its applications in physics, engineering, and design. Educators, students, and enthusiasts will also find much to enjoy in this fascinating account of the mathematics of folding.

CONTENTS

ADDITIONAL INFORMATION
Level: academic researchers, graduate students, amateurs/enthusiasts

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HOW TO WRITE GOOD PROGRAMS
A Guide for Students
Perdita Stevens

Learning to program isn’t just learning the details of a programming language: to become a good programmer you have to become expert at debugging, testing, writing clear code and generally unsticking yourself when you get stuck, while to do well in a programming course you have to learn to score highly in coursework and exams. Featuring tips, stories and explanations of key terms, this book teaches these skills explicitly. Examples in Python, Java and Haskell are included, helping you to gain transferable programming skills whichever language you are learning. Intended for students in Higher or Further Education studying early programming courses, it will help you succeed in, and get the most out of, your course, and support you in developing the software engineering habits that lead to good programs.

CONTENTS

ADDITIONAL INFORMATION
Level: undergraduate students, general readers

• Students will establish the habits that will make them good programmers and help them enjoy programming, without unnecessary stress
• Is multi-lingual and contains examples in Java, Python and Haskell, helping students transfer what they learn in the context of one language to the context of their next language
• Structured with many examples, tips, stories and explanations of terminology, given in visually distinct panels to appeal to the busy reader

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UNDERSTANDING CORONAVIRUS

Raul Rabada
Columbia University, New York

Since the identification of the first cases of the coronavirus in December 2019 in Wuhan, China, there has been a significant amount of confusion regarding the origin and spread of the so-called ‘coronavirus’, officially named SARS-CoV-2, and the cause of the disease COVID-19. Conflicting messages from the media and officials across different countries and organizations, the abundance of disparate sources of information, unfounded conspiracy theories on the origins of the newly emerging virus and the inconsistent public health measures across different countries, have all served to increase the level of anxiety in the population. Where did the virus come from? How is it transmitted? How does it cause disease? Is it like flu? What is a pandemic? What can we do to stop its spread? Written by a leading expert, this concise and accessible introduction provides answers to the most common questions surrounding coronavirus for a general audience.

CONTENTS

ADDITIONAL INFORMATION
Level: general readers, graduate students
Series: Understanding Life

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A FIRST COURSE IN NETWORK SCIENCE

Filippo Menczer, Santo Fortunato and Clayton A. Davis
Indiana University, Bloomington

Networks are everywhere: networks of friends, transportation networks and the Web. Neurons in our brains and proteins within our bodies form networks that determine our intelligence and survival. This modern, accessible textbook introduces the basics of network science for a wide range of job sectors from management to marketing, from biology to engineering, and from neuroscience to the social sciences. Students will develop important, practical skills and learn to write code for using networks in their areas of interest – even as they are just learning to program with Python. Extensive sets of tutorials and homework problems provide plenty of hands-on practice and longer programming tutorials online further enhance students’ programming skills. This intuitive and direct approach makes the book ideal for a first course, aimed at a wide audience without a strong background in mathematics or computing but with a desire to learn the fundamentals and applications of network science.

CONTENTS

ADDITIONAL INFORMATION
Courses: Network Science, Networks
Departments: Sociology, Economics, Computer Science, Informatics
Level: undergraduate students, graduate students

WHY IT WILL SELL
- Specifically designed for introductory-level undergraduate courses in disciplines that use networks, such as business, communications, cognitive science, neuroscience, sociology, biology, and engineering, among others
- Utilizes clear language with no technical jargon and extensive use of full color figures to illustrate key concepts
- Allows students to immediately start writing Python code to manipulate, visualize, and analyze real-world networks
- Includes an abundance of worked examples and homework problems to reinforce students’ understanding of the material and an extensive suite of programming tutorials are hosted online to develop practical coding skills
- Extensive programming tutorials and exercises (in Python language)
Reason and Cause

