Trade vs. Security: Recent Developments of Global Trade Rules and China’s Policy and Regulatory Responses from Defensive to Proactive

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Abstract

This paper provides a systemic study of China’s policy and legal responses to security-related actions and disputes in the international trade regime. It starts with a brief review of the law and practices relating to the security exceptions under the World Trade Organization to provide an important context for understanding the recent developments of China’s approaches to national security. Based on a detailed discussion of China’s approaches at international and domestic levels, we argue that China’s security strategy has been shifting from being defensive to proactive: internationally by seeking to influence the development of trade rules and practices, and domestically by expanding national security to cover a wide spectrum of economic security interests and developing a comprehensive regulatory framework to protect such interests. The way in which major trading nations are taking the law into their own hands, based on ever-expanding security interests, does not bode well for the future of the multilateral trading system. There is a pressing need for collective action by all governments involved to re-design security-related rules and exceptions to confine the use of security measures to agreed parameters.

Keywords: WTO; China; National security; Sanction; trade war

1. Introduction

National security has been increasingly used to justify unilateral and confrontational actions in international economic activities, and its abuse poses a systemic and existential challenge to the rules-based international trade regime established by the World Trade Organization (WTO). For example, the United States (US), under the Trump administration, resorted to a range of non-cooperative actions on security grounds. Starting with the well-known tariffs on steel and aluminium imports worldwide,1 the US actions increasingly targeted China including through tariffs on a massive list of Chinese products2 and restrictions on economic activities with Chinese technology and telecommunication firms.3 A major driver behind these actions concerns the growing competition between the two economic superpowers in industry, trade,

3See e.g., The Industry and Security Bureau (2020) ‘Addition of Huawei Non-US Affiliates to the Entity List, the Removal of Temporary General License, and Amendments to General Prohibition Three (Foreign-Produced Direct Product Rule)’, © The Author(s), 2022. Published by Cambridge University Press.
investment, technology and innovation, and other potential areas of strategic and economic importance.\textsuperscript{4} The US–China strategic rivalry continues under the Biden administration, which has labelled China as a top national security threat.\textsuperscript{5} The US’s Trade Policy Agenda 2021 reinforced the commitment to tackle unfair trade practices, especially those of China, as a major way to enhance economic security.\textsuperscript{6} US allies, such as the European Union (EU), Japan, and Australia, adopted similar strategies and approaches. Like the US, the EU’s latest trade policy states that ‘building a fairer and rules-based economic relationship with China’ is essential to its security interests.\textsuperscript{7} Japan joined a series of statements with the US and the EU pushing for WTO reform by strengthening multilateral disciplines over China’s state capitalism.\textsuperscript{8} Australia banned Huawei’s involvement in the rollout of its national 5G network, which became one of the catalysts for the ongoing Australia–China trade tensions.\textsuperscript{9} Through these actions, the scope of ‘national security’, which used to be largely confined to military-related security interests, is being expanded to cover increasingly broad activities and interests that are economic in nature. As some commentators have rightly observed, security and economic policy is becoming increasingly entangled,\textsuperscript{10} and ‘[n]ational security rhetoric is increasingly infiltrating global economic affairs’.\textsuperscript{11}

A growing body of scholarship has explored country-based security-related policies and practices and their relations with international law\textsuperscript{12} and the approaches to balance trade and security interests under the WTO.\textsuperscript{13} Many have also examined the development of China’s national
security regime from political, legal, institutional, and other perspectives. However, very few works have offered a systemic analysis of China’s policy and legal responses to security-related actions and disputes in the international trade regime. This paper seeks to fill this gap through a detailed analysis of China’s defensive and proactive approaches to overcome the trade vs. security challenge.

Section 2 offers an overview of the evolution of the jurisprudence and practices relating to the security exceptions under the multilateral trading system. This is followed by a critical analysis of China’s policy and legal responses to the expansion of security interests and the abuse of trade and other economic instruments on security grounds by major trading nations particularly the US. Section 3 examines China’s responses at the international level with a focus on its engagement in WTO negotiations and dispute settlement, and regional and bilateral economic/security affairs. We show how China has sought to influence the laws and practices of the WTO on national security, the development of trade norms and standards through regional initiatives and activities, and other countries’ positions on security-related issues in bilateral relations through economic sanctions. Section 4 discusses China’s approaches at the domestic level by expanding the scope of national security and developing the regulatory basis for the application of a broad range of policy instruments in response to others’ security-related policies and actions and in pursuit of its own economic security. Accordingly, we argue that China has been shifting from a defensive strategy to an increasingly more proactive one at both international and domestic levels. China’s regulatory developments, along with similar developments by other key players, will intensify the challenges for the world trading system. Section 5 sets forth the conclusion.

2. An Overview of National Security under the Global Trade Regime

There is no common definition of ‘national security’, and its scope has evolved and expanded over time in light of the changing political and strategic interests of nations and the fast-developing international environment. When governments sought to reconstruct the world economic order after the Second World War in 1940s, ‘national security’ was largely confined to military/defence-related security interests. As the key architect of the post-war order, the US played an influential role in the creation of the national security exceptions under the

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15For two recent studies on China’s position on national security in the field of international economic law in general and international investment law more specifically, see C. Huang (2021) ‘China’s Take on National Security and Its Implications for the Evolution of International Economic Law’, *Legal Issues of Economic Integration* 48(2), 119; L. Knight and T. Voon (2020) ‘The Evolution of National Security at the Interface Between Domestic and International Investment Law and Policy: the Role of China’, *The Journal of World Investment & Trade* 21(1), 104. These studies do not focus on China’s position on national security in the international trade regime.