Social Science and the Social World

Richard Ned Lebow

King’s College London

Philosophy and social science assume that reason and cause are objective and universally applicable concepts. Through close readings of ancient and modern philosophy, history and literature, Richard Ned Lebow demonstrates that these concepts are actually specific to time and place. He traces their parallel evolution by focusing on classical Athens, the Enlightenment through Victorian England, and the early twentieth century. This important book shows how and why understandings of reason and cause have developed and evolved, in response to what kind of stimuli, and what this says about the relationship between social science and the social world in which it is conducted. Lebow argues that authors reflecting on their own social context use specific constructions of these categories as central arguments about the human condition. This highly original study will make an immediate impact across a number of fields with its rigorous research and the development of an innovative historicised epistemology.

Contents


Additional Information

Level: graduate students
Lebow demonstrates that foreign policies consistent with generally accepted ethical norms are more likely to succeed, and those at odds with them to fail. Constructing original data sets and analyzing multiple case studies, Lebow makes an empirical case for ethics in international relations. His approach looks to create a productive dialogue between those who ask primarily ‘ought’ questions and those who pose ‘is’ questions. The former want to establish appropriate criteria for the behaviour of state and non-state actors and the discourses that lead to their policy decisions, whereas scholars who pose ‘is’ questions are concerned with how political actors behave and the principles and assumptions that might explain their behaviour. Lebow bridges the gap between ‘is’ and ‘ought’ questions by making an instrumental argument in favour of ethical foreign policy. He examines policymaking as well as policy, offering ethical guidelines for policymaking that are likely to result in more successful policies.

CONTENTS

ADDITIONAL INFORMATION
Level: graduate students, academic researchers
BREAD, CEMENT, CACTUS
A Memoir of Belonging and Dislocation
Annie Zaidi

In this exploration of the meaning of home, Annie Zaidi reflects on the places in India from which she derives her sense of identity. She looks back on the now renamed city of her birth and the impossibility of belonging in the industrial township where she grew up. From her ancestral village, in a region notorious for its gangsters, to the mega-city where she now lives, Zaidi provides a nuanced perspective on forging a sense of belonging as a minority and a migrant in places where other communities consider you an outsider, and of the fragility of home left behind and changed beyond recognition. Zaidi is the 2019/2020 winner of the Nine Dots Prize for creative thinking that tackles contemporary social issues. This title is also available as Open Access.

CONTENTS

ADDITIONAL INFORMATION
Level: general readers
BREXITLAND
*Identity, Diversity and the Reshaping of British Politics*

Maria Sobolewska
University of Manchester

Robert Ford
University of Manchester

Long-term social and demographic changes – and the conflicts they create – continue to transform British politics. In this accessible and authoritative book Sobolewska and Ford show how deep the roots of this polarisation and volatility run, drawing out decades of educational expansion and rising ethnic diversity as key drivers in the emergence of new divides within the British electorate over immigration, identity and diversity. They argue that choices made by political parties from the New Labour era onwards have mobilised these divisions into politics, first through conflicts over immigration, then through conflicts over the European Union, culminating in the 2016 EU referendum. Providing a comprehensive and far-reaching view of a country in turmoil, Brexitland explains how and why this happened, for students, researchers, and anyone who wants to better understand the remarkable political times in which we live.

**CONTENTS**


**ADDITIONAL INFORMATION**

*Level*: graduate students, academic researchers, general readers

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**WHY IT WILL SELL**

- An accessible account of the political history and social trends that led to Brexit
- Provides a detailed worked analysis of how identity conflicts have influenced party competition in Britain
- Extends the analysis of the 2016 referendum to the wider electoral context
POLITICS

SOCIAL MEDIA AND DEMOCRACY

The State of the Field, Prospects for Reform

Edited by Nathaniel Persily
Stanford University, California

and Joshua A. Tucker
New York University

Over the last five years, widespread concern about the effects of social media on democracy has led to an explosion in research from different disciplines and corners of academia. This book is the first of its kind to take stock of this emerging multi-disciplinary field by synthesizing what we know, identifying what we do not know and obstacles to future research, and charting a course for the future inquiry. Chapters by leading scholars cover major topics – from disinformation to hate speech to political advertising – and situate recent developments in the context of key policy questions. In addition, the book canvasses existing reform proposals in order to address widely perceived threats that social media poses to democracy. This title is also available as Open Access on Cambridge Core.

CONTENTS


ADDITIONAL INFORMATION

Level: undergraduate students, academic researchers, general readers
Series: SSRC Anxieties of Democracy

WHY IT WILL SELL

- First book of its kind to synthesize state of the field on social media and democracy
- Provides tools and arguments to help advance the support and production of policy-relevant research
- Brings together a multi-disciplinary group of scholars to provide political, social, and technical perspectives
- Addresses the misperceptions underpinning popular commentary and government regulation of Big Tech
- This title is also available as Open Access on Cambridge Core

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POLITICS

CHINA’S GILDED AGE
The Paradox of Economic Boom and Vast Corruption

Yuen Yuen Ang
University of Michigan, Ann Arbor

Why has China grown so fast for so long despite vast corruption? In China’s Gilded Age, Yuen Yuen Ang maintains that all corruption is harmful, but not all types of corruption hurt growth. Ang unbundles corruption into four varieties: petty theft, grand theft, speed money, and access money. While the first three types impede growth, access money – elite exchanges of power and profit – cuts both ways: it stimulates investment and growth but produces serious risks for the economy and political system. Since market opening, corruption in China has evolved toward access money. Using a range of data sources, the author explains the evolution of Chinese corruption, how it differs from the West and other developing countries, and how Xi’s anti-corruption campaign could affect growth and governance. In this formidable yet accessible book, Ang challenges one-dimensional measures of corruption. By unbundling the problem and adopting a comparative-historical lens, she reveals that the rise of capitalism was not accompanied by the eradication of corruption, but rather by its evolution from thuggery and theft to access money. In doing so, she changes the way we think about corruption and capitalism, not only in China but around the world.

CONTENTS
1. Introduction. China’s gilded age; 2. Unbundling corruption across countries; 3. Unbundling corruption over time; 4. Profit-sharing, Chinese style; 5. Corrupt and competent; 6. All the king’s men; 7. Rethinking nine big questions; Appendix; References; Index.

ADDITIONAL INFORMATION
Level: undergraduate students, graduate students, academic researchers

Why it will sell
• Provides the most data-rich study of Chinese corruption to date
• Explains the enduring puzzle of economic boom and vast corruption in China by highlighting the differential effects of different types of corruption
• Proposes a typology that unbundles corruption into four distinct varieties, paired with a new Unbundled Corruption Index (UCI) that covers fifteen countries, including China
• Through a comparative-historical lens, it shows that the rise of capitalism was not accompanied by the eradication of corruption, but rather by its evolution from thuggery and theft to access money
SO YOUNG, SO SAD, SO LISTEN
A Parents’ Guide to Depression in Children and Young People

Third edition

Philip Graham
Institute of Child Health, University College London

and Nick Midgley
Anna Freud National Centre for Children and Families and University College London

Has your daughter lost her sparkle? Has everyday life become a trial for your son? This book, written by two experts in child and adolescent mental health, describes how to recognise depression and what causes it; and provides guidance on how parents can support their child, including up-to-date advice on seeking professional help. It gives advice on how to tell the difference between normal responses to stress and symptoms that are more concerning. It covers topical issues such as academic pressure, social media, getting a grip on screen time and cyber-bullying. You will also be given information about the different treatment options provided by child and adolescent mental health services, as well as practical advice and information about the support you can give at home.