General Agreement on Tariffs and Trade (GATT) 1947, the predecessor of the WTO. Article XXI of the GATT, titled ‘Security Exceptions’, states:

Nothing in this Agreement shall be construed

(a) to require any contracting party to furnish any information the disclosure of which it considers contrary to its essential security interests; or
(b) to prevent any contracting party from taking any action which it considers necessary for the protection of its essential security interests
(i) relating to fissionable materials or the materials from which they are derived;
(ii) relating to the traffic in arms, ammunition and implements of war and to such traffic in other goods and materials as is carried on directly or indirectly for the purpose of supplying a military establishment;
(iii) taken in time of war or other emergency in international relations; or
(c) to prevent any contracting party from taking any action in pursuance of its obligations under the United Nations Charter for the maintenance of international peace and security.

This provision remained unchanged when the WTO was created in 1994. The security exceptions were designed to provide the flexibility for GATT/WTO Members to deviate from the global trade rules for security reasons. However, such flexibility was not intended to be boundless. While the GATT negotiators recognized that governments would need some latitude in applying the exceptions, they also saw the need to limit such applications to ‘real security interests’ so as to prevent protectionist measures motivated by ‘a commercial purpose … under the guise of security’.18 Although the exact boundary was not delineated, even the US, the most frequent user of the security exceptions in recent years, held the position that Article XXI should not be purely self-judging and non-justiciable or create ‘an open-ended, unchecked power’ that would undermine the multilateral trading system.19

Given the sensitivity of security interests and uncertainties about their exact scope, only a few disputes have been brought under the GATT/WTO, most of which were settled diplomatically without adjudication.20 As Heath has observed, this shows a practice of ‘mutual self-restraint and [that] diplomatic settlement can keep opportunism within tolerable limits, while allowing states the flexibility to address security imperatives’.21 For instance, in the Sweden – Import Restrictions on Certain Footwear case of 1975, the Swedish government relied on GATT Article XXI to ‘introduce a global import quota system for leather shoes, plastic shoes and rubber boots’, arguing that ‘the constant downward trend of Swedish shoe production ... as a result of relatively high production costs ... had become a threat to the planning of Sweden’s economic defence in situations of emergency as an integral part of its security policy’.22 This policy, as the argument continued, was necessary to maintain ‘a minimum domestic production capacity in vital industries’ and ‘secure the provision of essential products necessary to meet basic needs in case of war or other emergency in international relations’.23 The quota was thereafter instituted but was not challenged via litigation, although many governments criticized it for its

22GATT, Minutes of Meeting of the Council on 31 October 1975, C/M/109 (10 November 1975) 8–9.
23GATT, Sweden – Import Restrictions on Certain Footwear, Notification by the Swedish Delegation, L/4250 (17 November 1975) 3.
lack of justification under Article XXI. The measure lasted for over 1.5 years when Sweden terminated the import quota on leather and plastic shoes on 1 July 1977. Despite Sweden’s attempt to link its measure to the security-related terms contemplated under Article XXI, the measure was arguably commercial in nature as it was aimed at isolating domestic shoe producers from import competition just because foreign producers had a comparative advantage in making shoes. This case foreshadowed how the security exceptions may be abused to afford protection to domestic industries, thereby expanding the limited scope of security interests to cover an almost unlimited scope of economic interests.

In the WTO era, the first dispute involving security interests concerned the European Communities’ (EC) challenge of ‘the extraterritorial application of the US embargo of trade with Cuba [which] restrict[ed] trade between the EC and Cuba or between the EC and the US’. The US measures, which were adopted in response to its longstanding political and diplomatic tensions with Cuba (including Cuba’s attack of US civilian aircraft), were considered to be necessary ‘in the pursuit of essential US security interests’. Compared with the Swedish import quota on shoes, the US measures had a clearer bearing on security concerns. However, many WTO Members were concerned about the measures’ extraterritorial implications affecting the trade interest of other countries. This dispute was subsequently resolved via a memorandum of understanding reached between the US and the EC on 11 April 1997.

It was not until the Russia–Traffic in Transit dispute that the WTO dispute settlement tribunal issued the very first decision in 2019 on how the security exceptions should be interpreted and applied. In the dispute, Ukraine challenged Russia’s imposition of restrictions on transit by road and rail from Ukraine to third countries via Russia. Ukraine’s claims relied mainly on Article V of the GATT, which essentially requires WTO Members to provide freedom of transit through their territory. Russia invoked Article XXI(b)(iii) arguing that the measures were introduced to safeguard its essential security interests given the deterioration of the bilateral relations which constituted an ongoing ‘emergency in international relations’. Russia also asserted that Article XXI (b)(iii) is ‘self-judging’ and ‘non-justiciable’, so that it has the right to introduce any security measures ‘which it considers necessary’, and such measures are not subject to the scrutiny of WTO tribunals. The panel rejected this assertion and ruled that while ‘ Members would have “some latitude” to determine what their essential security interests are, and the necessity of action to protect those interests’, whether the security measures fulfill the requirements under the relevant paragraphs of Article XXI(b) is justiciable. For the panel, this interpretative approach was how the drafters of the security exceptions intended to strike a balance by separating ‘military and serious security-related conflicts from economic and trade disputes’ and genuine security measures from protectionism. With this overarching approach in mind, the panel went on to rule in favour of Russia by finding that the bilateral tensions amounted to an emergency in international relations which ‘is very close to the “hard core” of war or armed conflict’, and that the measures were adopted ‘in good faith’ to protect Russia’s essential security interests concerning the security

24See Minutes of Meeting of the Council on 31 October 1975, supra 22, at 9.
26WTO, United States – The Cuban Liberty and Democratic Solidarity Act, Request for the Establishment of a Panel by the European Communities, WT/DS38/2 (8 October 1996).
28Ibid., at 7–8.
31Ibid., para. 7.57.
32Ibid., para. 7.98.
33Ibid., para. 7.81.
of the Ukraine–Russia border. The panel further held that the obligation of ‘good faith’ entailed a minimum requirement of ‘plausibility’ which the Russian measures satisfied as they were not ‘so remote from, or unrelated to’ the emergency concerned. It is evident that the panel sought to develop a balanced approach to the interpretation and application of the security exceptions. A proper balance was arguably achieved in this case by recognizing Russia’s right to decide its security objectives and policies while at the same time imposing some minimum requirements to ensure the policies had at least some connection to the objectives.

The panel decision in Russia–Traffic in Transit was adopted by WTO Members and was applied in Saudi Arabia–IPRs, the second and latest decision of WTO tribunals on security exceptions. This dispute involved a range of measures adopted by the Saudi government denying the protection of intellectual property rights (IPRs) of Qatari nationals and the relevant enforcement in Saudi Arabia. The security concerns came out of the deterioration of relations between Saudi Arabia, Qatar, and certain other countries in the Middle East and North Africa (MENA) region leading to Saudi Arabia’s severance of all diplomatic and consular relations with, and imposition of economic sanctions against, Qatar. Specifically, Saudi Arabia claimed that ‘Qatar continued to act against [its] essential security interests’ by ‘harbour[ing] and support[ing] extremists and terrorists’ amongst other activities. For Qatar, the Saudi measures significantly impacted the commercial interest of multiple Qatari firms, particularly beIN Media Group (beIN) a global sports and entertainment company headquartered in Qatar having the exclusive rights to broadcast, and to authorize others to broadcast, prime sporting competitions in the MENA region, including in Saudi Arabia. Without the IPRs protection, beIN was deprived of the right to challenge and stop ‘the unauthorized distribution and streaming of media content that is created by or licensed to [it]’, particularly the expansive piracy activities by beoutQ, which generated massive revenue. The panel started by considering Saudi Arabia’s request for the panel to ‘decline to exercise its jurisdiction’ on the ground that the underlying dispute was not a real trade dispute but a political and essential security one that ‘cannot be resolved at the WTO’. The panel rejected this request holding that the dispute was clearly trade-related involving potential breaches of the WTO Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPs Agreement). In assessing Saudi Arabia’s security defence under Article 73(b)(iii) of the TRIPs Agreement (which is identical to GATT Article XXI(b)(iii)), the panel applied the legal tests established in Russia–Traffic in Transit to which Saudi Arabia, Qatar, and all the third parties involved largely agreed. The panel had no difficulty finding that an emergency in international relations existed when the measures were adopted and that Saudi Arabia had satisfactorily articulated its essential security interests. Here, the panel reiterated that the articulation of ‘essential security interests’ only needs to be ‘minimally satisfactory’ so long as it is sufficient to ‘enable an assessment of whether the challenged measures are related to those interests’. Turning to the final issue of ‘plausibility’, the panel ruled in favour of Saudi Arabia on all but one measure which concerned Saudi ‘authorities’ non-application of criminal

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34Ibid., paras. 7.114–7.137.
37Ibid., paras. 2.16–2.28.
38Ibid., para. 2.19.
39Ibid., paras. 2.18, 2.30–2.31.
40Ibid., paras. 2.40–2.45.
41Ibid., para. 7.14.
42Ibid., paras. 7.16–7.17.
43Ibid., paras. 7.229–7.255.
44Ibid., paras. 7.256–7.270.
procedures and penalties to be out. The panel failed to see how this measure could form ‘an aspect of Saudi Arabia’s umbrella policy of ending or preventing any form of interaction with Qatari nationals’ while it affected the commercial interests of ‘a range of third-party right holders’ other than Qatari nationals. Thus, the panel held that the measure did not ‘have any relationship to Saudi Arabia’s policy of ending or preventing any form of interaction with Qatari nationals’, thereby failing to meet the ‘minimum requirement of plausibility in relation to the proffered essential security interests’. The Saudi Arabia–IPRs decision did not advance the laws on security exceptions in substantive ways but merely confirmed that security measures are reviewable by WTO tribunals and such a review is based on certain minimum requirements. As noted above, this approach ensures that judicial review maintains a proper balance and does not encroach on WTO Members’ sovereignty in the highly sensitive field of national security.

The above recent developments of the global trade rules on security exceptions show that governments are increasingly resorting to not only economic instruments for security purposes but also the WTO dispute settlement system to challenge others’ security measures that affect trade. With the Russia–Traffic in Transit and Saudi Arabia–IPRs rulings providing abundant room for the use of economic/trade sanctions to protect security interests resulting from armed conflict and diplomatic crises, measures adopted for similar security interests would likely be justifiable under the security exceptions as long as they have some connection with such interests. However, given the security interests involved in the two cases, the panels’ decisions provide only limited guidance for disputes that fall within the expanding category of economic security interests. As governments increasingly add economic matters to the basket of national security, we are likely to see more disputes over measures adopted for economic security. In these disputes, at least two major issues need to be further addressed: (1) to what extent the limited scope of the security interests contemplated in Article XXI provides room for consideration of economic security interests; (2) where a measure involves a mix of security and economic or trade-related objectives, how the ‘good faith’ principle may be applied to ensure that the measure is genuinely designed for security interests rather than economic or commercial objectives such as affording protection to domestic industries. Thus, the international trade community, in which China now plays an influential role, is likely to face growing challenges from the increasingly pervasive (ab)use of security measures for economic objectives, and yet the lack of clarity on the extent to which the WTO rules may provide room for such measures. These challenges and uncertainties provide an important context for understanding China’s recent policy and regulatory strategies on national security.