CONTENTS

ADDITIONAL INFORMATION
Level: general readers, professionals, primary care physicians/GPs
CREATING EQUALITY AT HOME
How 25 Couples around the World Share Housework and Childcare

Edited by Francine M. Deutsch
Mount Holyoke College, Massachusetts
and Ruth A. Gaunt
University of Lincoln

Creating Equality at Home tells the fascinating stories of 25 couples around the world whose everyday decisions about sharing the housework and childcare – from who cooks the food, washes the dishes, and helps with homework, to who cuts back on paid work – all add up to a gender revolution. From North and South America to Europe, Asia, and Australia, these couples tell a story of similarity despite vast cultural differences. By rejecting the prescription that men’s identities are determined by paid work and women’s by motherhood, the couples show that men can put family first and are as capable of nurturing as women, and that women can pursue careers as seriously as their husbands do – bringing profound rewards for men, women, marriage, and children. Working couples with children will discover that equality is possible and exists right now.

CONTENTS

WHY IT WILL SELL
• Gives fascinating, real-life examples of how couples around the world are creating equality in family work
• Demonstrates that individual choices and decisions can thwart traditional social norms and structural forces
• Reveals that equality in family work is not just a woman’s issue, as men also benefit from equal sharing
• Shows that gender equality is not an impossible dream, but exists right now in unlikely places

ADDITIONAL INFORMATION
Level: academic researchers, general readers

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THE BODY IMAGE BOOK FOR GIRLS

Love Yourself and Grow Up Fearless

Charlotte Markey
Rutgers University, New Jersey

It is worrying to think that most girls feel dissatisfied with their bodies, and that this can lead to serious problems including depression and eating disorders. Can some of those body image worries be eased? Body image expert and psychology professor Dr Charlotte Markey helps girls aged 9-15 to understand, accept, and appreciate their bodies. She provides all the facts on puberty, mental health, self-care, why diets are bad news, dealing with social media, and everything in-between. Girls will find answers to questions they always wanted to ask, the truth behind many body image myths, and real-life stories from girls who share their own experiences. Through this easy-to-read and beautifully illustrated guide, Dr Markey teaches girls how to nurture both mental and physical heath to improve their own body image, shows the positive impact they can have on others, and enables them to go out into the world feeling fearless!

CONTENTS

Additional Resources: http://www.cambridge.org/9781108718776
Author’s companion website: www.BodyImageBookforGirls.com

ADDITIONAL INFORMATION
Level: general readers
Emotional intelligence is an important trait for success at work. IQ tests are biased against minorities. Every child is gifted. Preschool makes children smarter. Western understandings of intelligence are inappropriate for other cultures. These are some of the statements about intelligence that are common in the media and in popular culture. But none of them are true. In the Know is a tour of the most common incorrect beliefs about intelligence and IQ. Written in a fantastically engaging way, each chapter is dedicated to correcting a misconception and explains the real science behind intelligence. Controversies related to IQ will wither away in the face of the facts, leaving readers with a clear understanding about the truth of intelligence.