3. China’s Policy and Legal Responses: The International Dimension

China was a founding contracting party to the GATT under the Kuomintang government or the Republic of China. After losing the civil war, the Kuomintang government withdrew from the GATT in 1950. Thus, when China commenced the process of rejoining the multilateral trading system in 1986, China insisted that it was to resume its contracting party status rather than to join as a new member. After a 15-year negotiating marathon, China eventually became a WTO Member on 11 December 2001. However, this long period of absence from the system meant that China was not involved in the discussions of GATT/WTO affairs, including issues relating to the security exceptions. Nevertheless, the WTO accession had immense and far-reaching impacts on China’s economic and security policies, leading to not only unprecedented market liberalization and market-oriented reforms but also a remarkable expansion of security concerns to cover a wide spectrum of economic security interests. This expansion is seen to be a

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46Ibid., para. 7.289.
48Ibid., para. 7.293.
response to China’s increasing involvement in global affairs, particularly after its entry into the WTO, and more recently to the developments of security policies by its major trading partners and competitors. China’s responses have presented a gradual shift from a defensive strategy to an increasingly more proactive one. This shift can be discussed from an international perspective involving China’s engagement in WTO negotiations and dispute settlement, and regional and bilateral economic/security affairs (discussed below) and from a domestic perspective concerning China’s security-related regulatory developments (discussed in Section 4).

As widely known, the WTO’s Doha round negotiations, launched in 2001, have made little progress as WTO Members are divided on a wide range of issues while the decisions must be made by consensus. Nevertheless, many Members have continued to engage in the negotiation process with key players, such as the US, the EU, Canada, and China, putting forward a series of proposals for WTO reform. While the Trump administration vehemently criticized the utility of the WTO and deviated from WTO norms by resorting to unilateral measures, particularly those against China, which triggered the US–China trade war, the US has remained one of the most active players in both WTO negotiations and dispute settlement.

China’s position on WTO reform has been shaped largely as a response to the other key Members’ proposals and unilateral actions that target it, particularly those of the US, thereby presenting a defensive approach. As noted above, the US has taken a series of unilateral actions against China since 2018. The steel and aluminium tariffs, imposed on a number of countries including China in March 2018, were primarily aimed at addressing ‘global excess capacity for producing steel [and aluminium]’, which, as the US alleged, caused the shrinking of its ‘ability to meet national security production requirements in a national emergency’. These tariffs were followed by even heavier tariffs on a long list of Chinese goods (hereinafter Section 301 Tariffs) targeting China’s policies and practices that allegedly forced the transfer of American technology and intellectual property to Chinese entities. For the US, forcing technology transfer forms an integral part of China’s technology-driven industrial policy, which is focused on promoting indigenous innovation, domestic dominance, and global leadership in a wide range of technologies, especially in select strategic and emerging sectors, for economic and national security reasons. These Chinese policies and practices have intensified the technological competition between the two global superpowers, driving ‘economic, security and...

51See e.g., Huang, ‘China’s Take on National Security and Its Implications for the Evolution of International Economic Law’, supra n. 15.
57Ibid., at 10–18.
political issues that are difficult to untangle. Underlying US concerns has been China’s state-led development model based on the pervasive use of state-owned enterprises (SOEs), industrial subsidies, and other government support in the pursuit of ambitious economic and strategic goals. In response, the US worked with the EU and Japan to issue a series of joint statements pushing for tightening the WTO discipline on SOEs, industrial subsidies, and forcing technology transfer.

Faced with the US unilateral tariffs, China has reacted through two major steps. First, China presented itself as a staunch defender of the multilateral trading system and strongly opposed unilateralism, protectionism, and the abuse of security exceptions. China was concerned about the application of WTO-inconsistent measures, such as import tariffs and export controls, in the guise of national security and proposed three actions at the multilateral level: (1) strengthen notification requirements on security measures; (2) enhance multilateral reviews of such measures; and (3) provide flexibility for other Members to ‘take prompt and effective remedies, so as to maintain the balance of their rights and obligations under the WTO’.

With these proposals, China sought to condemn the US abuse of national security to increase tariffs beyond WTO-permitted levels, strengthen the scrutiny of such security-related measures, and justify its retaliation. China’s proposals also reflect a concern that it may well become the key target of security-related measures by other major economies or US allies, and hence its hope that the WTO can provide some more effective tools to monitor and discipline these measures. In this sense, China’s defence of the WTO and criticisms of protectionism and unilateralism can be seen as part of its strategy to counteract security-based regulatory developments and actions by other countries that target it. Second, at the unilateral level, China imposed retaliatory tariffs on US goods but only to the extent that was equivalent to or less than the scale of the corresponding US tariffs. While the two sides reached a so-called Phase One Deal to prevent further escalation of the trade war, China was unable to push the US to lift all the tariffs and had to undertake significant obligations without receiving reciprocal commitments from the US. However, China was successful in resisting any obligations on the more systemic and sensitive issues relating to SOEs and industrial subsidies. China’s defensive strategy can also be discerned from its response to the US–EU–Japan joint proposals for more rigorous disciplines on SOEs and industrial subsidies.

As far as dispute settlement is concerned, China’s strategy has been more proactive. China joined the Russia – Traffic in Transit and Saudi Arabia – IPRs disputes as a third party seeking to influence the development of the jurisprudence on the security exceptions. In both disputes,

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61See ‘China’s Proposal on WTO Reform – Communication from China’, supra n. 60, at 4.

62We thank one of the anonymous reviewers for this observation.


65See ‘China’s Proposal on WTO Reform – Communication from China’, supra n. 60, at 7–8.
China elaborated on its views as to how the security exceptions should be applied through third party submissions. In essence, China took the position that security measures are reviewable under the WTO dispute settlement system based on the requirements and conditions contemplated in the relevant sections of GATT Article XXI. However, at the same time, it stressed that such a review must be conducted with ‘extreme caution’ to maintain a proper balance between preventing Members from evading WTO obligations in bad faith and respecting their rights to protect essential security interests.66 Apparently, China’s position impacted on the panels’ decisions in the two disputes discussed above. Moreover, this interpretative approach would provide room for China to develop its own security measures at the domestic level, which will be discussed later.