CONTENTS
Introduction; Section 1. The Nature of Intelligence: 1. Intelligence is whatever collection of tasks a psychologist puts on a test; 2. Intelligence is too complex to summarize with one number; 3. IQ does not correspond to brain anatomy or functioning; 4. Intelligence is a western concept that does not apply to non-western cultures; 5. There are multiple intelligences in the human mind; 6. Practical intelligence is a real ability, separate from general intelligence; Section 2. Measuring Intelligence: 7. Measuring intelligence is difficult; 8. Content of intelligence tests is trivial and cannot measure intelligence; 9. Intelligence tests are imperfect and cannot be used or trusted; 10. Intelligence tests are biased against diverse populations; Section 3. Influences on Intelligence: 11. IQ only reflects a person’s socioeconomic status; 12. High heritability for intelligence means that raising IQ is impossible; 13. Genes are not important for determining intelligence; 14. Environmentally driven changes in IQ mean that intelligence is malleable; 15. Social interventions can drastically raise IQ; 16. Brain-training programs can raise IQ; 17. Improvability of IQ means intelligence can be equalized; Section 4. Intelligence and Education: 18. Every child is gifted; 19. Effective schools can make every child academically proficient; 20. Non-cognitive variables have powerful effects on academic achievement; 21. Admissions tests are a barrier to college for underrepresented students; Section 5. Life Consequences of Intelligence: 22. IQ scores only measure how good someone is at taking tests; 23. Intelligence is not important in the workplace; 24. Intelligence tests are designed to create or perpetuate a false meritocracy; 25. Very high intelligence is not more beneficial than moderately high intelligence; 26. Emotional intelligence is a real ability that is helpful in life; Section 6. Demographic Group Differences: 27. Males and females have the same distribution of IQ scores; 28. Racial/ethnic group IQ differences are completely environmental in origin; 29. Unique influences operate on one group’s intelligence test scores; 30. Stereotype threat explains score gaps among demographic groups; Section 7. Societal and Ethical Issues: 31. Controversial or unpopular ideas should be held to a higher standard of evidence; 32. Past controversies taint modern research on intelligence; 33. Intelligence research leads to negative social policies; 34. Intelligence research undermines the fight against inequality; 35. Everyone is about as smart as I am; Conclusion.
Beyond Virtue
The Politics of Educating Emotions
Liz Jackson
The University of Hong Kong
Foreword by Judith Suissa
University College London

Educating students for emotional wellbeing is a vital task in schools. However, educating emotions is not straightforward. Emotional processes can be challenging to identify and control. How emotions are valued varies across societies, while individuals within societies face different emotional expectations. For example, girls face pressure to be happy and caring, while boys are often encouraged to be brave. This text analyses the best practices of educating emotions. The focus is not just on the psychological benefits of emotional regulation, but also on how calls for educating emotions connect to the aims of society. The book explores psychology's understanding of emotions, 'the politics of emotions', and philosophy. It also discusses education for happiness, compassion, gratitude, resilience, mindfulness, courage, vulnerability, anger, sadness, and fear.

Contents

Additional Information
Level: academic researchers, graduate students
Series: Studies in Emotion and Social Interaction
WHAT IS A PERSON?
Realities, Constructs, Illusions
John M. Rist
University of Toronto

In this book, John M. Rist offers an account of the concept of ‘person’ as it has developed in the West, and how it has become alien in a post-Christian culture. He begins by identifying the ‘mainline tradition’ about persons as it evolved from the time of Plato to the High Middle Ages, then turns to successive attacks on it in the seventeenth and eighteenth centuries, then proceeds to the ‘five ways’ in which the tradition was savaged or distorted in the nineteenth century and beyond. He concludes by considering whether ideas from contemporary philosophical movements, those that combine a closer analysis of human nature with a more traditional metaphysical background, may enable the tradition to be restored. A timely book on a theme of universal significance, Rist ponders whether we persons matter, and how we have reached a position where we are not sure whether we do.

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ADDITIONAL INFORMATION
Level: graduate students, undergraduate students

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THE ANTICHRIST

A New Biography

Philip C. Almond
University of Queensland

The malign figure of the Antichrist endures in modern culture, whether religious or secular; and the spectral shadow he has cast over the ages continues to exert a strong and powerful fascination. Philip C. Almond tells the story of the son of Satan from his early beginnings to the present day, and explores this false Messiah in theology, literature and the history of ideas. Discussing the origins of the malevolent being who at different times was cursed as Belial, Nero or Damien, the author reveals how Christianity in both East and West has imagined this incarnation of absolute evil destined to appear at the end of time. For the better part of the last two thousand years, Almond suggests, the human battle between right and wrong has been envisaged as a mighty cosmic duel between good and its opposite, culminating in an epic final showdown between Christ and his deadly arch-nemesis.