Another major Chinese action was to bring a series of WTO disputes challenging the US tariffs, i.e. one case on the steel and aluminium tariffs and three on the Section 301 Tariffs.67 Since the tariffs are discriminatory and exceed the WTO-permitted levels (in breach of GATT Article I.1 and Article II.1 respectively), the central issue is whether they are justifiable under GATT exceptions. As of this writing, the WTO tribunal has issued a decision on the first Section 301 Tariffs case,68 while the other disputes are still ongoing. It is interesting to note that in this dispute, the US defence was not based on the security exceptions but on the ‘public morals’ exception contemplated in GATT Article XX(a). The US contended that ‘China’s acts, policies, and practices … amount to state-sanctioned theft and misappropriation of US technology, intellectual property, and commercial secrets which violates the public morals prevailing in the US.’69 The ‘public morals’ objectives involved consideration of cyber-enabled theft and cyber-hacking, economic espionage etc.,70 which may also raise security issues. The US also sought to include the issue of anti-competitive behaviour or unfair competitive practices, which, in its view, is not merely detrimental to business and innovation but also ‘a threat to the preservation of its domestic political and social institutions.’71 The panel accepted the US claims holding that to the extent that these objectives reflected the US standards of right and wrong, they could be covered by the term ‘public morals’.72 However, the panel found that the US failed to demonstrate that the tariffs had a sufficient and genuine relationship with, or contributed to, the achievements of, the chosen objectives, thereby failing to ensure that the tariffs are ‘necessary’ for the pursuit of the objectives.73 This dispute offers another good illustration of how economic and security objectives can be entangled. It also shows how governments may invoke other WTO-permitted exceptions to justify security-related measures. The US decision to rely on the ‘public morals’ exception is interesting. While this exception apparently covers a wider range of policy objectives than the security exceptions, it imposes a higher requirement of the means–ends relationship via the ‘necessity’ test,74 which can be considerably more difficult to fulfill compared with the minimum

69Ibid., para. 7.100.
70Ibid., para. 7.127.
71Ibid., para. 7.128.
72Ibid., para. 7.140.
73Ibid., paras. 7.182–7.238.
requirement of ‘plausibility’ under GATT Article XXI. The US’s invocation of the ‘public moral’ exception can be seen as an attempt to explore the flexibilities of WTO exceptions other than the security exceptions for justifying security-related measures. While the panel was flexible on the scope of ‘public morals’, it was not prepared to relax the rigidity of the ‘necessity’ test. This would discourage governments from abusing other WTO exceptions in their pursuit of expansive economic security interests. Overall, China’s recourse to the WTO dispute settlement system to challenge the US security-related measures is evidence of its increasingly proactive approach to confronting the trade vs security challenge.

In addition, China’s evolving attitude and approach to regionalism, particularly the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and the Regional Comprehensive Economic Partnership (RCEP), also demonstrates a shift from a defensive to a proactive strategy based on security concerns. The US, under the Obama administration, led the negotiation of the Trans-Pacific Partnership (TPP), the predecessor of the CPTPP, before it withdrew from the TPP under the Trump administration. Under Obama’s ‘pivot to Asia’ strategy, the TPP was seen as one of the key tools that could be used to maintain the US leadership in the Asia-Pacific on economic, security, and other fronts and at least to some extent to confront the rise of China.75 By excluding China from the TPP negotiations, the US aimed to strengthen and expand its bilateral and multilateral economic cooperation with the other major players in the region and to shape ‘the rules of trade to benefit’ Americans and prevent China from stepping in to fill that void’.76 In fact, some major TPP rules were designed to target China, such as the rules on SOEs, so that China would have to meet the norms and standards created by its global and regional competitors if it were to join the trade bloc. Initially, China’s reaction was largely defensive by criticizing the US policy as anti-China or a ‘containment’ of China and maintaining a wait-and-see attitude.77 However, China was quick to adopt a more proactive approach by actively promoting its own free trade agreement (FTA) strategy in the region, leading to its strong push for the negotiation of the ASEAN-led RCEP to counter-balance the potential impact of the TPP.78 The RCEP entered into force on 1 January 2022 and is now the world’s largest trading bloc, including all key players in the region except India.79 For China, the RCEP provides much needed assurance for its external trade and investment, which is crucial for its economic security given the ongoing trade tensions and the growing tensions with the US.80 US commentators also believe that the RCEP will help China to strengthen its economic ties and influence the development of trade norms and standards in the region, precisely what the US intended to achieve with the TPP;81 and in this sense, China has filled an economic void the

US left. Moreover, China’s proactive approach has extended beyond the Asia-Pacific in three major steps. The first concerns China’s signature Belt and Road Initiative (BRI) whereby China seeks to build a Sino-centric model for international economic legal order. As Shaffer and Gao have argued persuasively, through a web of trade, investment and finance arrangements and agreements with governments and businesses involved in the BRI, China has managed to export its values, norms, and standards, effectively ‘developing new institutions and structures that build from and interact with existing ones’ such as the WTO. While this Sino-centric model is not necessarily intended to replace the existing institutions, it offers an alternative framework that serves China’s economic and security goals. It does this, *inter alia*, by securing external markets for China’s exports and outbound investment and sources of imports of strategic and essential goods such as energy and food, and more systematically by counteracting Western dominance in international and regional economic governance and strengthening and expanding China’s influence, networks, and partnerships in order to grow acceptance of China’s approaches to economic governance and development. The second step is the conclusion of a Comprehensive Agreement on Investment (CAI) with the EU, which was driven more by geo-political and strategic goals to overcome the US influence than potential economic gains from cooperation. Through the CAI, China sought to not only maintain the access to and certainties of the EU market for Chinese investment but also demonstrate its ‘ability to reach an agreement with a major trading bloc amidst an increasingly hostile environment’ and its willingness to become ‘a leader in global governance’. The third step is China’s recent request for entry into the CPTPP, again a strategic move of China seeking to exercise more influence on the future development of the international economic legal order. These actions are strong evidence of China’s increasingly more proactive strategy to foster and expand its regional economic security interests.

Finally, China has adopted an increasingly assertive foreign policy in addressing disagreements on security-related issues in bilateral relations. For instance, China accused Australia of abusing national security to block Huawei’s involvement in building Australia’s 5G network and other Chinese investments, and of interfering with China’s domestic affairs such as human rights issues in Xinjiang and elections in Hong Kong. These seemingly security-related incidents were some

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of the major causes of the ongoing tensions between Australia and China. Apart from the accusations, China imposed a range of trade restrictions on Australian exports, seeking to push Australia to change position. More recently, China resorted to both primary and secondary economic sanctions against Lithuania when the latter strengthened diplomatic ties with Taiwan, leading to a WTO dispute over the Chinese measures initiated by the EU. China’s leverage of economic power and weaponization of trade tools is another demonstration of its increasingly proactive approach to defending and pursuing security-related interests.

In short, at the international level, there is a clear shift in China’s approach to security-related matters from defensive to increasingly proactive, as evidenced by China’s engagement in multilateral, regional, and bilateral affairs. This shift has also witnessed China’s adoption of an expansive concept of national security and deployment of trade instruments in the pursuit of security interests, in parallel with the development of similar strategies and approaches by other major economies.

4. China’s Policy and Legal Responses: The Domestic Dimension

China’s approach to security-related matters at the international level, as discussed above, has foreshadowed, and has been reinforced by, its approach at the domestic level. That is, China has been broadening its security interests and proactively developing a domestic regulatory framework for the protection of such interests. In the years after China’s civil war, its security concerns were predominantly focused on combatting foreign interference and subversion and protecting sovereignty, territorial integrity, and political stability. This was evidenced in China’s first National Security Law 1993 which targeted external interference, acts of subversion, espionage, and the revelation of State secrets. Over time, China’s rapid economic growth and integration into the world economy entailed a gradual reconceptualization of ‘national security’, placing a growing emphasis on economic security. For example, China’s Peaceful Development White Paper, issued by the State Council in 2011, treated economic development as a core element of security interests by labelling financial crises, climate change, security of energy and resources etc. as ‘common security issues’ that ‘have a major impact on human survival and sustainable economic and social development’. In the first session of China’s National Security Commission established in 2013, President Xi Jinping – the chair of the Commission – mapped out the ever-expanding scope of security interests, treating economic security as the foundation of national security.

94《中华人民共和国国家安全法》 [State Security Law of the People’s Republic of China] (Expired), Order No. 6 of the President, issued on 22 February 1993, effective on the same date. This law has been replaced by the Counter-espionage Law of the People’s Republic of China on 1 November 2014.
This was followed by the promulgation of the new National Security Law in July 2015\(^{97}\) which sets out an umbrella framework for the regulation of security-related matters.\(^{98}\) The law lists a wide range of security interests and treats all harms or threats to China’s fundamental economic principles and system, the development of major industries and economic sectors etc. as matters of economic security (Article 19). In addition, national security goes far beyond the defined economic security to cover financial security, food security, energy security, cyber security, and security interests relating to the advancement of technological and innovative capability, sustainable development, the public health system, etc. (Articles 20–33). This broad list of security interests is not exhaustive and can be further refined and expanded according to China’s changing needs and goals for economic development (Article 34). The law mandates the creation of legislation in all related areas to establish a comprehensive regulatory framework for the protection of national security (Article 70). Since its drafting stage, the law has been criticized for being overly broad and ambiguous, thereby leaving too much discretion for the Chinese government to abuse security measures to impede commerce and other economic activities at the cost of its trading partners.\(^{99}\) China’s subsequent legislative work and practices have shown an ongoing trend of expanding and reinforcing the regulatory framework in response to the changing external environment and in pursuit of its own security and economic development goals. To see this trend, we briefly discuss China’s recent regulatory developments triggered by the US–China tensions below.

As mentioned earlier, US trade war sanctions against China are not limited to tariffs but involve restrictions on economic activities with select Chinese firms. One major component of the US’s complex regulatory framework that authorizes the use of economic sanctions concerns the application of export restrictions on businesses, institutions, governments, individuals, and other types of entities that are on an Entity List administered and regularly updated by the Bureau of Industry and Security (BIS) of the US Department of Commerce.\(^{100}\) In 2019, the BIS added Huawei and its international affiliates in a wide range of jurisdictions to the Entity List on the ground that their activities posed a significant threat to US technological leadership and national security.\(^{101}\) This has effectively prohibited any companies, within or outside of the US, from supplying certain sensitive technologies and components of US origin to the Huawei entities unless they are granted a licence to do so.\(^{102}\) As a result, Huawei reportedly suffered supply chain disruptions due to a significant shortage of semiconductors.\(^{103}\) The Biden administration has continued to add Chinese technology companies to the Entity List based on security concerns related to the US–China technological competition.\(^{104}\) In addition, the Trump

\[^{97}\]《中华人民共和国国家安全法》 [National Security Law of the People’s Republic of China], Order No. 29 of the President, issued on 1 July 2015, effective on the same date.


\[^{99}\]Ibid., at 82–83.


administration also banned the commercial activities of China’s telecommunication firms WeChat and TikTok on security grounds so as to block the Chinese government’s access to ‘Americans’ personal and proprietary information’.