CONTENTS


ADDITIONAL INFORMATION

Level: academic researchers, graduate students, general readers

WHY IT WILL SELL

- The first full treatment for 25 years of a subject that continues to generate enormous interest
- Offers new interpretations of the continuing significance of the Antichrist in popular culture
- The author’s earlier book on the Devil (IB Tauris) was a widely reviewed academic bestseller
SALAFISM AND TRADITIONALISM
Scholarly Authority in Modern Islam

Emad Hamdeh
Embry-Riddle University

One of the most contentious topics in modern Islam is whether one should adhere to an Islamic legal school or follow scripture directly. For centuries, Sunni Muslims have practiced Islam through the framework of the four legal schools. The 20th century, however, witnessed the rise of individuals who denounced the legal schools, highlighting cases where they contradict texts from the Qur’ān or Sunna. These differences are exemplified in the heated debates between the Salafi ḥadīth scholar Muhammad Nāṣir al-Dīn al-Albānī and his Traditionalist critics. This book examines the tensions between Salafis and Traditionalists concerning scholarly authority in Islam. Emad Hamdeh offers an insider’s view of the debates between Salafis and Traditionalists and their differences regarding the correct method of interpreting Islam. He provides a detailed analysis of the rise of Salafism, the impact of the printing press, the role of scholars in textual interpretation, and the divergent approaches to Islamic law.

CONTENTS

ADDITIONAL INFORMATION
Level: academic researchers, graduate students

WHY IT WILL SELL
• The first book that focuses exclusively on the debates that took place between Muhammad Nāṣir al-Dīn, the 20th century’s most influential Salafi, and his Traditionalist critics
• Contextualizes the history of Islamic scholarship and scholarly authority in the 20th century
• Provides a detailed analysis on the debate surrounding the authority of the Muslim schools of law (madhhabs). In other words, does one understand scripture on its own or through scholarly tradition?
YAHWEH BEFORE ISRAEL
Glimpses of History in a Divine Name

Daniel E. Fleming
New York University

Yahweh is the proper name of the biblical God. His early character is central to understanding the foundations of Jewish, Christian, and Islamic monotheism. As a deity, the name appears only in connection with the peoples of the Hebrew Bible, but long before Israel, the name is found in an Egyptian list as one group in the land of tent-dwellers, the Shasu. This is the starting-point for Daniel E. Fleming’s sharply new approach to the god Yahweh. In his analysis, the Bible’s ‘people of Yahweh’ serve as a clue to how one of the Bronze Age herding peoples of the inland Levant gave its name to a deity, initially outside of any relationship to Israel. For 150 years, the dominant paradigm for Yahweh’s origin has envisioned borrowing from peoples of the desert south of Israel. Fleming argues in contrast that Yahweh was not taken from outsiders. Rather, this divine name is evidence for the diverse background of Israel itself.

CONTENTS
1. Introduction
2. Yhwȝ of Shasu-Land
3. The Midianite Hypothesis: Moses and the Priest
4. The Old Poetry
5. The Name Yahweh
6. The People of Yahweh
ARE WE SLAVES TO OUR GENES?
Denis R. Alexander
University of Cambridge

There is a common misconception that our genomes – all unique, except for those in identical twins – have the upper hand in controlling our destiny. The latest genetic discoveries, however, do not support that view. Although genetic variation does influence differences in various human behaviours to a greater or lesser degree, most of the time this does not undermine our genuine free will. Genetic determinism comes into play only in various medical conditions, notably some psychiatric syndromes. Denis Alexander here demonstrates that we are not slaves to our genes. He shows how a predisposition to behave in certain ways is influenced at a molecular level by particular genes. Yet a far greater influence on our behaviours is our world-views that lie beyond science – and that have an impact on how we think the latest genetic discoveries should, or should not, be applied. Written in an engaging style, Alexander's book offers tools for understanding and assessing the latest genetic discoveries critically.