Faced with these US sanctions, China took a series of actions shifting quickly from being defensive to proactive. The first regulatory response was the issuance of a tit-for-tat Unreliable Entity List (UEL) immediately after the US restrictions on WeChat and TikTok. The Chinese measure aims to prevent foreign entities from seriously impacting the legitimate interests of Chinese entities, national security, and economic development. It does this by targeting foreign entities which discriminate against or stop carrying out normal commercial activities with Chinese entities based on non-commercial considerations. While the birth of the UEL was clearly triggered by the US sanctions, it can be invoked in response to any such unilateral and discriminatory measures. However, the Ministry of Commerce (MOFCOM) has stressed that China remains a firm defender of multilateral cooperation, suggesting that the UEL is most likely to be used as a defensive instrument.

Around the same time that it issued the UEL measure, China published a revised Catalogue of Technologies Prohibited and Restricted from Export 2020 (Catalogue) and the Export Control Law 2020 (ECL). The Catalogue is issued and revised based on the Foreign Trade Law 1994 (FTL), as amended and the relevant implementing regulation. Under the FTL, import and export controls can be imposed on any goods, services, and technologies for the protection of national security, public interests, or public morals amongst other reasons (Articles 16 and 26). The FTL also allows the application of remedial measures if China’s interests are affected by the actions of other members under an international treaty to which China is also a party (Article 47). The 2020 revision of the Catalogue refined the existing items and added new ones under...
the export control list targeting emerging and new generation technologies related to data analysis, artificial intelligence, 3D printing, cyber defence, encryption, cryptographic security, etc. A primary goal of the revision, as stated by MOFCOM, is to protect China’s economic security. The revision of the Catalogue was followed by the promulgation of the ECL which expands China’s existing export regulatory regime. The ECL imposes an approval and licensing mechanism for the export of goods, technologies, and services, targeting dual-use items, military or nuclear items, and any other items related to ‘the maintenance of national security and national interests’ (Articles 1 and 2). The law authorizes the use of countermeasures in cases where other countries’ recourse to export controls affect China’s national security and interests (Article 48). These provisions are not entirely new but reflect China’s existing position in the FTL. The ECL may be seen as a lex specialis that applies to the covered items while the FTL applies to the export control of other goods, services, and technologies. Despite this apparent division of labour, neither the FTL nor the ECL defines the term ‘national security’, which now needs to be understood and interpreted in accordance with the term’s expanding scope under the National Security Law 2015. Precisely because of the expansion of national security to include economic security, potential regulatory overlaps may arise between the two pieces of legislation in terms of the covered items. For example, as part of its response to US trade war sanctions, China considered instituting restrictions on the export of certain defence-related raw materials and rare earths refining technology to countries or companies that it considers to be a national security threat. However, given the importance of the raw materials and rare earths industry to China’s economic development, such items can also be treated as essential to China’s economic security. The revised Catalogue offers another good illustration of the potential issue of regulatory overlaps between the FTL and the ECL. As shown above, some of the technologies on the export control list of the Catalogue may well fall within the ambit of the ECL as dual-use items. Overall, these examples demonstrate the expansion of China’s national security concerns and the potential regulatory issues that may arise from such expansion. Notably, the ECL is no longer merely a response to US trade war sanctions but constitutes ‘part of a broader legislative ramping-up’ that represents an increasingly proactive regulatory refinement and expansion designed to better protect China’s national security with economic security as an embedded element.

China’s proactive regulatory activities are further evidenced by the promulgation of the Rules on Counteracting Unjustified Extra-Territorial Application of Foreign Legislation and Other Measures 2021 (Extra-Territorial Rules) and most recently the Anti-Foreign Sanctions Law.


2021 (AFSL). The Extra-Territorial Rules targets the extraterritorial application of foreign laws and other policy instruments that prohibit or restrict commercial activities between Chinese entities and entities of a third country (Article 2). It requires affected Chinese entities to report such extraterritorial applications and restrictions for MOFCOM’s review and authorizes MOFCOM to issue an injunction to prohibit Chinese entities from complying with or implementing the relevant foreign measures and to consider the use of countermeasures (Articles 5–7, 12). It complements the UEL measure, which targets foreign entities, by focusing on protecting the interests of Chinese entities through the creation of an official channel for them to report foreign measures, to obtain support from the Chinese government where a MOFCOM-issued injunction causes them a significant loss (Article 11), and possibly to contribute to the contemplation of countermeasures. Accordingly, the Extra-Territorial Rules further complements China’s regulatory regime that counteracts unilateralism and extraterritorial effects of foreign laws. The AFSL builds on and expands the UEL measure and the Extra-Territorial Rules and is an important legislative step which elevates China’s regulatory efforts to the statutory level. It seeks to combat foreign sanctions, unilateralism, and discrimination, and any measures that interfere with China’s internal affairs and adversely affect China’s national security and economic interests (Articles 1–3). It mandates the creation of a list of entities subject to China’s countermeasures and extends such entities to cover spouses and relatives, senior executives and actual controlling entities, and any other entities directly or indirectly involved in the formulation and implementation of foreign sanctions (Articles 4–5). It sets out a broad range of countermeasures such as restrictions on visa and entry into China, deportation, seizing or freezing property within the territory of China, banning or restricting activities with Chinese entities, and any other measures that the Chinese government considers necessary (Article 6). It is believed that the AFSL serves to complete China’s regulatory toolbox to overcome the mounting challenges posed by foreign sanctions and extraterritorial legislation that increasingly impacts on China’s security interests.