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ADDITIONAL INFORMATION
Level: undergraduate students, graduate students
THE THEOLOGY OF THE BOOK OF REVELATION

Richard Bauckham

The Book of Revelation is a work of profound theology. But its literary form makes it impenetrable to many modern readers and open to all kinds of misinterpretations. Richard Bauckham explains how the book’s imagery conveyed meaning in its original context and how the book’s theology is inseparable from its literary structure and composition. Revelation is seen to offer not an esoteric and encoded forecast of historical events but rather a theocentric vision of the coming of God’s universal kingdom, contextualised in the late first-century world dominated by Roman power and ideology. It calls on Christians to confront the political idolatries of the time and to participate in God’s purpose of gathering all the nations into his kingdom. Once Revelation is properly grounded in its original context it is seen to transcend that context and speak to the contemporary church. This study concludes by highlighting Revelation’s continuing relevance for today.

CONTENTS
1. Reading the Book of Revelation; 2. The One who is and who was and who is to come; 3. The Lamb on the throne; 4. The victory of the Lamb and his followers; 5. The Spirit of prophecy; 6. The New Jerusalem; 7. Revelation for today; For further reading; Notes; Abbreviations.

ADDITIONAL INFORMATION
Level: undergraduate students, academic researchers
Series: New Testament Theology

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CONTENTION IN TIMES OF CRISIS
Recession and Political Protest in Thirty European Countries

Edited by Hanspeter Kriesi
European University Institute, Florence

Jasmine Lorenzini
Université de Genève

Bruno Wüst
Universität Zürich

and Silja Hausermann
Université de Genève

This is the first comprehensive overview of the waves of protest mobilization that spread across Europe in the wake of the Great Recession. Documenting the extent of these protests in a study covering thirty countries, including the issues they addressed and the degree to which they replicated each other, this book maps the prevalence and nature of protest across Europe, and explains the interactions between economic and political grievances that lead to protest mobilization. The authors assess a range of claims in the literature on political protest, arguing that they tend both to overstate the importance of anti-austerity sentiments and underestimate the relevance of political grievances in driving the protest. They also integrate a study of the electoral and protest arenas, revealing that electoral mass politics has been heavily influenced protest mobilization, which amplified electoral punishment at the polls.

CONTENTS

Part I. A Study of Protest in 30 European Countries:
1. Introduction;  2. Design and methods of the semi-automated protest event analysis;  3. External validation of the protest event analysis;

Part II. Trends in Protest in the Great Recession:

Part III. Sources of Protest:

ADDITIONAL INFORMATION
Level: academic researchers, graduate students
AN INTRODUCTION TO JAPANESE SOCIETY

Fifth edition

Yoshio Sugimoto
La Trobe University, Victoria

An Introduction to Japanese Society provides a highly readable introduction to Japanese society by internationally renowned scholar Yoshio Sugimoto. Taking a sociological approach, the text examines the multifaceted nature of contemporary Japanese society with chapters covering class, geographical and generational variation, work, education, gender, ethnicity, religion, popular culture, and the establishment. This edition begins with a new historical introduction placing the sociological analysis of contemporary Japan in context, and includes a new chapter on religion and belief systems. Comprehensively revised to include current research and statistics, the text covers changes to the labor market, evolving conceptions of family and gender, demographic shifts in an aging society, and the emergence of new social movements. Each chapter now contains illustrative case examples, research questions, recommended further readings and useful online resources. Written in a lively and engaging style, An Introduction to Japanese Society remains essential reading for all students of Japanese society.

NEW TO THIS EDITION

• New historical introduction and chapter on religion and belief systems. Comprehensively revised to include current research and statistics and address in detail contemporary changes within Japanese society.

• Each chapter now contains illustrative case examples, research questions, recommended further readings and useful online resources.

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Additional Resources: http://www.cambridge.org/9781108724746
For student website: links to further reading, links to useful websites, links to audio-visual materials, forum discussion questions. For instructor website: instructor manual, discussion and research questions, and questions to accompany audio-visual materials.

ADDITIONAL INFORMATION

Courses: Introduction to Japanese society, Understanding Japanese society and culture, Contemporary Japan
Departments: Japanese studies
Asian studies
Level: undergraduate students, graduate students, undergraduate students

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