The regulatory developments discussed above have shown China’s deep concerns about the uncertainties and anti-China actions in the global trading system and its strong desire to develop sufficient regulatory tools to discourage these actions and potentially to push other key players back to the negotiating table to restore cooperation and stability. China’s strengthened regulatory framework treats economic security as equally important to traditional security concerns. It leaves the scope of economic security unfettered with the flexibility for further expansion in response to developments of policies and practices in other countries and according to China’s own economic needs. It also leaves wide latitude for China to take any measures or countermeasures for security-related goals.

With economic security becoming a core element of national security, China now faces a thorny question as to how to ensure that the pursuit of security interests can be reconciled with its support for the WTO. While China continues to position itself as a proponent of the rules-based trading system, its approaches to national security suggest that it has been prioritizing its own security interests, imitating the approaches of other major players. Indeed, China may choose to use measures that are less likely to create issues of WTO-consistency such as visa policies. However, when needed, China would not be reluctant to use measures that would be more

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117《中华人民共和国反外国制裁法》[Anti-Foreign Sanctions Law of the People’s Republic of China], Order No. 90 of the President of the People’s Republic of China, issued on 10 June 2021, effective on the same date.


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problematic according to WTO standards, just like its recourse to retaliatory tariffs during the US-China trade war. Like the US trade war tariffs, China’s security-based measures would generate the same criticisms about abuse of trade instruments in the guise of national security and continue to test the boundary of the WTO’s security exceptions. As a notable example, China’s current regulatory regime treats all harms or threats to its fundamental economic principles and system and the development of major industries and economic sectors as security concerns. As such, this regime arguably provides scope for China to respond to any foreign unilateral actions that seek to change its economic system or its choices of industrial policies for economic development. Thus, while the US and its allies may take actions to push China to change its state-led economic system, China may retaliate against such actions in the name of national security. However, this broadly crafted economic security is unlikely to fall within the ambit of the security exceptions. As shown in Section 2, these exceptions are limited to trade in nuclear materials, arms, ammunition, or military-related goods and materials, or actions taken in time of war or other emergency in international relations. Under the existing case law, the circumstances of emergency in international relations are largely confined to armed conflict and diplomatic crisis. Thus, as long as the tensions over China’s economic system do not escalate into such an emergency in international relations, the current version of the security exceptions is unlikely to provide a justification for China’s economic security interests. This example also shows the growing tensions between trade and security as the scope of security interests continues to expand worldwide.

Finally, it is worth noting that apart from the US and China, other major economies have also been developing their own regulatory tools and practices that tend to sidestep the multilateral trading system. For example, the EU is contemplating a new regulation, titled ‘Anti-Coercion Instrument’ (ACI), to facilitate the application of countermeasures to deter and counteract economic coercion associated with other countries’ use of trade-and-investment-related instruments to force policy changes in the EU. While the ACI is not necessarily a national security policy, it allows the EU to impose a range of countermeasures governed by WTO rules without WTO’s authorization. It remains to be seen how these regulatory developments in the major economies and their implementation and enforcement will eventuate and what issues of WTO-consistency may arise. Nevertheless, with all the three key players resorting to countermeasures on security or related grounds, these actions are likely to pose growing and unprecedented challenges for the WTO. The flexibilities left in the current case law on security exceptions would not provide sufficient room for consideration of an unlimited range of economic interests. An overly broad interpretation of the general exceptions such as the ‘public morals’ exception may encourage tit-for-tat abuse of unilateral measures. Even if governments exercise self-restraints by not cross-litigating each other as they face a typical ‘glasshouse’ dilemma and may prefer a diplomatic solution, taking the law into their own hands by recourse to unilateral measures and countermeasures will further damage the credibility and integrity of the rules-based system and the faith of governments in multilateral cooperation. These challenges can only be resolved by negotiations via a collective effort of the governments involved to re-design the current rules on national security in ways that provide sufficient room for the legitimate use of policy instruments for economic security interests while confining such interests, the impact of security measures, and the use of countermeasures to agreed parameters.

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5. Conclusion

The rules-based international trade regime is facing mounting challenges as economic security becomes an embedded element of national security and unilateral measures proliferate based on economic security grounds. The world trade rules are designed to strike a balance between preserving the policy space for governments to use policy instruments for security reasons and preventing the abuse of security measures for protectionism and similar economic goals that unduly restrict trade. Yet, the current law on security exceptions does not seem to provide adequate solutions to these challenges given its limited coverage of security interests and the difficulties in disentangling security and economic policies. Faced with a range of security-based sanctions imposed by the US, China has taken a series of actions to defend and pursue its own security interests at international and domestic levels. Internationally, China has actively engaged in WTO negotiations and dispute settlement seeking to influence the development of trade rules and practices that can better monitor and discipline security-based measures. Given the possibility that China may well become the key target of security-based measures by other major economies, its defence of the WTO and criticisms of protectionism and unilateralism can be seen as part of its strategy to counteract these measures. At the same time, China has been seeking to strengthen and expand its influence regionally through the BRI and the conclusion of major trade and investment treaties. It has also become increasingly assertive in bilateral relations seeking to address disagreements on security-related issues through economic sanctions. Domestically, China has been developing a comprehensive regulatory framework to counteract US sanctions and similar unilateral measures by any other country. China’s policy and legal responses internationally and domestically have shown a clear shift from a defensive strategy to a more proactive one. While the Chinese actions were triggered primarily by US sanctions and the changing external environment more broadly, they have become part of China’s overarching strategy to influence the development of the international economic legal order and to develop sufficient domestic regulatory tools in pursuit of its own security and economic interests. The way in which major trading nations are taking the law into their own hands, based on ever-expanding security interests, does not bode well for the future of the multilateral trading system. There is a pressing need for collective action by all governments involved to re-design security-related rules and exceptions to confine the use of security measures to agreed parameters.

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